



Deakin Avenue Urban Design Guidelines

DEAKIN AVENUE: MILDURA'S GATEWAY TO THE WORLD

Deakin Avenue links Mildura's airport to the city centre. Along the way, it showcases a cross-section of our city's urban area and rural setting. Few other cities around the world have such a clear, arrow-straight connection between their major transport hub and the city's heart.

The purpose of this Project is to deliver a clear vision and robust urban design guidelines for the Avenue which is capable of responding to, guiding and encouraging current and future development scenarios.

STAGE 1: INFORMATION & IDEAS

Currently the study team is undertaking analysis work and gathering information on Deakin Avenue. The team would like to hear about ideas, issues and opportunities that you feel the project should address.

HOW TO CONTRIBUTE

On the reverse is a series of questions we would like you to answer and a map for you to note places of importance. Written contributions of ideas or issues are invited and must be addressed to Mr Peter Douglas, Co-ordinator Strategic Planning via

Email: planning.services@mildura.vic.gov.au

Drop in: Mildura Rural City Council, Deakin Ave
Service Centre, 76-84 Deakin Avenue

Post: Mildura Rural City Council
PO Box 105,
Mildura Vic 3502

Forms can be downloaded from Council's website at:
www.mildura.vic.gov.au/About-Council/Have-your-Say

Please return feedback sheet by : **Wednesday 10 June 2015**

Q1. What do you like about Deakin Avenue? What should stay the same? *i.e. Favourite Building, Place or thing to do on Deakin Avenue.*

Q2. What do you dislike about Deakin Avenue? What should change? *i.e. Is Deakin Avenue safe at night? What can be improved? What does it need more of?*

Q3. What image do the buildings and activities along Deakin Avenue present to visitors?

Q4. How should Deakin Avenue look in the future? Maybe in 10, 20 or 30 years time.

Q5. What do you believe are the main issues that need to be addressed on Deakin Avenue? *i.e. What needs fixing? What needs changing?*

Q6. Which of the following best describes you (tick more than one if applicable)?

- ☐ Resident of Mildura
- ☐ Local Business Owner or Operator(Please specify business type)
.....
- ☐ Commercial Landowner
- ☐ Other. Please specify
.....

(PLEASE PRINT)

Name:

Address:

Phone No: Mob No:

Email Address:

In providing your personal information you are permitting Council to add your name to its mailing list in order to notify you in conjunction with these projects only.

WRITE YOUR IDEAS ON THE MAP

The map shows Deakin Avenue as a vertical road. At the top, the Murray River is depicted in blue. Deakin Avenue runs vertically through the center. Intersecting streets from top to bottom are: SEVENTH ST, ELEVENTH ST, FOURTEENTH ST, CALDER HWY (on both sides), SIXTEENTH ST, SEVENTEENTH ST, and STURT HWY at the bottom. An orange arrow points from the bottom right towards the map, labeled AIRPORT 2KM.