



DEAKIN AVENUE URBAN DESIGN GUIDELINES – PROJECT BULLETIN 3

September 2015

HAVE YOUR SAY

The Strategic Vision and Objectives Paper has been prepared as part of the planning for Deakin Avenue's future. The paper is out for **public comment** until **Friday 16 October 2015**. This is your opportunity to review the vision and development future along Deakin Avenue.

THE PROJECT

The project aims to develop a guiding framework for future development along Deakin Avenue from Seventh Street to the bend near Gordon Avenue. The project's focus is on the buildings and land uses either side of Deakin Avenue, as well as the design of the footpaths and nature strip (the central median strip landscape already has a Council approved plan).

The development of a clear vision for Deakin Avenue, along with detailed design principles will assist in guiding future development that is:

- Located appropriately
- Achieves a high quality built form outcome
- Provides a functional and attractive public realm
- Contributes to a strong and consistent image, and
- Respects the Avenue's unique character and sense of place

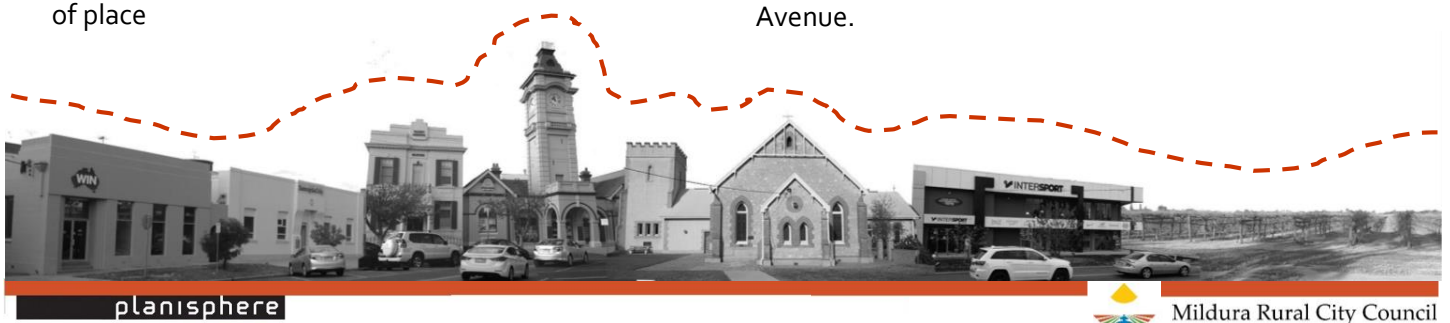
We are here



WHAT HAS HAPPENED SO FAR?

Stage 1 of the project included undertaking consultation workshops, a community survey and a site survey, to gather all the background information and an understanding of the issues and opportunities available along the Avenue. A Key Issues Report was prepared to detail these issues and opportunities.

Following the issues stage, a preliminary vision and overarching principles were presented to the community and stakeholders during two days of 'visioning' workshops. The workshops stimulated ideas and provided discussion about the future vision and direction for Deakin Avenue.



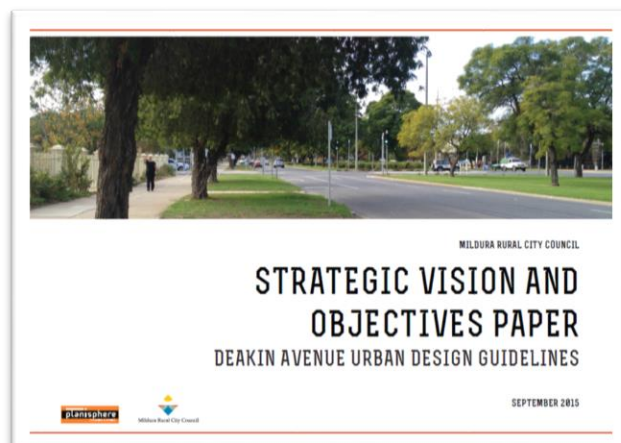
HOW YOU CAN GET INVOLVED

STRATEGIC VISION AND OBJECTIVES PAPER

The Strategic Vision and Objectives Paper will be available for **public comment** from **Friday 25 September 2015 to Friday 16 October 2015**.

The paper builds on the feedback received through the 'visioning' workshops to present a vision and overarching guiding principles for the future of Deakin Avenue.

Key design elements are also described in the paper to address the issues highlighted and help achieving the vision developed for Deakin Avenue. The paper also identifies five precincts along the Avenue, with each precinct having individual characters, precinct objectives and suggested actions illustrated on maps.



READ THE PAPER

You can view the paper during this period online from Council's website at: <http://www.mildura.vic.gov.au/About-Council/Have-your-Say> or you can view a hard copy at one of the locations below:

- **Mildura Library:** The Alfred Deakin Centre, 180 - 190 Deakin Avenue, Mildura
- **Council Offices:** Deakin Avenue or Madden Avenue Service Centres

MAKE A SUBMISSION

If you have any thoughts about issues the paper may have not addressed or suggestions you would like to share with the team, you can make a submission that will be considered before finalising the paper.

Written submissions are invited and must be addressed to Mr **Peter Douglas, Co-ordinator Strategic Planning** via email, post or hand-deliver as detailed on the right. All submissions will be acknowledged.

EMAIL: planning.services@mildura.vic.gov.au

POST: Mildura Rural City Council
PO Box 105,
Mildura Vic 3502

HAND DELIVER: Mildura Rural City Council Offices at
Deakin Avenue Service Centre, 76-84 Deakin Avenue, Mildura
Madden Avenue Service Centre, 108 Madden Avenue, Mildura

PLEASE NOTE: Name and postal contact details of submitters are required for Council to consider these submissions and to notify such persons of the opportunity to attend Council meetings and any other consultation sessions.

Written submissions provided are considered public documents and issues/matters raised therein (including authorship) maybe reported to Council in an open Council meeting Agenda. Enquiries regarding confidential feedback maybe directed to the Coordinator Strategic Planning on (03) 5018 8419.

For further information, please contact Ammar Habasch, Council's Strategic Planner on (03) 5018 8427 or go to the project page at www.mildura.vic.gov.au/deakinavenueurbandesign

