



## DEAKIN AVENUE URBAN DESIGN GUIDELINES – PROJECT BULLETIN 2

### HAVE YOUR SAY

Community, land owners and development industry workshops will be held on Wednesday 5 August 2015 as part of the planning for the Deakin Avenue Urban Design Guidelines. This is an opportunity for you to contribute ideas towards the vision and future image of Deakin Avenue.

#### THE PROJECT

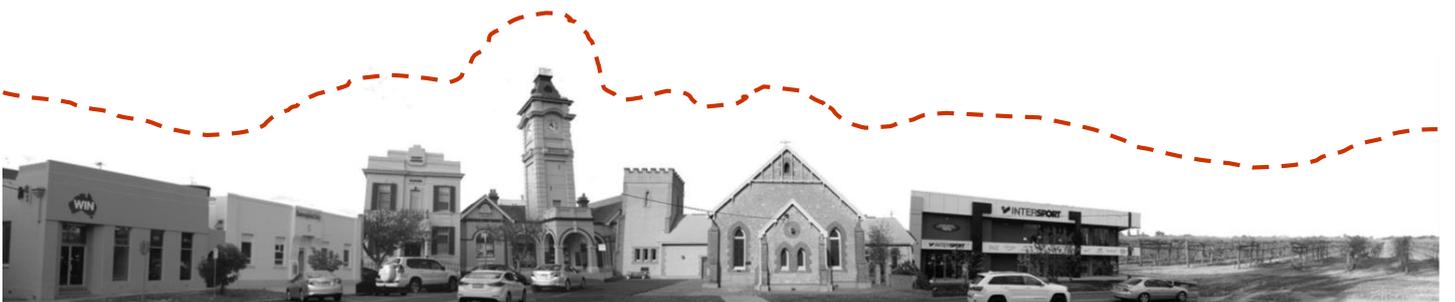
The project aims to develop a guiding framework for future development along Deakin Avenue from Seventh Street to the bend near Gordon Avenue. The project focus is on the buildings and land uses either side of Deakin Avenue, as well as the design of the footpaths and nature strip (the central median strip landscape already has a Council approved plan).



The Key Issues Report has been prepared in Stage 1 of the project. The report provides an overview of all the relevant existing conditions, opportunities and constraints pertaining to Deakin Avenue.

#### Deakin Avenue: Our Gateway to the World

The study team's initial thoughts are to develop Deakin Avenue as Mildura's gateway to the world with six themes:



## WHAT WE HAVE HEARD

At the start of this project a number of preliminary consultation workshops were held to gather information and encourage discussion around the issues and opportunities for Deakin Avenue. Key departments, government stakeholders and community representatives including landowners, business owners and residents were invited to contribute. A summary of the various responses are outlined below:

### WHAT YOU LIKE

- The public realm and centre median strip
- Historic buildings such as the churches and iconic civic buildings
- The tree-lined boulevard feel
- Highly maintained landscape
- The variety of land uses
- The wide double carriageway from Seventh to Fifteenth Streets
- New well-designed buildings
- The mature gum trees and jacarandas
- The shopping strips

### WHAT YOU DISLIKE

- Large format retail outlets
- Land fragmentation and unit developments
- Poor condition of nature strips and choice of vegetation
- Poor building quality
- Consistency of street tree planting
- Land use conflicts
- Not enough health related uses
- The termination of the centre median strip
- Truck movement through the town centre
- Lack of lighting, safety at night, especially for pedestrians

## WHEN

Land Owners/Development Industry Workshop

**DATE:** WEDNESDAY, 5 AUGUST 2015

**Time:** 3:00PM to 4:30PM

**VENUE:** BENETOOK ROOM, THE ALFRED DEAKIN CENTRE  
180 - 190 DEAKIN AVENUE, MILDURA

General Community Workshop

**DATE:** WEDNESDAY, 5 AUGUST 2015

**Time:** 6:00PM to 7:30PM

**VENUE:** BENETOOK ROOM, THE ALFRED DEAKIN CENTRE  
180 - 190 DEAKIN AVENUE, MILDURA

You can access the Key Issues Report from Council's Deakin Avenue Service Centre or online via Council's website at <http://www.mildura.vic.gov.au>

For further Information, please contact Peter Douglas, Coordinator Strategic Planning.

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