

MILDURA FUTURE READY



PROJECT SNAPSHOT

Location

Nine hectares of publicly and privately owned land adjacent to the railway line between Madden Avenue and Walnut Avenue, Mildura.

Features

- Tourism centre including visitor information services, cultural centre and café
- Land opened up for townhouses and medium and high density housing developments
- Transport interchange for rail, bus and air connections
- Landscaping and development of riverfront public spaces
- Connections with existing riverfront precinct and infrastructure

Timeline

Construction estimated 1 July 2018 – 30 June 2021

Cost

\$29.51m

Mildura Riverfront Redevelopment – Stage 2

The Mildura Riverfront Precinct Redevelopment – Mildura's most exciting public works project – aims to establish Mildura as Victoria's most significant inland river city. The two-staged redevelopment will create a tourism gateway that showcases our environmental and cultural assets including the Murray River, Indigenous heritage and social diversity. Stage 2 forms part of the Mildura Future Ready strategy

Background

Stage 1 of the redevelopment was successfully completed in July 2017 after securing a combined total of \$19.2 million in Local, State and Commonwealth Government funding. This stage connected Mildura's CBD to the riverfront through the completion of the Langtree Connection and delivered enhancements to the broader parklands and open spaces. Most importantly, it provided further activation opportunities to attract future private sector investment.

Stage 2

The proposed Stage 2 of the redevelopment will capitalise on Stage 1 with a focus on Mildura's \$210 million tourism spend, by investing in key infrastructure to showcase Mildura's assets including the river and its rich Indigenous cultural heritage. It aims to revitalise the CBD through retail, tourism, accommodation and residential land releases, and to improve community wellbeing through increased employment opportunities in the hospitality and tourism sectors.

Benefits

- An expanded and diverse economic base through establishment of the Mildura Riverfront Precinct as an iconic tourist attraction
- Reduced reliance on employment in traditional industries of horticulture, agriculture and manufacturing
- Viable job opportunities in the hospitality and tourism sectors
- A resilient and growing tourism and transport sector
- Attract and retain population growth
- A more active, engaged and connected community
- Affordable recreational opportunities
- Increased capacity and demand for residential investment

What's next?

Mildura Rural City Council is currently undertaking advocacy and seeking a partnership with State and Commonwealth Governments to progress the proposed Stage 2 of the redevelopment.

