Ordinary Council Meeting Minutes



5.00pm Thursday 25 August 2016 Committee & Council Room 76 Deakin Ave, Mildura

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1 PRAYER AND TRADITIONAL LAND OWNER ACKNOWLEDGEMENT

The Mayor read the Council prayer and paid respects to the traditional land owners.

2 OPENING AND WELCOME

The Mayor welcomed the public to this meeting.

3 PRESENT

Councillors

Cr Glenn Milne Mayor

Cr Sharyon Peart Deputy Mayor

Cr Greg Brown Cr Ali Cupper

Cr Mark Eckel

Cr Judi Harris

Cr Jill Joslyn

Cr John Arnold

Cr Max Thorburn

Officers

Gerard José Chief Executive Officer

Mandy Whelan
Martin Hawson
Chris Parham
Richard Sexton

General Manager Development
General Manager Community
Acting General Manager Corporate
Manager Corporate Administration

4 APOLOGIES

Nil.

5 CONFIRMATION OF MINUTES

2016/0152

Moved: Cr Jill Joslyn

Seconded: Cr Sharyon Peart

That the Minutes of the Ordinary Council Meeting held on Thursday 28 July 2016 be confirmed as a correct record.

That the Minutes of the Confidential Council Meeting held on Thursday 28 July 2016 be confirmed as a correct record.

CARRIED

6 CONFIRMATION OF ASSEMBLY OF COUNCILLORS

In accordance with Section 80A of the Local Government Act 1989 (the Act), records of Assemblies of Councillors must be reported at the next practicable Council meeting and recorded in the minutes.

An Assembly of Councillors is defined in Section 76AA of the Act as a meeting at which matters are considered that are intended or likely to be the subject of a Council decision or the exercise of a delegated authority and which is either of the following:

- A meeting of an advisory committee where at least one Councillor is present; or
- A planned or scheduled meeting that includes at least half the Councillors and at least on Council officer.

The record is therefore presented for Council's noting.

2016/0153

Moved: Cr Sharyon Peart Seconded: Cr Jill Joslyn

That Council notes the Assembly of Councillors record from the meeting held on 10 August 2016 and 11 August 2016.

CARRIED

RECORD OF ASSEMBLIES OF COUNCILLORS

Assembly Details	Councillor Attendees	Officer Attendees	Matters Discussed	Conflict of Interest Disclosures
Mildura Recreation Reserve Advisory Board Meeting 10 August 2016	Cr Mark Eckel Cr Max Thorburn	Caitlin Simmons, Community Recreation Officer Dean Umback, Parks and Gardens Coordinator Grant Follett, Parks and Gardens Team Leader Jason Kane, Building and Property Coordinator Scott Umback, Recreation Development Coordinator	 Signage policy Mildura Recreation Reserve redevelopment project Oval 1 and 2 cricket pitches Oval 3 wicket table Fire brigade championship – Appreciation for Building Maintenance Unit Lighting at entrance gate off Eleventh Street Request to relocate Mildura Market to Mildura Recreation Reserve Emergency signage for gate entrances at reserve Scheduling of meetings during paid events 2016 Mildura Show Storage facility 	Nil.

Council Forum 11 August 2016	Cr Glenn Milne Cr John Arnold	Gerard José, Chief Executive Officer Mandy Whelan, General Manager	Monthly Management	Cr John Arnold declared a conflict of Interest
	Cr Ali Cupper (Departed 1.16pm – returned 5.05pm) Cr Mark Eckel (Arrived 12.39pm – departed 3.20pm) Cr Jill Joslyn Cr Sharyon Peart	Development Martin Hawson, General Manager Community Chris Parham, Acting General Manager Corporate Services Richard Sexton, Manager Corporate Administration	Report 3. Mildura Motorsports Project 4. Mildura Development Corporation Innovations Update 5. Reconciliation Action Plan Final Report 6. Municipal Property Re- Valuation 2016	pertaining to a matter that was raised during item 9 relating to the Country Music Festival.
	Cr Max Thorburn (Arrived 12.46pm)		 7. Digital Signatures for Procurement & Council Seal Policy 8. Related Party Disclosure 9. AFL Major Event 10. Occupancy of the Murray Riverfront Reserve 	

	11. Arts and Culture Strategy Endorsement	
	12. Deakin Avenue Urban Design Guidelines	
	13. CEO Matters	

Minutes – Ordinary Council Meeting

Thursday 25 August 2016

7 NOTIFICATION OF ABSENCE

Nil.

8 MAYORAL REPORT

8.1 MAYOR'S REPORT JULY 2016

Summary

The following is a report on the activities and functions attended by the Mayor during the month of July 2016.

2016/0154

Moved: Cr Jill Joslyn Seconded: Cr Mark Eckel

That Council note the contents of the Mayor's Report for July 2016.

CARRIED

9 COUNCILLORS REPORTS

9.1 COUNCILLORS' REPORT JULY 2016

Summary

The following is a report on the activities and functions attended by Councillors during the month of July 2016.

2016/0155

Moved: Cr John Arnold Seconded: Cr Jill Joslyn

That Council note the contents of the Councillors report for July 2016.

CARRIED

NB: In addition, Cr John Arnold advised that he attended the launch of the Red Cliffs Community Plan.

NB: In addition, Cr John Arnold provided an update on the Loddon Murray Waste Forum.

NB: In addition, Cr Mark Eckel provided an update on the interpretive signs put up at Red Cliffs.

NB: In addition, Cr Jill Joslyn provided an update on the Red Cliffs Duck Race which she attended.

NB: In addition, Cr Jill Joslyn provided an update on the Merbein Vanilla Slice event which she attended.

NB: In addition, Cr Sharyon Peart provided an update on the Variety Bash which she attended.

NB: In addition, Cr Sharyon Peart provided an update on the Kumatori delegation visit.

NB: In addition, Cr Judi Harris provided an update on the Mildura Writers Festival which she attended.

NB: In addition, Cr Max Thorburn advised he had the opportunity to represent the portfolio Councillor for the Chaffey Trail.

10 RESPONSES TO COUNCILLORS QUESTIONS

Nil.

11 QUESTIONS FROM COUNCILLORS

11.1 CR MARK ECKEL IMPACT OF FEDERAL GOVERNMENTS

PROPOSED BACKPACKERS TAX

File Number: 02/01/06

"Can Council ask Mildura Development Corporation to advise of the impact of the Federal Government's proposed backpackers tax on our Community?"

Chris Parham, Acting General Manager Corporate advised this would be done.

11.2 CR MAX THORBURN

HORTICULTURAL SUSTAINABILITY DEVELOPMENT PROJECT GROUP

File Number: 13/01/01

"What is being done by the Horticultural Sustainability Development project group to establish a use for the land which has been taken out of production in recent years?". Martin Hawson, General Manager Community advised this is as a result of a Council resolution with regard to the Mildura Older Irrigated Area and it was to look at what the possible scope of a study would be and to look at what areas or opportunities there are for blocks that are now not used, or have lost their water or have browned off.

11.3 CR MAX THORBURN

HORTICULTURAL SUSTAINABILITY DEVELOPMENT PROJECT GROUP

File Number: 13/01/01

"Can we have the project officer attached to the Horticultural Sustainability Development project group address the Council at the next forum?".

Martin Hawson, General Manager Community advised this is a matter that is going out for tender and as such, Council are yet to finalise the tender for who is undertaking this study. The project Cr Thorburn is referring to is a piece of work that Council and Lower Murray Water are looking at with the Department of Regional Development, and of which CEO Gerard José is a member of that group and would be able to advise.

Gerard José, Chief Executive Officer advised a request would be put forward and see if Mr Milne is able to attend however this can't be guaranteed.

11.4 CR MAX THORBURN

OLD MILDURA HOMESTEAD WHEEL

File Number: 16/07/03

"Does the proposed annual maintenance schedule for the old Mildura Homestead include sandblasting and painting of the historic wheel which is showing need of some TLC?".

Gerard José, Chief Executive Officer took the guestion on notice.

11.5 CR MAX THORBURN

RIVERFRONT FOOTPATH AND PEDESTRIAN CROSSING

File Number: 02/01/06

"On the Eastern side footpath of Langtree Avenue heading towards the riverfront when you get to Seventh Street, there is fences blocking access to get across, how do you get to the other side and also how much has it cost including how much will it cost to fix? Also, Is there going to be a pedestrian crossing?"

Martin Hawson, General Manager Community advised the scope of the project includes the removal of the area so people can walk across, although it is not yet complete. In regard to the cost, it would be part of the project cost which is contained within the whole project. The plan is for there to be a pedestrian crossing.

11.6 CR GLENN MILNE

SCHOOL BUILDINGS UPDATE

File Number: 08/04/04

"Can Council get an update on where the Nichols Point School and Merbein South School buildings are at?"

Martin Hawson, General Manager Community advised current negotiations are taking place with the relevant Government Department and costs are being finalised.

12 NOTICES OF MOTION

Nil

13 MANAGEMENT REPORTS

13.1 ADOPTION OF HEALTHY AGEING STRATEGY 2016-2020

Summary

The purpose of this report is to present the final Healthy Ageing Strategy 2016-2020 and seek Council's resolution to adopt the strategy.

2016/0156

Moved: Cr Sharyon Peart Seconded: Cr Jill Joslyn

That Council adopt the Healthy Ageing Strategy 2016-2020 as attached.

CARRIED



Healthy Ageing Strategy 2016-2020

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Executive Summary

Aged care in Australia has been undergoing major change with the introduction of the *Living Longer Living Better* policy reforms. Developed to manage a rapidly ageing population, these reforms have prompted change at the Local, State and Commonwealth Government levels. The Healthy Ageing Strategy 2016-2020 provides the direction for Mildura Rural City Council in relation to its role as a service provider. It also outlines Council's important role in service planning. Based on the four pillars of health: Social, Environmental, Economic and Natural the Healthy Ageing Strategy considers the elements of healthy ageing and the role of Council in meeting those requirements.

The Healthy Ageing Strategy 2016-2020 considers current policies and the proposed future direction for aged care services. The strategy also takes into consideration a range of current Council strategies that contribute toward providing a community that seeks to satisfy the four pillars of health.

The Healthy Ageing Strategy 2016-2020 sits under the Council Plan and Community Health and Wellbeing Plan 2013-2017 which is a high level plan, based on the Environments for Health Framework.

Mayor's Message

Mildura Rural City Council values the contributions our senior residents make each day to our community. And while this diverse segment of our population continues to give so much to us, Council recognises their role in ensuring this community meets the needs of seniors in relation to access to important services, having opportunities to engage with the wider community around them and receiving recognition for their contributions regardless of the stage they are at in their life journey.

We know that as people age, their priorities change. There can be a huge difference between what a 60 year-old resident needs and wants, and what an 80 year-old needs and wants.

The Healthy Ageing Strategy will assist Council in planning for future aged care services and will ensure the appropriate support is available to meet the diverse needs of this important demographic in our community. The strategy focuses on the four pillars of health: Social, Environment, Economic and Natural environments recognising a holistic approach to healthy ageing is required.

Residents, healthcare professionals, sports and fitness professionals, nutritionists and social services from the communities within our municipality have had significant input into the development of this strategy. I commend them for their involvement in this very positive step forward for Mildura Rural City Council.

We are proud to support our more senior residents, many of whom have in the past, and still today, support our community through activities like volunteering, as employees or employers, as carers and as participants in sports, arts and cultural activities.

Council delivers a wide range of services and programs to support this sector of our community. These services are delivered by skilled and professional staff who aim to assist people to maintain their independence, quality of life and general wellbeing.

Council's vision is to be the "most liveable, people friendly community in Australia". In order to achieve this vision we must be customer and community focused. We must be leaders in promoting the strength of our diverse community and ensure that our actions are aligned to our Healthy Ageing Strategy. This strategy will guide Council's work for the next four years and will look to address the issues or barriers identified by community members and staff through the process. We see this strategy as a positive step in pursuit of our community's vision.

Cr Glenn Milne

Mayor

Introduction

Mildura Rural City Council aims to provide opportunities to enable all community members to lead healthy and happy lives. In particular, Council seeks to provide opportunities which support more vulnerable community members such as those who are aged or have a disability. The Healthy Ageing Strategy 2016-2020 considers policy trends, data and the issues that are most relevant to the Mildura Local Government Area (LGA) community.

The challenges presented to Local Government due to a rapidly ageing population and the changing policies and structure for aged care services, prompt Local Governments to think differently about how their broader services can contribute to assisting people to maintain their health and wellbeing longer, therefore, reducing people's reliance on services. Based on the four *Environments for Health* (Vic Health: 2002), the Healthy Ageing Strategy 2016-2020 takes a holistic view of health and wellbeing. The strategy considers what factors influence health and wellbeing in our community and develops strategies in which to support our community to age healthily. The Healthy Ageing Strategy 2016-2020 builds on the previous Health Ageing Strategy (2011-2014) which was developed in conjunction with the former Northern Mallee Primary Care Partnership (now known as Northern Mallee Community Partnership).

The successful implementation of this strategy will continue to rely on the partnerships that exist between agencies in the Mildura LGA. Healthy ageing requires a community to have a broad range of services and facilities available to support and assist people to participate in and contribute to community life in a meaningful way.

Strategic Objective of the Healthy Ageing Strategy 2016-2020

"To develop a strategy that supports healthy ageing in the Mildura Rural City Council municipality based on the four pillars of health: social, economic, natural and built environments".

State and Federal Government Policy Context

Aged care in Australia has been undergoing major change with the introduction of the *Living Longer Living Better* policy reforms. These reforms aim to "create a sustainable and affordable system that offers consumers choice and flexibility" (Department of Social Services: 2015). A significant change for the aged care system is the move toward consumer-directed care, this means consumers:

- Get more say in the care and services they access, how it is delivered and who delivers it.
- · Will have conversations about their needs and goals.
- Will work in partnership with their service provider to develop their care plan.
- Agree to the level of involvement they will have in managing their care package.
- Will have a greater understanding about how their package is funded and how those funds are spent through individualised budgets and monthly income and expense statements.
- Service providers will monitor and provide consumers with ongoing formal reviews to ensure that their package still meets their needs.

Current health and aged care arrangements, including Council's Aged and Disability Services, will be affected by a number of significant national aged care policy reforms which include:

- Combining a number of existing home support programs into a single
 Commonwealth Home Support Programme.
- Introducing My Aged Care as the entry point to the aged care system which will
 provide information, screening, assessment services and referrals to service.
- Expanding the number and type of home care packages.
- Changing residential aged care financing arrangements.

The Commonwealth Home Support Programme (CHSP) will focus on providing low level care for older people and their carers. The key differences between the current Home and Community Care (HACC) programme and the proposed arrangements for the CHSP include:

- Eligibility criteria target group will not include people aged less than 65 years (less than 50 years for Aboriginal and Torres Strait Islanders (ATSI).
- Scope of services basic home support services only assessment and case management will not be funded through CHSP.

- Referral pathway and assessment My Aged Care as a single entry point -
 - regional assessment organisations to be established.
 - increased independence from service provision.
- Service provider selection and funding arrangements following a three year
 transition period (July 2016 to end June 2019) there will be increased contestability
 and the replacement of an output-based funding model with a mixed funding
 approach of individualised funding and block funding.
- Wellness and re-ablement fostering independence with an increased focus on time-limited restorative care services.
- Consumer directed care.

There is significant opportunity for Council to leverage its current partnerships with other service providers to lead integrated service planning and a co-ordinated response to policy changes. For example: input to Commonwealth programme guidelines, sharing resources or the development of best practice processes. In addition, regional agencies responsible for local service planning and integration (i.e. Council, NMCP, Medicare Local) should collaborate to address local issues such as market and workforce development, integration with the broader health system and health promotion activities. This planning and advocacy role is in alignment with the Commonwealth's proposed transition arrangements that local governments will co-ordinate service provider and consumer networks to facilitate service integration and provide advice to the Department of Social Services (i.e. local funding priorities).

While there are significant changes for consumers aged 65+ years of age, those aged under 65 years will continue to be funded by the State. Some people may be eligible for the National Disability Insurance Scheme (NDIS). The state model will continue to be based on the Active Service Model (ASM) which focuses on people's strengths and assumes people have the capacity to improve their health and wellbeing. ASM seeks to "build people's capacity to live independently and autonomously for as long as possible" (Vic Health: 2015).

The NDIS is also being implemented Australia wide with the Victorian roll out commencing in 2016 (National Disability Insurance Scheme Victorian roll out: 2015). It is anticipated that the NDIS will become available in the Mildura LGA from 1 January 2019 (National Disability Insurance Scheme: 2015). The NDIS provides support to people with a permanent and significant disability, and enables people with a disability to make choices over the supports they receive. For those eligible, the NDIS provides an individual plan to meet the needs of the person with a disability (National Disability Insurance Scheme: 2015), this may include: therapies, home modifications equipment and/or services.

Council's Role

The Healthy Ageing Strategy 2016-2020 has considered Council's role both as a service provider and planner. Currently councils have a broad role to play in the aged service sector, including:

- Service delivery
- · Health promotion and environmental planning
- Service coordination
- Leadership
- Advocacy.

The Mildura Rural City Council's Council Plan 2013-2017 outlines Council's vision as: "Making this the most liveable, people-friendly community in Australia".

Council Plan Key Result Area 1.4 Community Services outlines the goal for the aged community: "Older people and people with a disability have access to quality services".

Supporting Council Strategies

Hierarchy



Links to other Strategies

Summary of health pillars addressed by existing Council strategies.

Strategy	Social	Economic	Built	Natural
Community Access & Inclusion	•		•	
Mildura Housing & Settlement	•	•	•	
Cultural Diversity & Inclusion	•	•	•	•
Library Services	•	•	•	
Recreation			•	
Mildura Tracks and Trails	•	•	•	•
Public Open Space		•	•	•
Community Plans	•		•	•
Heatwave				•

Community Access and Inclusion Plan (2014-2018)

Key themes:

- Infrastructure and access.
- Awareness positive community attitudes and practices promote inclusion and participation.
- Advocacy.

Mildura Housing and Settlement Strategy

• Considers growth areas for infrastructure development.

Cultural Diversity and Inclusion Strategy (2012-2017)

Key themes:

- Information and communication.
- Services.
- Recreation and social.
- Employment.
- Economic and grants.
- Leadership and advocacy.

Library Service Strategic Plan (2013-2018)

Key themes:

 Provision of Library Services which support life-long learning, recreational pursuits, literacy, reader development and education.

Recreation Strategy (2009-2018)

Considers the recreational needs of the community including:

- Participation.
- Facilities.
- · Coordination.
- Provision.

Mildura Tracks and Trails Strategy (2015-2020)

- Promoting physical activity through the implementation of walking tracks and trails.
- · Promoting health and wellbeing.
- Promoting social connection via walking and cycling.

Public Open Spaces Strategy (2009-2016)

Management of public open spaces in terms of:

- Provision in new development areas.
- Drainage.
- Recreation.

Community Plans (2011-2020)

Are place-based plans developed in conjunction with local communities which identify issues of importance and developed actions to address identified issues.

Community Health & Wellbeing Plan (2013-2017)

Key themes:

Provides a framework for an integrated and collaborative approach that will support and enhance the community's ability to lead healthy, productive and rewarding lives.

- Health and well-being.
- · Access to services.
- Mental health.
- · Social inclusion and diversity.

Heatwave Strategy (2015-2018)

Key themes:

• Planning for and responding to health effects caused from heatwaves.

The Health Ageing Strategy 2015-2019 should be read in conjunction and in the context of the strategies listed above.

Links to Four Pillars of Health

Economic Environment

The way in which we encourage economic development and distribute our wealth.

Social Environment

The opportunities we create for people to interact and participate in the life of the community.

Natural Environment

How we look after our natural environment so that it continues to nurture us (Vic Health: 2002: 10).

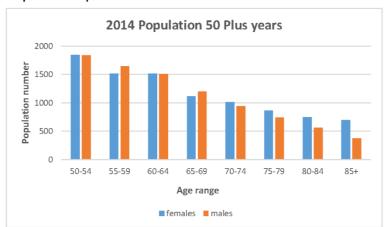
Built Environment

How we alter our surrounding through buildings, road and other infrastructure.

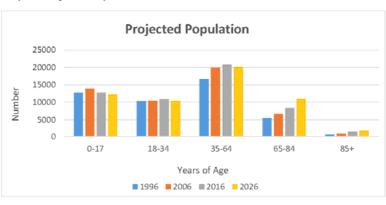
Demographics

The Mildura Local Government Area (LGA) covers an area of 22,330 square kilometres and is located in the most North West corner of Victoria. According to the Australian Bureau of Statistics (2011) the population is 51,373 people in the Mildura LGA. The Department of Planning and Community Development (2012) has projected that the Mildura LGA population will increase to 64,288 in 2031.

The Mildura LGA has a steadily ageing population with significant increases expected in the next 15 years in people aged 60 years plus. It is anticipated that the population aged 60 years plus will make up 29% of the population by 2031 increasing from 22% in 2011 (Victoria State Government 2014). The most significant change will be in the 70 years plus category.



Graph 1: 2014 Population Mildura Local Government Area



Graph 2: Projected Population Mildura Local Government Area

An ageing population influences a change in household types and structures, the Mildura Rural City Council Social Indicators Report (2012) states that Mildura's most prominent family type is Couple with No Children, which is a reflection of a community with an ageing population. Couples with No Children household structures are most predominant along the Mallee Track which encompasses Ouyen, Murrayville and Underbool and are all primary farming communities. Victoria in to the Future (2014) demonstrates the number of one-person households will increase throughout 2011-2031 which in turn influences the type of housing required in the future.

Table 2.1 demonstrates the age spread throughout the municipality, highlighting the need to give consideration to the impact of ageing communities on traditional farming communities. Outlying communities are slowly decreasing in population as those in need of high level care can be required to relocate to a larger community which has the necessary facilities and services. This has significant implications for service provision within the Mildura LGA. Consideration is needed to be given as to how services manage and respond to issues such as community identity, family and community connectedness and social isolation.

The Department of Health and Human Services (DHHS) (2016: 12) Ageing is everyone's business, states that loneliness and social isolation will impact on an average of 10% of Victorian Seniors. The report defines loneliness as "a subjective, unwelcome feeling of lack or loss of companionship or emotional attachment with other people" and social isolation as "an objective state of having minimal contact and interaction with others and a generally low level of involvement in community life." (2016:9). Loneliness and social isolation can affect other areas of a person's life such as their physical health (DHHS:2016:14) which further reinforces this as an important area for healthy ageing.

Table 2.1: Age Distribution across Mildura, 2011

Area	0 to 4	5 to 19	20 to 44	45 to 64	65+	Total	Average Age
Millewa	8.5%	21.4%	25.2%	30.5%	14.5%	449	38.6
Merbein	6.5%	22.4%	25.7%	29.5%	15.9%	4,642	39.5
Mildura	7.1%	20.5%	31.6%	24.0%	17.0%	30,079	38.5
Nichols Point	6.1%	27.1%	25.9%	29.9%	11.0%	1,473	36.6
Irymple	6.0%	24.0%	26.8%	28.1%	15.2%	4,647	38.6
Koorlong / Cardross (Greater)	6.6%	24.3%	29.5%	30.2%	9.5%	2,193	36.1
Red Cliffs	6.1%	22.1%	27.4%	27.7%	16.7%	4,618	39.7
Nangiloc / Colignan (Greater)	5.6%	21.4%	28.0%	37.2%	7.9%	646	38.2
Ouyen / Walpeup	5.4%	19.3%	21.8%	30.8%	22.7%	1,505	43.8
Mallee Track	4.0%	16.4%	19.9%	33.7%	26.0%	757	46.8
Robinvale	8.1%	19.5%	33.0%	26.8%	12.6%	3,763	37.2
NSW Towns	6.8%	20.2%	26.6%	30.5%	16.0%	6,613	39.8
Mildura RCC	6.6%	21.6%	29.5%	26.1%	16.2%	50,979	38.7
Regional Victoria	6.3%	19.7%	28.9%	27.6%	17.5%	1,354,0 58	40.1
Melbourne	6.5%	18.3%	38.0%	24.1%	13.1%	3,999,9 81	37.3

Note: Data for this indicator has been collected and grouped at SA1 level.

(Social Indicators Report: 2012)

The impact of an ageing population also extends to income levels and a community's capacity to pay for aged care services and facilities. Mildura LGAs average taxable income in 2009-10 (Social Indicators Report: 2012:45) is \$46,279 which is below the Regional Victorian and Melbourne average. A reoccurring theme from the consultations with community members and service providers, reinforced the ageing communities concerns with being able to afford to access services. In particular access to medical services was recorded as one of their greatest concerns in regard to ageing.

Table 2: Taxable Income

A	2007.00	2000.00	2000 10	2012 14
Area	2007-08	2008-09	2009-10	2013-14
Ouyen	\$45,733	\$44,495	\$49,136	\$55,076
Colignan and Nangiloc	\$35,296	\$36,450	\$39,915	\$47,189
Millewa	\$39,256	\$40,685	\$43,479	\$52,532
Irymple	\$42,013	\$44,808	\$47,546	\$58,06 9
Mildura	\$41,456	\$44,582	\$46,635	\$55,281
Nichols Point	\$42,332	\$45,182	\$47,625	\$56,678
Merbein	\$39,992	\$42,220	\$45,145	\$52,671
Walpeup	\$47,208	\$48,695	\$50,684	\$52,426
Underbool	\$57,750	\$46,978	\$50,647	\$53,212
Carina and Murrayville	\$43,858	\$41,661	\$41,523	\$55,467
NSW towns	\$40,437	\$43,121	\$46,681	\$57,830
Mildura RCC	\$41,391	\$43,870	\$46,279	\$53,860
Regional Victoria	\$45,562	\$48,869	\$51,248	\$60,935
Melbourne	\$55,408	\$59,060	\$61,615	\$72,700

(Social Indicators Report: 2012)

(2013-14 data obtained from the Australian Tax Office using boundaries identified in the Social Indicators Report)

Due to advances in medicine, greater access to services and improved health and wellbeing life expectancy has increased for both males and females. Data indicates (Victorian Department of Health: 2011) that life expectancy for Mildura in 2007 was 77.5 years for males and 82.8 years for females. Data shows life expectancy for Mildura has increased from 2004 but was lower than that of Victorian males (80.3 years) and Victorian females (84.4 years). Greater life expectancy may also increase the prevalence of chronic disease such as dementia (Department of Health: 2014: 6) and coronary heart disease, increasing the need for services such as Commonwealth Home Support Programme, Homecare Packages, medical and aged care facilities. In addition to services and support for those who are ageing, consideration will need to be given to the increased number of carers and families who are providing support to a person who is ageing with a chronic disease.

While our community is ageing, there are key elements a community must have to support healthy ageing, which will be the focus of this plan.

Methodology

The methodology for the development of the Healthy Ageing Strategy 2016-2020 employed several different techniques.

- A literature review was conducted on key state and federal policy documents and relevant data.
- A community survey was developed by internal Council staff using questions which
 were designed to identify the key community requirements to assist people to age
 well in our community.
- The community survey was promoted through Council media.
- A paper based survey was administered to current clients of Mildura Rural City Council's Aged and Disability Services and via Senior Citizen clubs throughout the municipality. Data entry occurred via internal Council staff.
- An electronic version of the survey was available on Council's website.
- Analysis of the survey results was completed using a theming process based on the four pillars of health: Economic, Social, Natural and Built.
- Face to face consultations were held with key external stakeholders (See Appendix A for list).
- Internal consultations were held with key Council departments (See Appendix B for list).

Consultation Themes

External Stakeholders

External service organisations were invited to participate in a focus group and were able to highlight a range of factors that are required to support an ageing population. The following is a summary of the key points raised under each of the four pillars of health. A complete list of issues raised can be found in Appendix C.

Economic: Another survey theme which again was reflected in the external stakeholder group was the cost of accessing services and facilities. Key points raised were: review facility fees and cost effective services.

Social: Consideration for the aged in a social context, as well as opportunities for social interaction were also highlighted as important for this group. Social opportunities include: activities for aged, council grants should cater for a more diverse range of activities and facilities that offer opportunity for low cost social interactions e.g. libraries.

Natural: Key points highlighted under the natural environment focused on opportunities for people to keep physically active which included access to open spaces and suitable paths. Climate change and the need to have access to affordable utilities through creating energy efficient housing was another key issue.

Built: There was a strong safety focus for the built environment with items such as: footpaths need to be maintained, road safety, drop off points, consider needs of aged in design of infrastructure, housing block sizes, all highlighted. The theme for this area is that the needs of the aged and people with a disability need to be included in the design of our physical environment.

Community Survey

319 people responded to the customer survey - information from each question can be found in Appendix D.

The majority of respondents were aged 60 years plus, were female and based in the Mildura City area. All respondents are current recipients of the aged and disability service sector.

The majority of respondents reported feeling connected to and safe within their community and stated their community catered well for an ageing community. Respondents also reported they were less confident in knowing where to find information about the aged care service system and many reported they were not actively involved in their community.

When asked "what do you like most about living in your community?" the most common responses were community spirit and access to facilities and services.

The greatest concerns of those who responded were access to services and facilities and the loss of independence that can sometimes come with ageing.

Respondents to the survey stated the most important elements necessary for people to age healthily are:

- · Access to services (including medical) and facilities.
- · Access to activities and events.
- Assistance for independent living.

When theming the survey results, the Social environment was rated more frequently for the questions:

- What do you most like about living in your community?
- What concerns you the most about ageing in your community?
- What does a community need in order for people to age more healthily?

Highlighting that opportunities for social interaction and participation in community life remain important to people and are important contributors to ageing healthily.

Action Plan

Priority Area	Action	Measure	Responsibility
Social Environment	Develop strategies to engage older community members in Community Plan development and implementation.	% of elderly who participate.	Community Futures
	Develop programs that facilitate the engagement and participation of the aged community at the Eco Village.	Programs developed.	Community Care Services
	In consultation with the aged community develop projects that promote social connectedness within the aged community.	Programs developed.	Community Care Services
	Ensure all aged and disability services promote a positive healthy ageing focus and message.	Programs align with healthy ageing.	Community Care Services
	Facilitate training opportunities that support carers and families coping with dementia.	100% take up of training.	Community Care Services
	Develop a strategy to encourage seniors to volunteer.	Strategy developed.	Community Care Services

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Priority Area	Action	Measure	Responsibility
Social Environment	Communicate to all Northern Mallee Community Partnership (NMCP) members the opportunity for relevant events/activities on the NMCP website.	The number of activities listed.	Northern Mallee Community Partnership
	Identify community/support groups that would benefit from presentations from Northern Mallee Community Partnership members regarding healthy ageing in the Mildura community.	List of support groups developed.	Northern Mallee Community Partnership
	Ensure all Northern Mallee Community Partnership messages and activities are promoted using healthy ageing messages.	The number of messages and activities that comply.	Northern Mallee Community Partnership
	Ensure all aged and disability services and activities are delivered in accordance with the Active Services Model principles.	The number of messages and activities that comply.	Community Care Services

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Priority Area	Action	Measure	Responsibility
Social Environment	Facilitate training opportunities that support carers and families coping with dementia e.g. mental health first aid.	100% take up of training.	Community Care Services
	Implement the Northern Mallee Community Partnership Chronic Disease Management program.	Program implemented.	Northern Mallee Community Partnership
	Implement the Northern Mallee Community Partnership Integrated Health promotion program.	Program implemented.	Northern Mallee Community Partnership
	Partner with other organisations to deliver aged care expos annually.	Attendance numbers.	Community Care Services
	Ensure all of Council's communications are accessible to the aged community (print size, easy English).	The number of communications that comply.	Corporate Services
	Develop strategies that engage older people and encourage participation in Council consultations	Strategy developed.	Organisational Development

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Priority Area	Action	Measure	Responsibility
Social Environment	Develop and implement a customer engagement strategy to understand customer needs and expectations for aged and disability.	Strategy developed.	Community Care Services
Built Environment	Collect data on facility patronage to determine community facility needs as part of the Aquatic Facilities Redevelopment strategy.	Data collected.	Leisure and Culture
	Network with internal departments to ensure the needs of the aged and disability community are reflected in relevant strategic plans.	The number of strategies that include the needs of the aged and disabled community.	Community Futures
	Review Tracks and Trails Strategy to ensure path widths cater for gopher use.	Strategy reviewed.	Leisure and Culture
	Design new facilities (aquatic, library, recreational) in line with universal access principles.	The number of facilities that comply.	Leisure and Culture

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Priority Area	Action	Measure	Responsibility
Built Environment	Consult with identified library user groups to ensure all user groups are catered for when purchasing internal materials (furniture and resources).	Number who attend.	Leisure and Culture
Natural Environment	Review opening hours for aquatic facilities during identified Heat Health Alert days.	Hours reviewed and adjusted to incorporate Heat Health Alert days.	Leisure and Culture
Economic Environment	Work with the Eco Village to develop activities to assist the aged community to become more energy efficient.	Number in attendance and the number of modifications made to homes.	Community Care Services
	Review Mildura Rural City Council's role in regard to health promotion in Aged and Disability Services.	Review role.	Community Care Services
	Develop a subsidy policy for recreational facilities that facilitates equity of access.	Policy developed.	Leisure and Culture
	Ensure that Events Strategy incorporates events that are inclusive of older people (including physical access and financial access).	The number of inclusive events held.	Leisure and Culture

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Appendices

Appendix A

External stakeholders list of attendees:

- Sunraysia Community Health Services.
- Sunraysia Mallee Ethnic Communities Council.
- Mallee Family Care.
- Haven.
- Mallee Accommodation and Support Program.

Appendix B

Internal Stakeholder Consultation

Built Environment

Refers to: how we alter our surrounding, through buildings, roads and other infrastructure.

Mildura Rural City Council Services:

- Land Use Planning- e.g. Vines facilities footpaths, access to rental properties, size
 of housing accessible housing physical.
- Transport.
- Traffic Management.
- Recreation.
- Facilities.
- Environmental Services Public Open Spaces.

What factors do you take into consideration that impact on the Aged community?

- · Increasing parking spaces to accommodation people with a disability.
- Crossing busy roads.
- Round abouts less injury.
- Footpaths are they required on both sides of the road?
- · Access to public buildings.
- Drop off points need more.
- Access gutters, roads, paths.
- A lot of paths are for youth.
- Strategic Planning green space.
- Proximity e.g. gopher recharge stations.
- Warm water pools.
- Mall paving slippery, trips and falls.
- Infrastructure height of seating consider older people.
- Location of public toilets.
- Strategic planning activity centre.
- Smaller housing flexibility.
- Safety lighting increased quality.
- Recreation grant schemes support applications for these groups etc.
- Park for play great for grandparents taking grandkids.
- Crossing busy roads.

- · Water Play.
- Draft Environmental Plan.
- Air conditioning Public Housing equity.
- Walking connections accessibility upgrading current facilities.
- Review public open space area dog unleash space.
- Buses looking at changing routes look at sites where they are picking people up.
- Gopher muster.
- Parking at the library.
- · Public transport.

Social Environment

Refers to: the opportunities we create for people to interact and participate in the life of the community.

Council Services:

- · Recreation.
- Library.
- Arts and Culture.
- · Community facilities.
- Community safety.
- Community services/programs.

What factors do you take into consideration that impact on the aged community?

- The age of members attending library vision, services, programs, access promote activities.
- Recreation feedback access / affordability.
- Safety aged vulnerable Central Business District (CBD), location of public toilets, accessing information safely.
- Grants not just about sport variety of activities and services info different styles/formats – i.e. font, colour (all grants).
- Seniors facilities i.e. bowls Information people don't know how to find. Build awareness – communication e.g. newcomers pack.
- Technology ensure info is accessible for target group IT savvy connection with social media.
- Mobile Phones use of technology to pay bills.
- Mobility access to info.
- Programs cost factor remembering income. Using appropriate areas/venues.
- Facilities Alfred Deakin Centre, bus stop, pool, library, buses people are not using.
- Population understanding emergency awareness.

- Safety communication strategy.
- · Placemaking sense of belonging.
- Library promotion of IT training 'something' facilities. IT programs risk (scams), volunteers, e-smart, free program space – e.g. knitting at library.
- Strategic planning activity centres, community facilities, passive connection.
- Awareness education.
- · Seats for people walking.
- Self-drive vehicles 2017 (early 2020).
- Increase people's awareness emergency services.
- Home delivery for food.
- · Access to information.
- Talks to groups re safe driving and giving up licences.
- · Gardening programs.
- Schools integrate kids with older people e.g. healthy eating.
- Pets on loan promotes social activity and mental health.
- Nursing homes, community groups community involvement volunteers staying active provides people with sense of belonging.
- Australian of the year recognition services.
- Boost volunteerism.
- Increase activity through volunteerism.
- Programs museum Victoria taking shows to.

Economic Environment

Refers to: the way in which we encourage economic development and distribute our wealth.

Council Services:

- Economic development.
- · Access and equity.

What factors do you take into consideration that impact on the Aged community?

- Strategic Planning air cons and equity.
- Library session free of cost, home delivery.
- Subsidised facilities recreation.
- Hardship policies.
- Cost of utilities sustainability energy bills heating.
- Fees & charges review.
- Volunteers social connectedness community involvement.
- Use of volunteers offset costs recognise.
- Ageing workforce.
- Providing cost effective services Arts & Culture.

- Cost of services Home and Community Care (HACC).
- Health Promotion 50 years plus Rec Programs walking group.
- Connectedness.
- Look at rebates / cost reduction for pensioners.
- Providing financial advice accessing cost effective services- reduce living costs.
- Promote ageing workforce.
- Connection with volunteers to assist with sporting facilities e.g. maintenance community groups.
- Opportunities for people with skills to utilise.
- Looking at things we fund look at how we can use volunteers training pool of volunteers.

Natural Environment

Refers to: how we look after our natural environment so that it continues to nurture us.

Council Services:

- · Water quality.
- Waste Management.
- Energy consumption.
- Environmental Services public open spaces.

What factors do you take into consideration that impact on the Aged community?

- Strategic Planning green space.
- Ensure open space proximity for people to access paths required for parks.
- Use of natural open space e.g. personal trainers balance between commercial use.
- Solar panels rental agreements.

What are the opportunities?

- Water Play.
- Draft Environmental Plan.
- Air conditioning public housing equity.
- Play a role in energy consumption heating and cooling. Raising awareness and providing info.
- Access to removal of green waste volunteers.

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Appendix C

External Stakeholder Consultation

Built Environment

Refers to: how we alter our surrounding, through buildings, roads and other infrastructure.

Council Services:

- Land Use Planning.
- · Transport.
- Traffic Management.
- Recreation.
- Facilities.

What is important?

- Adequate parking.
- Access for gophers size of footpaths.
- Lighting residential.
- · Cross over roads.
- CBD timing for crossing roads e.g. Deakin Avenue lights are very fast.
- Do we have data around number of older people using CBD compared to Centro? –
 Centro may be the preferred place for older people.
- Parking time for older people e.g. banks.
- River access / riverfront development MDA South growth for next 20 years e.g. wider footpaths.
- Transport isolation issues (no family support) no transport need to be able to have access to recreation and facilities.
- Buses access on/off difficult.
- Housing aged care facilities. Not for profit very vulnerable.
- Rental properties very difficult cost prohibitive challenging lower socio economical.
- Department of Housing what is their responsibility? / waitlist for people 55 years and older?
- City areas multiple buildings on properties (duplexes) dual occupancies.
- Green belts to divide create connectedness.

What are the opportunities?

- Gophers media opportunities signage for gophers.
- CBD Reduce speed.
- Community buses regular circuit free busses for older people routes to include medical, hospital, shopping and social needs.
- Transport options.
- Encourage further development aged care facilities.
- DHS smaller housing ageing population 1 or 2 bedroom.

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· Small blocks of land

Social Environment

Refers to: the opportunities we create for people to interact and participate in the life of the community.

Council Services:

- · Recreation.
- Library.
- · Arts and culture.
- · Community facilities.
- Community safety.
- · Community services/programs.

What is important?

- Sense of belonging connectedness.
- Social isolation as people get older need to provide opportunities e.g. inactivity to connect – disadvantaged –substance abuse centres.
- Provide structured programs to suit people's individual needs e.g. MASP predominantly men.
- MADEC Craft groups women.
- Promote activity groups e.g. libraries.
- · Access to activities and groups and services.
- Headspace Model good idea for older people.
- Mature aged people in remote areas e.g. Ouyen. Tapping into other supports Mental Health issues.
- Older people HAVEN looking for other supports (Robinvale, Swan Hill and Ouyen).
- Library etc free activities Data re HUB and Usage of libraries.
- Mobile Library.
- Promoting physical activity preventative measures to build people's health and physical capacity.

What are the opportunities?

- Imagery and media publications that promote healthy physical activity.
- Address obesity and mental health.
- Usage of mall to promote activities e.g. table tennis.
- Older people joining in with younger people.

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Economic Environment

Refers to: the way in which we encourage economic development and distribute our wealth

Council Services:

- Economic development.
- Access and equity.

What is important?

- Cost of services prohibitive re accessing multiple services.
- Packages increase required means tested people can contribute.
- Self-funded retirees in the future.
- People have choice client expectations.
- Case management multiple issues/complex needs.
- Community home support service.
- Funding changes government pushing costs on to communities.
- Similarities re younger and older approach.
- Partnership approaches within own communities NDIS aged care community to support it.

What are the opportunities?

- Preventative space re younger cohort.
- Education re 50 years plus group health and wellbeing.
- Government systems based approach.
- Promoting community groups connecting with different groups e.g. sports clubs -cost effective (older people including grandparents).

Natural Environment

Refers to: how we look after our natural environment so that it continues to nurture us.

Council Services:

- Water quality.
- Waste management.
- Energy consumption.

What is important?

- Housing Air-condition and heating affordability energy bills rising costs cause health issues.
- Future planning of housing energy efficient.
- Department of Housing air conditioning standards.
- Community / Council facilities underutilised.
- Access to swimming pools free during heat waves.

• Funding to conduct programs re cost effective energy use in housing to reduce costs. E.g. vulnerable people (older).

APPENDIX D

Community Survey



Healthy Ageing 23rd JULY 2015 MRCC Survey V.2

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Note: All responses received are presented below as written however not all survey respondents answered this question.	59
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Note: All responses received are presented below as written however not all survey respondents answered this question.	71

1 Introduction

This report contains data from the Healthy Ageing Survey conducted between June and July 2015. The survey was available online and additional hardcopies were distributed to Council's aged care clients.

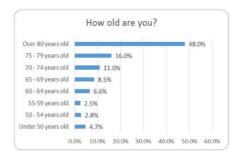
Overall, 319 people completed this survey, 83.39% (n=266) of these were 65 years old or older.

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2 Survey Results

2.1 How old are you?





Comments

319 people responded to the survey and 48% (n=153) of these respondents were over the age of 80 years old.

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2.2 What is your gender?

Answer Options	Response Percent	Response Count
Female	77.1%	246
Male	21.3%	68
I prefer not to say	1.6%	5
	answered question	319
	skipped question	, (



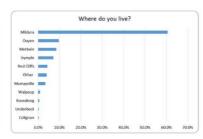
Comments

77.1% (n=246) of survey respondents were female. A further 21.3% (n=68) were male and 1.6% (n=5) of people preferred not to state their gender for the purposes of this survey.

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2.3 Where do you live?





Comments

60.5% (n=193) of survey respondents live in Mildura. A further 39.4% (n=126) live in the surrounding areas. Of these people, 31 live in Ouyen, 27 in Merbein, 23 in Irymple and 11 in Murrayville. Of the 13 people choosing 'Other', two left no response and the remaining responded as follows:

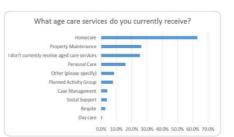
- Patchewollock (n=1)
- Nichols Point (n=2)
- Cowangie (n=1)
- Sunnycliffs (n=1)
- Cabarita (n=1)
- Birdwoodton (n=2)
- South Irymple (n=2)
- Ballarat (n=1)

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2.4 What age care services do you currently receive?

Answer Options	Response Percent	Response Count
Homecare	63.0%	201
Personal Care	16.0%	51
Property Maintenance	26.3%	84
Social Support	3.8%	12
Case Management	4.1%	13
Respite	2.8%	9
I don't currently receive aged care	25.4%	81
Planned Activity Group	7.8%	25
Day care	0.6%	2
Other (please specify)	8.5%	27
ans	wered question	319
Si	ripped question	



Comments

63% (n=201) of survey respondents currently receive a Homecare service. A further 26.3% (n=84) receive Property Maintenance and 16% (n=51) receive Personal Care. 25.4% (n=81) people who responded to the survey do not currently receive any age care services.

Of these people choosing 'Other', three left no response and the remaining responded as follows:

- Meals in Wheels (n=5)
- Italian Seniors Club (n=4)
- Working Fulltime (n=4)
- Shopping Bus (n=3)
- Senior Citizens Club (n=2)
- Sunassist (n=2)
- MTHCS community link car for appointments in Mildura (n=1)

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- Transport services from Mallee Track Health and Community services (n=1)
- Community Link transport to Drs appointment in Mildura (n=1)
- Occupational Therapy (n=1)
- Veteran affairs (n=1)
- Safety link (n=1)
- Medication from chemist delivered (n=1)
- Groceries delivered (n=1)
- Home care twice a month from council staff (n=1)
- Property maintenance not enough time for tasks (n=1)
- Sunraysia Nursing Service occasionally (n=1)
- Carer centerlink (n=1)
- Veterans Pension(n=1)
- Podiatry assessment (n=1)

2.5 Please rate the following statements:



Comments

Overall, 83.62% (n=291/348) of the people who responded to the survey either agree or strongly agree that they feel connected to their community.

91.88% (n=283/308) of people either agree or strongly agree that they can afford to access the services they require.

 $90.55\% \, (n=278/307) \, of people either agree or strongly agree that they know where to find information about local service and activities.$

 $89.52\% \ (n=282/315) \ of people either agree or strongly agree that they feel safe in their neighbourhood.$

89.87% (n=275/306) of people either agree or strongly agree that our community caters well for the aged community.

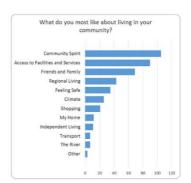
73.51% (n=222/302) of people either agree or strongly agree that they are actively involved in their community.

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$2.6\ What\ do\ you\ most\ like\ about\ living\ in\ your\ community?$

Note: All responses received are presented below as written however not all survey respondents answered this question.

Themes	No. of Responses
Community Spirit	105
Access to Facilities and Services	90
Friends and Family	69
Regional Living	43
Feeling Safe	35
Climate	26
Shopping	21
My Home	12
Independent Living	11
The River	7
Transport	7
Other	3



- Nearness to CBD and markets river etc
- My Home, view over the murray river
- Being able to access all the things to help my old age
- Friends
- Independence
- Community spirit
- everything's accessible
- Being really in a country area: less stressful. getting to know other people.

- · Being able to smile, greet in the town etc
- · The ability to reach out for help
- Climate
- It's nice and quiet where I live and only time I don't feel safe is school Holidays
- Handy to shopping and transport
- Climate and people
- · Everything Accessible, services, family close by
- Safe
- Not as involved in community as much in the past years because of my age of energy levels.
- Is where my home and family are
- . The air is fresh for my breathing
- It's a comfort to know a district nurse is in Patche Health centre, twice a week for a few hours
- The ambulance in maned and serviced by local people
- Not the council
- Having family close by as I don't go out anywhere
- Being able to get a taxi to go up the street and use sunassist
- The shops
- Quiet on Block
- safe
- · family around
- Friendly,
- everyone talks, especially Plaza, shops everywhere I go
- warm weather, not winter
- Close to famil
- because I use a walker I find the footpaths really bad especially at road crossing (Not all) Different heights and I have to lift walker onto footpath
- Services available to keep engaged

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- Family, services, close shopping centres
- Access to all services
- Mallee great place to live
- We are a safe community and look out for one another
- It's in the country
- Friendship
- Caring people
- Friendship
- Safe environment
 ok facilities health wise
- strong support for people who have no immediate family in the town
- its good that physio from Pinnaroo comes over
- need more regular podiatry service often gets cancelled
- Family here
- I live in a caring community
- My own home
- Safety within the community
- I know a large amount of people
- I like the weather
- If you are helpful to others they will be helpful to you
- Quiet area
- friendly neighbours
- The people
- Family
- Easy access to services and friendly people
- Friendly
- services are good

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- safer
- neighbours
- I enjoy PAG and the people who attend
- · Everyone is friendly
- Services we can have
- · Need a taxi service for elderly
- · I know everybody and everyone knows me
- Friendship
- care for elderly if needed
- I feel safe the community is very nice
- Peaceful
- · Being close knit community
- · people look after each other
- All the facilities available for seniors people especially non drivers and all the shopping places for all our needs.
- Love the PAG groups also the shopping bus on Fridays
- · Everyone very helpful and looks out for people
- I feel safe
- Ability to know that we are safe to walk around the community.
- Extra footpaths needed and walking tracks
- School
- · Sense of Community (people help out if needed)
- away from traffic and crowds
- Support from all sectors
- Know lots of people
- I'm on a gopher and can manage to get to most places,bit hard to negotiate market down river ,even before work started, hope new works have made it easier to get to river, like going down there , but is very hard if I have to come under railway bridge, on road, cars don't like me doing that, footpaths very rough, in lots and lots of places,

- have a good family base and therefore support
- social connection for family and friends
- It is safe and easy to live in
- I see my friends
- we love it
- · Family and friendships
- Friendly people
- good weather
- Friendly people good weather
- Friendship
- friendship
- People
- · Lots to do in Sunraysia for all
- Having great neighbours etc who are caring people
- The help available for the elderly
- Easy access to shops and friendly people and bus services
- Friendly neighbours
- · The people
- Generally most people are friendly particularly those people that have grown up together from school days or played sports or worked with good neighbours and having family in easy reach
- Reasonably small community
- Good services eg: doctor, chemist, Post office, supermarket, club, Library, Bus service, access to river, walking tracks etc
- Friendly
- relaxed lifestyle with easy access to all facilities required to have a happy life
- Having family all around me, shopping quite close to home as with my doctor, hospital, and ambulance

- The town is small I can get around to most shops with my gopher
- Progressive
- freedom
- a feeling of belonging
- Library
- entertainment
- · Rural Living is ideal
- I keep busy six days a week and I rest one day
- I enjoy excellent health use no medication only vitamins and health drinks
- I attend two clubs semi-regularly and assist elderly with Meals on Wheels each month and gardening etc
- My current needs are being met
- No violence and people friendly
- Friendship
- Most people are friendly and helpful
- Very Little
- Pollution
- · Friendly environment and country living
- The friends I have
- · Friendly atmosphere
- friendly attention and service by local businesses
- · we have most services
- Lots of friendly people
- It is helpful to we oldies but more could be done
- All amenities we can receive if required
- The outdoors
- · The people
- · Safe friendly community

n--- 40

- weather
- Climate
- friends, fewer now
- Senior Citizens Clubs
- Very friendly
- People are friendly
- Everyone is so friendly and helpful when necessary
- I live in a good community, I feel safe
- On the majority the people are pleasant and friendly
- Home care
- Senior Citizens community
- $\bullet \quad \text{live close to church and able to have transport to Italian Club every Friday thanks to MRCC Bus} \\$
- Close to facilities
- Convenience
- Quiet
- My central location
- friendships etc
- Living amongst my friends and good shopping
- Friendliness
- closeness
- I live in a nice quiet community
- Having good friends and join in social groups in my age group
- Rural atmosphere and friends
- weather
- it's quiet
- Friendly people
- The friendly people and atmosphere

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- Safe and close friends
- · I have very good next door neighbours
- The weather
- The help giving by neighbours
- Sunassist tremendous Value
- Medication delivered by chemist
- · supermarket delivered if needed
- Friendly community
- social community
- Quiet and safe area
- · Lived here most of life
- Quiet and safe area
- Location
- Being with the family
- · Enjoying the weather
- People
- The people
- My friends are around me
- Housing state
- shopping
- · senior citizens club
- Easy access to our friends
- Plenty of activities
- The people
- The people
- There is plenty to do
- Plenty to do

- The people
- feel safe
- feel safe with help hen needed
- Safe
- I just love Mildura and everything about it.
- Except the cost of living especially for pensioners
- It has everything a person needs for everyday living and all the residents I have met since 1967 have been decent people
- Friendship
- River
- Environment
- People, friends and neighbours
- Having good neighbours
- Safe and friendly
- Very safe and friendly
- Friendly people
- Feel safe
- Working well with Seniors Citizens club
- Having good neighbours
- Feeling of being secure
- Like living in my own home and I know my neighbours
- All good People, friendly people
- I feel lucky I live in a good area.
- I am lucky to have friendly, caring neighbours and friends
- Friendly
- Peace and quiet
- Friendly people
- I love it

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- friendly
- It is pretty nice and quiet
- Good neighbours
- My neighbours.
- It is where I chose to live
- There isn't much to like about living here. People ask for input but the powers that be DON'T listen. we need more than coffee and food outlets
- . Being close to some of my family and friends
- Being independent
- The privacy
- Closeness of family
- Feel safe
- My two sons and grandchildren live nearby
- Know a lot of people
- Lived in this house for over 50 years
- Access to services to easier than where we lived before, eg: doctors specialists etc
- · Accessibility to services
- · Friendliness of community
- Plenty of friends
- Good neighbours
- feel safe
- People are very nice
- Most services are no far away
- Most services are so close
- Merbein Senior Citizens club
- · seniors my club
- · The friendly people
- I am actively involved in local activities

- The friends and people
- The People
- The People
- Friendly people
- Living in a small community is better because you know everyone and help one and other
- Friendliness and welcome
- quietness of a small community
- A small friendly community
- No answer
- Easy to access everything
- Our community, very friendly, great support from community organisations
- does worry me when children (school aged) ride bikes and boards on the footpath which may lead to injury for a frail person
- adds to feeling of belonging
- home care staff are very aware, they are competent and caring
- The weather and people
- $\bullet \quad \text{That I am close to my sons and grandchildren} \\$
- Close to the river
- I was born in Mildura and up until recently was ever so proud to call Mildura home. However!!
- Friendly people and surroundings
- access to public transport and facilities
- Friendliness
- staying home
- I live in a village and feel safe when at home or shopping
- we have good local services home help and library also good hospital facilities and doctors
- I feel lucky to have many good neighbours willing to help me if needed
- I feel safe living in a lifestyle village
- know my neighbors

- enjoy the community activities and have my maintenance attended to. Good bus service at
- as I do not drive anymore and have no family in Australia I am lucky to have caring friends and neighbours
- · Awesome food wine and events
- 5 minutes from everywhere
- Kind folk
- · Great neighbours
- · Lots of parks
- · Market day
- Langtree Mall
- I feel safe
- people are friendly
- I have everything I need
- The people are very kind and helpful
- services | receive
- My independence
- Family
- Close to all the facilities that I require and family
- Peace and quiet
- Many activities
- Like the compactness, all the services are close handy
- Services
- activities ie Seniors Citizens
- Quiet
- familiar neighbours
- Family and friends
- Services provided
- The friendliness of the community, neighbours and the weather

- I grew up in Mildura
- Quie
- Services that enable me to stay in my own home
- It is getting busier and not so friendly
- Easy access to essential services
- contacting of friends and neighbours to see if their alright
- able to still go and talk to different people
- Everything
- Community Life and security
- I know many people in my community as I have lived in Sunraysia my entire life very strong community links
- Friendliness of Neighbours
- Friendly Neighbours
- Born and raised in the area
- We have close access to Centro which makes it easier for us to do our shopping
- a more relaxed lifestyle while still having access to services
- I have so many activities that I go to
- People in the district, I have lived here since 1967
- $\bullet \quad$ Having people close in the neighbourhood hood as I lived out of town
- People are friendly
- I feel safe in my home
- Climate
- Library Book delivery
- Being so close to Mildura City Heart
- Country Life
- Always lived here, do not want to go anywhere else
- Princes Court Retirement village. They care, great staff and facilities. We have 24hour security.

- Feel safe, unlike out in the street
- · The friendly neighbours
- To have close contact with the community
- Because where | live | feel safe
- Warm weather
- · Friendly small town
- Friendly
- Good Neighbours
- Having access to services I need help with
- · Waking up in my own bed
- · the Atmosphere
- · The services provided
- Open Spaces
- The easy access to all shopping, most medical services, good parking facilities. I like that everything is so close.
- The friendliness of the residents of Red Cliffs... the convenient services like shopping and doctors and chemists and churches
- I like the peace & quiet also the security of my surrounds.
- The support systems to allow older people to live in their homes for a longer time before needing admittance into aged care facilities
- Freedom, fresh air, open spaces, not over-developed, easy access to the river and the bush. Quiet, relaxed driving. No traffic jams, multi-lane highways or road rage. I can walk my dogs on the back roads safely and not have to run the gauntlet of streams of traffic. If you are prepared to walk, there are no issues parking in Mildura and it's free. I like the fact that I can live in a rural location yet be able to access everything the City of Mildura has to offer within 15 minutes of home. And if I want to leave Mildura the airport is only 20 minutes away unlike the ordeal and expense of accessing Tullamarine. Not that I leave town much because Mildura has all the amenities I need gyms, shopping centres, and professional services.
- weather
- always lived here,
- · friends and family
- lots of clubs to join

- Knowing the people around me and seeing friendly faces
- Minimal travel distance to shops
- People are caring of each other
- Close access to services
- things like the library and shops
- Know lots of people, good motor sport and other recreation facilities.
- People know one another, their neighbours etc. Opportunities to be involved in local community groups, clubs, businesses etc.
- The sense of community
- everything I go to is only a couple of minutes away and only costs a dollar
- wouldn't like to move
- rural atmosphere
- all the facilities that we need
- close to everything
- atmosphere
- weather
- friendsalways loved here and red cliffs
- nice area
- good neighbours and friends
- family are here
- I can do as I want, come and go as I want
- Independence
- away from the rat race of Melbourne,
- country is better than city
- good climate
- born here
- family

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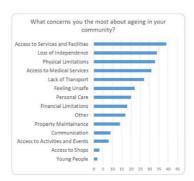
- friends
- · good friends
- family
- companionship
- born herebowling
- people
- nice street
- nice neighbours
- people
- surroundings
- the people
- music activities
- people
- weather and people
- weather and people
 weather and people
- · neighbourhood, all around the same age
- weather. people I work with, river, work.
- the lifestyle, the way things are close enough to get to, rather than the long commutes that city people,
- Being engaged, having groups of people that like the same things I do. Not having to commute for work.
- the space, it is close to amenities that I need

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2.7 What concerns you the most about ageing in your community?

Note: All responses received are presented below as written however not all survey respondents answered this question.

Themes	No. of Responses
Access to Services and Facilities	39
Loss of Independence	34
Physical Limitations	33
Access to Medical Services	31
Lack of Transport	27
Feeling Unsafe	22
Personal Care	20
Financial Limitations	18
Other	17
Property Maintainance	14
Communication	9
Access to Activities and Events	8
Access to Shops	3
Young People	2



- Inability to keep maintenance on house and garden both physically and financially
- Not being able to get about when I can't any longer
- Communication
- Loss of driving license would be extremely frustrating and limiting
- Lack of services
- Nothing able to do the activities that i used to
- Somewhat lack of respect for older ones, as though they are taking up space that younger people are entitled to, even though most have worked hard, even going without sometimes to use what money they had to save for hard times etc.

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- What would you know! Is a stock answer"
- · Not able to feel safe when alone at night
- I'll be a burden for my family, I don't want that to happen
- Not being cared for
- Losing my independence
- "Distance in traveling, 3/4 hours to nearest towns, being Ouyen or Hopetoun, for necessary shopping or medical appointments or business commitments and 2 hours to Mildura or Horsham
- · Maintenance of home and surrounds
- The extra cost of travel that is added to trade or maintenance services
- Restricted communication service, black hole for mobile phones, TV and internet in our area"
- The council
- · Old and keep going
- · we all have to get old
- | want to see 100
- Loosing good businesses
- keep getting services
- · Not being able to take wheelie bins out
- Making services expensive so can't afford it.
- Cost of Living and price of own home to maintain"
- funding cuts to services and not being able to go out
- · Being unable to care for myself and my family in the future
- · Poor public transport
- services are being table away from us, as we are so far away from the main centre
- Not being able to access a good handyman for mowing lawns pruning etc
- · Nothing at this stage
- · Distance from Medical Services
- · Distance for medical service

- Not a regular doctor in Pinnaroo often have to see whoever comes down from Loxton, they often change patients tablets
- Having to wait to get in to see Doctor
- Irregular home maintenance visits
- nobody around to mow elderly peoples lawns'
- No Doctor
- There are no facilities for those requiring hostel or high care and except Lameroo SA which is 1 hour away on a busy highway Pinnaroo copes with high care (SA also)
- If you become isolated, le: unable to drive or obtain daily connection with someone
- Transport door to door for future when I can no longer drive with chronic arthritis.
- Ilike to take water exercise twice a week at least, it keeps me flexible
- $\bullet \quad \mathsf{Also} \ \mathsf{I} \ \mathsf{need} \ \mathsf{to} \ \mathsf{have} \ \mathsf{close} \ \mathsf{and} \ \mathsf{regular} \ \mathsf{transport} \ \mathsf{in} \ \mathsf{order} \ \mathsf{to} \ \mathsf{easily} \ \mathsf{get} \ \mathsf{to} \ \mathsf{Dr's} \ \mathsf{and} \ \mathsf{specialists}$
- Lack of services
- Need transport in Underbool
- Lack of good footpaths
- Access to Public buildings and shops (steps)
- People knock on my door sometimes and I don't feel safe
- Being able to live independently in own home with services available
- No taxi services, makes my social life restricted because of my blindness and mobility
- No taxi service for elderly so we are unable to go out
- No taxi service
 the inability of
- the inability of getting to what is on in the activities other than I've already marked
- Good services
- Safety
- we have plenty of support got elderly
- No taxi services for doctors appt etc.
- Very concerned now no Taxi Service very hard to just go up the street for a social activity or a luncheon in town
- Transport

- The fact that we have no taxi is a very big concern for our ageing community
- No permanent Doctors
- Lack of transport options (eg Taxi's)
- More footpath
- Getting older
- · medical services limited
- no taxi service
- Dying
- isolation, nothing to do, scary people living in neighbourhood now, less links or events to community not much bringing community together out here. Aged care is very expensive, lack of places.
- Not much
- Being able to live independently in our home
- having access to services that suit our requirements
- being treated with respect and dignity
- that there will not be enough age care facilities for everyone in need
- access to resources
- · a quick help if we need it
- Safety at night
- safety at night
- getting older
- Base hospital
- Don't have any concerns as yet
- alone
- isolation
- unable to maintain my home
- need to access assistance which may take 6 weeks to receive help"
- the care that will be available as I age

- Getting old
- Lack of sufficient disability facilities for wheelchair bound people. Such as disability toilets, recreation grounds, restaurants and other businesses and actablishments
- Gutters too high
- Access to medical professionals
- If have a major illness having to travel to city for treatment
- Not a thing, have the help at home I need at this time
- Just being able to stay in my own home
- Falling
- sickness
- There is information that at times is incorrect and elderly people have nutrition deficiencies that cause many diseases such as osteoporosis and diabetes.
- The elderly are confused by media misinformation they follow and later it is confirmed wrong
- Suitable accommodation later on
- Living alone and no immediate family members near
- I don't really have any concerns
- No taxi
- Lack of Home handy man to clean gutters, change light globes etc
- They aren't allowed to mount a ladder
- we don't have anyone local
- Concerns re lack of regular medical practitioner in local practice causing travel to Mildura for consultation and treatment
- not enough transport
- No taxi service
- No local handy man who is needed very much by the elderly
- we are very well catered for in everyway
- No taxi services
- state of footpaths

- Ice
- It comes to quickly
- There is no enough thoughts put into the needs of the ageing community
- Lonely
- Lack of Italian speaking medical professions in Mildura
- · safety when walking
- · we have all the services required and help from friends
- I am not concerned as I have plenty of friends and plenty of facilities
- · Cost of aged car
- drugs in the community
- just growing older
- Lack of specialists in the local area, health wise
- Lack of transport
- drugs
- Lack of care
- So far from services
- · I am quite unconcerned
- · Lack of nursing Homes
- The fear of falling / tripping in poor road surfaces
- · Not enough nursing home beds available
- Funding for Health and aged services
- Not enough nursing beds available
- Getting old
- The isolation- ie: access to capital cities
- · Lack of public transport
- · Access to information on services provided, when and how to get them
- All my friends R dead

- I miss a 1/2 hour chin wag over a cup of coffee
- Having facilities readily available
- Don't feel safe at night so I don't go out
- Being on your own
- Don't go out at night as I don't feel safe
- Not to go out at night, don't feel safe.
- Not to go out at night, do not feel safe
- Not being able to afford to pay for cost of rising living. food, gas rates electricity, water etc as I grow older
- Obtaining assistance when we need it at a reasonable rate (costs)
- Living alone
- Dying
- Being on my own
- Everything is here and I feel safe
- Just for everyone to get on with one another
- just ageing
- The fact that I can't do the things I used to be able to.
- Cannot enjoy as much the things I used to do
- Nil concerns at present
- wants to stay at home as long as able to
- running out of room in aged care facilities, no beds left
- Hospitals not big enough.
- Mildura should have hospice and ample carparking
- not enough security. ie: police
- Not enough community places for aged and disabled also not enough money to fund necessary activities, places
- travel, ability to be able to get appointments and social life
- It all sounds great when you read what is available, but when needed it's not there

- Inability to access stores that I would like to browse in. Rose Harvest is the worst, Access to the building is fine- but with walking aides impossible to browse, many shops are the same, small isles and over stocked
- · Hope to have enough services to stay in on home
- I don't worry about it
- Being dependent on other people
- inability to stay in my own home
- Not being able to do what we once did. Not enough wheelchair and parking access
- · Loss of mobility and independence
- · Process of ageing
- getting old
- · Not being able to stay in our home
- · at the moment nothing
- My club
- Not enough seats
- The amount of steps and stairs in public places
- when I can't drive myself into the town
- The shortage of aged care nursing homes
- isolation
- Not much worries me except the possible need to down size
- can't stay in my own home
- · Cost of residential care
- Very costly to remove old TV or objects that have passed their use by date.
- One does not always have family to readily come and remove objects
- Losing touch with other people
- So far from medical treatment
- Never having enough money. Being able to afford aged care when get older.
- Being a burden on my sons and their families

- Funding for services
- walking at nigh
- The old grey mare ain't what she used to be
- After my husband and I were involved in lots of associations I am very frustrated at not being able. I am extremely deaf and only have son in the district with a wife who is extremely ill with cancer for over 2 years
- If we didn't have the help we received at present
- Not staying in own home
- Having to leave your own home
- The number of aged people is increasing and this puts increased pressure on facilities and local council ho are expected to provide many of the services.
- while I have such good neighbours. Doctor, Home help, Chemist, Food delivery etc I feel safe and hope I can stay in my unit for a few more years. Knowing there are excellent Nursing Homes nearby
- Very Little, I volunteer at the local regis aged care facility so have good insight and have worked in aged care.
- "No personalised
- If at home you could be left for weeks before anyone noticed your absence"
- The venues need further accommodation for when we can't manage on our own
- Not been able to do as I please, limited because of physical decline, No complaints about services or other issues
- Independence
- staying in my own home
- Keeping my independence
- being left out or forgotten
- getting older
- not enough aged care homes
- Being alone, being away from family
- Fear of going to hospital
- Isolation
- neighbours no so friendly

- · Lack of hospital beds
- · Elderly people getting properly cared for
- When I can no longer stay at home adapting to suitable accommodation
- Getting about and having to move into a smaller home
- The ability to live independently
- I think we will need a few more aged care centers in coming years as I know people that have had trouble trying to get respite care
- · waiting lists for those needing special care
- Lack of medical services in Mildura, often have to travel to Major City (melb/adelaide) for specialised treatment
- More bus shelters
- We don't worry about ageing we just take one day at a time and thank god for every day
- Any concerns I have about ageing are the same wherever I live
- The phone Box on my nature strip out the front of my house because people use it as a meeting place and stay there for hours, night and day.

 No I don't feel safe in my neighbourhood
- · Not enough help in maintenance of home and garden etc
- · Not having the ability to do things for myself
- Dying before my dog
- · Becoming frail
- wheelchair access'
- Transport
- Noxious weeds
- · Physical access to buildings etc
- Waiting lists for services. Particularly through Sunraysia Community Health Services
- Support for those ageing and with disabilities
- Not enough facilities for the ageing population, plus disability facilities are limited here in Mildura
- Needing more care in my home
- Having a mall that is safe 2 attempts have been made but it still isn't right. Not safe, Not in the appropriate place, put it down feast street and
 give us our parking back. How many more have to be injured or sent broke before you wake up

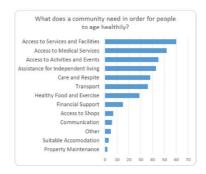
- I myself can find no fault with the way things are going
- retirees not having enough money to live appropriately
- Not being able to do what I used to do
- to Have access to services I need
- Not being able to get around as well as I used to
- Having access to services"
- The decrease in medical specialist and having to travel to cities to access specialists.
- Uneven footpath and road surfaces which are a tripping potential.
- Isolation... I have no family living in Victoria and illness could isolate me from the community
- The distance from services & disconnection from advisors.
- Having to wait to get into a retirement village when the time comes because of the low availability.
- The chief worry is the downturn in the local wine industry. At a time in our lives when we should be planning for retirement my husband and I are fighting to keep our vineyards viable and have little superannuation. Not being able to access the Aged Pension or other welfare because of the value of our unsaleable assets is a primary concern.
- A further factor is the relative isolation of Mildura from capital cities if you need to access specialist medical services not available locally.
- Another factor will be having to leave my rural location and move into a township which has services | can walk to. While | am currently willing
 to use local bus services and prepared to walk long distances when my car is unavailable, this might not always be possible depending on one's
 health.
- Another factor which worries me is remaining socially relevant and continuing in paid part-time employment for as long as possible. I am
 facing an uphill battle to obtain employment after losing my part-time job at the end of 2014. At present I am working on a volunteer basis."
- young people and their use of ice
- Lack of public transport now our taxi service has ceased.
- Live alone, access to help if something goes wrong
- Lack of funding to allow people to remain living in their own homes
- Lack of quality and variety of medical services
- not being able to access things I need
- Feel that too many things are being stolen....cars ending up at aboriginal camp, worried about burglaries etc.

- Being away from close family and relatives. Not having direct access to particular medical practitioners and having to travel far to see them if required.
- Drugs that people take that makes then aggressive
- having to move out of my home
- prospect of becoming immobile
- getting older
- · trying to keep active
- getting old
- can't do what I used to
- deceased husband is in SA and has to travel to visit
- not able to do the things I used to do
- · standard of living
- not being able to do what I always have
- health system
- need private cover
- getting sick
- family away
- I wish to stay in my own home, my home security,
- health services
- · looking after one and other
- Access to services, medical and support. the rising rates.
- not a lot of specialists in town to cater for the issues that the elderly have.
- safety on the streets, keeping the crooks out of my house. not having access to the medical facilities that I might need
- not being able to access the services that I might need in the future and the cost of nursing homes etc.

2.8 What does a community need in order for people to age healthily?

Note: All responses received are presented below as written however not all survey respondents answered this question.

Themes	No. of Responses
Access to Services and Facilities	60
Access to Medical Services	52
Access to Actvities and Events	45
Assistance for Independent living	43
Care and Respite	38
Transport	36
Healthy Food and Exercise	29
Financial Support	15
Access to Shops	7
Communication	6
Other	5
Suitable Accomodation	3
Property Maintenance	2



- Support with mini Makeovers like: Move rubbish,/ broken stuff, move things, small mending Jobs at home, like hang a picture, fix a curtain rail, spray and help sticking doors catches. More handy men for little jobs
- · access to specialist medical
- Health is paramount so easy access to health services is first priority
- Good community services in the home
- Care, concern in everyday things recognizing the contribution to society, respect.
- allow us to lead as normal life as possible, usually we don't ask much, maybe that's a problem
- More help needed
- Plenty of Activity
- More respite homes
- more care for the elderly people as you the forgotten people and rude
- · so I think they have to remember they will get old one day"
- Services and proper care
- Good services
- · Exercise and walking safely
- Public transport that could be available for shopping and/or social occasions for outlying areas (such as a vehicle that could be pre-booked by a group of people)
- Modern units to provide more aged care services, etc, in local towns such as Ouyen. I hope a recent survey to that effect, becomes a reality for Ouyen
- A new council
- · transport is biggest thing
- · Being able to go to the pool exercises
- · People to look after others
- Taking care of aged
- Lots of Home community and people they can talk to
- · council to keep in touch with people in the community
- · Access to services

- keeping prices what people can afford
- aged care events where people who can't walk can access
- Use commonsense
- access for services and access to parking, shopping
- Good caring doctors and medical people. also caring support people
- Keep busy
- Services made to be available on regular basis eg : handy man, cleaning, activities
- health promotions what's around to make life a bit easier
- Keeping active
- Good life style
- Healthy food and exercise
- Good Food
- opportunity to get into see the same doctor who understands their condition
- good home care/ personal care services (which we have)
- social services to keep people connected"
- Care accommodation
- Encouragement for those who live alone"
- A daily call in service, either personal or telephone like a chain letter idea
- Friendly neighbours
- Good accessible transport
- Lots of different services to enable people to live rural communities
- Better Footpaths
- Social inclusion in community
- Transport services
- Activities for the elderly eg: concerts, guest speakers
- Units for elderly
- Hostel for elderly

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- Plenty of friendly visits and availability of care support every time its needed
- · shopping, Taxi, medical visits etc | prefer to do my own shopping
- Communicate know and again
- Social interaction in groups
- Local taxi to access community independently
- Safe footpaths without pot holes for people to walk and drive their scooters
- taxi service needed to provide transport for local appointments etc
- Permanent medical service provided by local living doctor
- A Docto
- Keep stuff the same
- Better footpaths
- taxi service
- · access to specialists
- · Good healthcare
- keep small communities connected. community events, access to aged care. having people around you know you.
- · Letting more people know what services are out there
- · access to services to assist with living independently in our home
- access to Gp's and specialists and hospitals"
- a social club to pass the time
- More activities
- · Being able to live independently in our home
- · helping each other
- Better health service
- Keep up the services that are provided for people who need help the most
- everyone is happy here, can't think of any needs to what we have now
- · I think sufficient is available
- . I think Merbein has all the facilities

- access to good food and exercise
- More hospital funding
- To feel that they are loved and cared for
- easy access to medical facilities
- provision of plane services for pensioners etc to use(not only for medical services) but also for social recreational services
- Exercise facilities swimming pool etc
- walking tracks Relaxing park
- Merbein is fortunate enough to have these facilities
- Good health initiatives put forward to the community to attend and learn for the wonderful staff and also elderly customers
- all the help they can get when needed
- People willing to help you when needed, shopping, paying bills
- Cheerful
- lots of laughter
- Delete all pig products from their diet
- reduce sweeteners, especially artificial ones like found in many products ie: equal, aspartame etc
- Knowledge about services available and access to appropriate services
- Hospital
- Doctors
- Nurses
- PodiatristHealth groups
- exercise groups
- Nursing home groups
- Friends, company
- qualified people to give advice when needed"
- More chit chat
- Perhaps parking for mobility scooters

- mobility scooter crossing signs on main roads (particularly highways)
- Doctors and Chemist
- Local doctor
- more services
- a happy carefree community to keep the oldies involved.
- Doctors
- nurses
- chemist
- Better medical services such as doctors
- Taxi service
- · Taxi services needed
- More doctors
- Support for each other
- Sunassist
- council services
- very good
- pretty good now
- Keep in touch with everything you may need help for
- More effort to keep people activated
- Home care
- Clubs
- Plenty of good doctors and good hospitals
- Good healthy food
- need Mildura to have better doctors and need to be happy
- · Qualified surgeons
- a bit of action, somewhere to go and something to do

- to keep people of our age involved in any type of activity
- Better access to Medical services
- More nursing care and qualified surgeons
- · More assessment and more services
- Activities, social outings
- Healthy diet
- Community aide
- Mixing with other people
- · outdoor outings
- Better footpaths, many are uneven/ broken surfaces
- Ban all bike riding and skate board riding on footpaths
- Alert alarm needs to be more available for those that need it
- Good health and aged services
- Alert alarms need to be more accessible / available to those that need it.
- · I feel our area is well catered for
- Companionship
- · Easy access to services
- People with disability are unable to leave ton they are trapped, need the train returned
- · No rates would help
- family support
- Doctors and health services
- alarm around neck etc
- Bring back the train
- · Bring back the train
- Trains back

Money

Healthy Ageing Strategy 2016-2020

- More programs to assist with stress, depression exercise, diet and lower prices generally to remove the pressure of everyday living costs.
 Especially for aged pensioners
- More programs to assist with stress, depression, exercise, and diet
- lower prices to remove the pressure of everyday living costs (rates) especially for aged pensioners
- Hospita
- Health Services
- · Friendly and getting on with one another
- · Everyone to get on with togetherness
- Maybe better discharge times for elderly people, from hospital not 5.30am
- Unsure
- I am happy with my lifestyle at the present.
- · Unsure of what others may need'
- a decent sized hospital, not built in swamp land
- · Contact with other people
- · exercise in mind and body
- · More specialists in health care
- Infrastructure to cater for peoples needs so they may live independently not in aged care
- More doctors and chemists
- Peace of Mind
- Age doesn't happen over night, its up to individuals to prepare for themselves when help is needed
- Listen...
- Even footpaths, try walking the block of Langtree Mall 8th street. 9th street. The uneven pavers and gradient when using a walking aide Very Tiring, you should try it.
- For the services that I receive to continue to enable me to remain in my on home
- · access to services for health and diet and general wellbeing
- · Keep involved in sport and committee's
- More specialists and medical services not having to travel for these specialists services would be great.

- More specialist services
- Public transport to attend services in Melbourne etc
- community bus to go food shopping
- eat well and exercise
- friendly people
- Sidewalks are needed badly in Merbein
- a good diet and keeping active
- More contact at home for people that don't have family or friends
- Social activities
- More care
- Access to cold water in town area
- more disabled parking
- access to toilets and more of them"
- I think we are very blessed to have what we have
- People take responsibility for their on welfare
- utilizing services available and knowing when to call for help
- More doctor specialist care
- I don't really know but a rise in the pension would surely help those of us with no superannuation to fall back on"
- Better mobility / funding for services
- Common sense .
- To much greed Gimme, Gimme"
- Help from various organisations
- Friendship
- More care
- as the aged community is growing there must be growth in the services provided
- Mildura has such a lot of services and only a phone call away. Council office staff are always very friendly and helpful on the phone. Many
 thanks

- I need a council window cleaning services. Evening transport service to attend social events at arts centre and seniors citizens
- · renew signs of no-smoking at bus stops control of smoking on public foot paths'
- Consistent activities, contact with people to remain stimulated, access to fresh food, veggies, less fast food places
- Same as above
- More access to assistance eg: home maintenance. Home products eg: wheelchair and other appliances when come home from hospital (long waitlist)
- · Filled out with assistance from Home Carer
- · Good access to all services
- Better access to shopping facilities and eating facilities
- wheelchair access
- Huge step at mexican restaurant and to enter tandoor restaurant
- · community assistance
- · access to services
- This community is perfect
- more accessible hospital needs
- more doctors in area
- Doctors or caregivers need to advise and monitor simple health rules eg: regular sleep, exercise, enough water etc. These things are basic to maintaining health, even if you are taking pills. Saves lots of illness.
- Happy with what is provided
- well provided already ie ramps at doors
- Be happy and content
- · keep proving services
- Visit doctor
- regular contact with services
- am satisfied
- more services readily available
- · Programs to introduce younger ageing people, before retirement etc to exercise, diet, and even socialise

- Home help, including maintenance, gardening, cleaning and meals. Most important is keeping engaged with the community.
- Probably a registered nurse
- access to sport, educational and entertainment facilities
- as is
- adequate support services in the home
- support structures in place Home help type services
- EASY access to medical services, difficult to travel away when elderly
- I am not sure about this one as we don't all have the same needs
- a variety of activities, social and health related, that are easily accessible to older citizens. I access most of these through U3A
- A train so we can go to Melbourne or Adelaide for medical, it is so hard by bus.
- Need a dentist that you don't have to wait years to see and you don't have to pay full price.
- I need someone to do my nature strip so I can pay cheap to keep it nice and I don't have to pay professionals big money.
- Sometimes we need someone to drive us to another town for funerals or an unforeseen event
- More Help
- Fitness for elderly, social events
- More interaction with older people
- wheelchair access
- Mobility scooter access to the waterfront
- Friendships
- activities
- You need more disabled parking
- Check out your mall and plaza
- Where are your ramps, more seating"
- Would be nice to get to know neighbours
- I can find no fault the way things are going
- I am quite Happy
- Get on with their own lives and leave other people to do what they want and stop interfering

- more money to see doctors specialists and buy decent food
- Good service providers to help people stay in their homes
- Need more help one day
- · Access to services to be able to stay at home
- Access to services
- Programs for exercise which are financially viable for pensioners and retirees.
- · To feel safe in their homes
- more awareness by the facilitators of the council of the number of people living alone and the need for someone to make periodical check ups on them to ensure that they are not becoming depressed
- Easily accessed information & advice. Some help with transportation.
- Information services on healthy eating. Subsidised group exercise classes. A good attitude to the elderly.
- Government subsidised gym memberships. Strong bodies mean strong minds and less reliance on other people, medical intervention and support services. While I am a long term gym member and don't quibble about the cost of a membership as it's my principal form of exercise and social contact, people with other priorities may not be able to afford it.
- An attitudinal change that doesn't look at old people as being irrelevant, invisible and feeble. I think the image in the Mildura Weekly accompanying the article ""Unlocking the key to ageing well"" of an old lady being handed a cup of tea by a health worker stereotypes old age.
 I have no intention of being a passive house-bound old lady dependant on support services. Ageing people need empowerment to be the best that they can be.
 I fully endorse services that foster independence.
- Good public transport system with regular services and an extensive network, with bus shelters in rural areas (not just town areas).
- Safety zones where older people can cross roads safely or traffic islands where they can wait in the middle of the road if they can't make it across in one go.
- Walking tracks linking the town with recreational areas.
- Cheap healthy food obtainable in weekly farmers markets, roadside outlets in rural areas, bulk buying cooperatives etc. Supermarkets have a
 monopoly and control the price of food which should be cheap and fresh in food bowls like Sunraysia."
- no be afraid to ask for help because there is lots of help around
- Better public transport
- easy and cheap access to recreational and health facilities

- More in home support
- Access and support to quality medical services
- things for older people to do
- Safe streets, peer support and govt support.....and good social interaction.....bingo, clubs etc. Good health care providers.
- Services and support in place that encourage people to maintain their independence for as long as they can and want to. Capacity for people
 to stay connected and involved in their community regardless of their age.
- Mental health services
- Transport infrastructure
- services to support people to stay in their own homes
- cheaper aides for people that need them.
- meeting places
- seniors clubs
- activities
- better transport
- services to support people as we get older
- seniors clubs
- better transport
- healthy diet
- be active
- transported
- seniors clubs
- services/ Home care, etc
- assistance services
- meals on wheels
- transport is very important
- have activities to attend
- keeping busy

13.2 DEAKIN AVENUE URBAN DESIGN GUIDELINES - CONSIDERATION OF SUBMISSIONS AND ADOPTION

Summary

The purpose of this report is to detail the background, consultation and progress of the Deakin Avenue Urban Design Guidelines project and recommends the adoption of the draft document subject to changes. Further, it recommends initiating a planning scheme amendment to implement the project's findings.

2016/0157

Moved: Cr John Arnold Seconded: Cr Mark Eckel

That Council:

- (i) adopt the recommended responses to the submissions received to the draft Deakin Avenue Urban Design Guidelines April 2016 as contained in the Stage 3: Consultation Summary Report June 2016 (attached to this report);
- (ii) adopt the draft Deakin Avenue Urban Design Guidelines April 2016 as exhibited (attached to this report) subject to the changes identified in the Stage 3: Consultation Summary Report June 2016 and this report; and
- (iii) agree to prepare an amendment to the Mildura Planning Scheme to implement the recommendations of the finalised Deakin Avenue Urban Design Guidelines.

CARRIED

Cr Max Thorburn requested that his vote against the motion be recorded.







DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

Acknowledgement

Mildura Rural City Council acknowledges the traditional custodians of the land which now comprise the Mildura Rural City Municipality. We pay our respects to Elders past and present, and celebrate and respect their continuing culture and acknowledge the memories of their ancestors.

The Project Team

Mildura Rural City Council

Peter Douglas Ammar Habasch Planisphere

Mike Scott

Kristen Wilkes

Danai Fadgyas

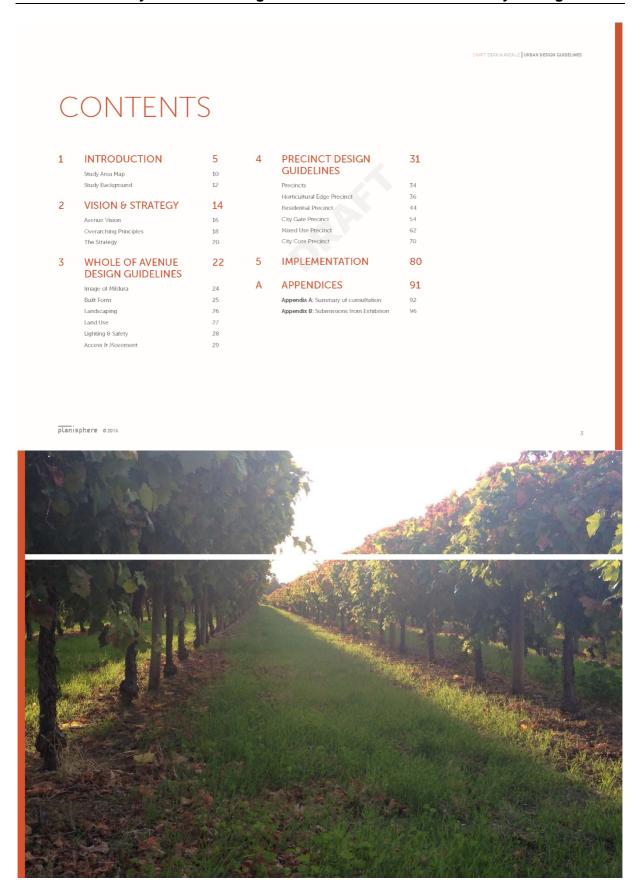
Project Director Project Manager

Project Director Project Advisor Project Manager Mapping & Graphics

PROJECT CONTROL

Status	Version	Checked PM	Checked PD	Date released
Draft Urban Design Guidelines	1	KW	LR	23/12/15
Draft Urban Design Guidelines	2	KW	LR	11/02/16
Draft Urban Design Guidelines	3	KW	LR	18/03/16

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INTRODUCTION

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

01

The Deakin Avenue Urban Design Guidelines respond to and guide the current and future image and appearance of the Avenue. They provide a clear direction for the future of the Avenue, its public spaces and development along it.



THE PROJECT

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A Strategic Vision and Objectives Paper for Deakin Avenue was adopted in November 2015. Along with the detailed design principles and guidelines in this Report, future changes and development along the Avenue will.

- Respond to the Avenue's unique character and sense of place;
- Be located and designed appropriately;
- Achieve a high quality built form outcome;
- Provide a higher functional and attractive public realm; and

The project has three stages with this being the Draft Urban Design Guidelines available on consultation for public comment (Stage 3). A summary of Stages 1 and 2 is provided on page 12.



PURPOSE OF THIS DOCUMENT

This Draft Urban Design Guidelines Report builds on the adopted Strategic Vision and Objectives Paper to detail the ideas and opportunities for the future growth and development of Deakin Avenue.

The Guidelines can be used as a type of checklist for Council staff, landowners and developers to ensure future development and public realm works contribute to the long term vision of the Avenue.

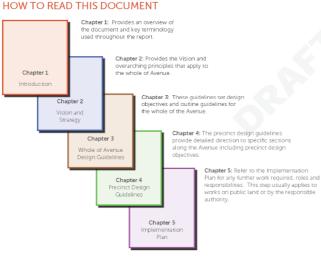
Chapter 2 of this report outlines the vision and overarching principles for the Avenue. It also spatially illustrates the main components of the Strategy, including the key design guidelines for each precinct.

Chapter 3 sets whole of avenue object guidelines within each principle as identified above. These guidelines apply to the whole of the study area.

Chapter 4 contains the detailed design guidelines specific to each of the 5 precincts along the Avenue, incorporating the six principles introduced in Chapter 2.

Chapter 5 provides an implementation strategy for going forward, including recommended overlays and an actions table to determine roles and responsibilities.

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES



TERMINOLOGY

Community infrastructure:

Public realm:

All the public spaces along the Avenue: footpaths, nature strips, roadway and spaces.

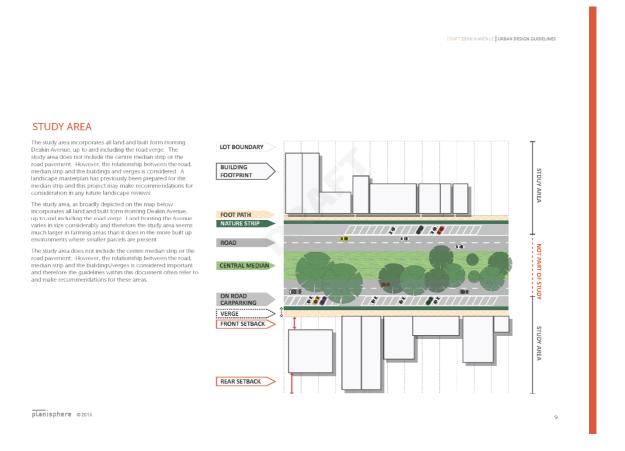
The horizontal distance between the boundary of a lot and the directly adjacent wall of a building.

Indigenous and Native Vegetation:

Indigenous vegetation is flora that is native to the local Mildura region. Native vegetation is found only in Australia.







STUDY AREA MAP

The study area is divided into 5 precionts as shown on map below

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

DEAKIN AVENUE

DEAKIN AVENUE

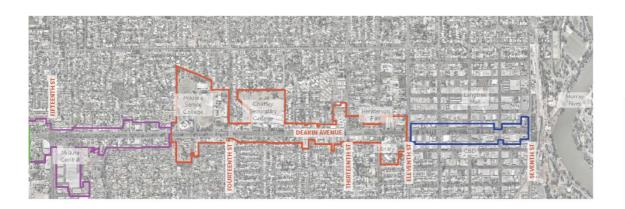
Centernial
Gardets

Cardets

Precinct 1: Horticultural Edg
Precinct 2: Residential

Precinct 3: City Gate

Precinct 4: Mixed Use



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STUDY BACKGROUND

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

CONSULTATION PROCESS

Consultation for the project to date has included two rounds of workshops and a public exhibition period. The consultation process for the project includes:



KEY ISSUES

Stage 1 of the project included undertaking consultation worldshops, a community survey and a site survey, to gather all the background information and gain an understanding of the issues and opportunities available along the Avenue. It included speaking to community members, development industry groups, agency stakeholders and Council staff. The outcomes of these worldshops were included in a Key Issues Report July 2015.

offices and included:

- Key government agencies and Council departments
- Community representatives and business owners

The consultation workshops were advertised by direct email invitation to key stakeholders and the community was notified by posters and radio.

In addition, a community bulletin was sent to all affected landowners and residents along the Avenue with a feedback survey. Thirty-two responses were received, of which, 875% of respondents were residents of Mildura, the rest of which were from commercial landowners and/or business owner/employee.

The key findings and feedback from the consultation process included:

- A clear vision is needed for the Avenue.
- The Avenue, as the entrance to the city, needs to portray a more coheske, high quality image that reflects the city's history and future. It was generally agreed that the Avenue has a poor image due to some low quality buildings, fast food outlets, heavy traffic and mixed landscaping.

- The need to protect and enhance large iconic trees along the Avenue.
- The green, lush, oasis appearance should be enhanced, reducing blank walls and car parking in front setbacks.
- General concerns about building quality, scale and design.
- Buildings at the Fifteenth Street intersection need to be upgraded.
- Public realm and safety concerns in relation to a lack of street lights/furniture and too much truck traffic.
- Vacant sites and run-down buildings need reactivating.
- Consistency of directional signage, landscape treatments and planting is needed along the Avenue

A full summary of the consultation responses is provided at Appendix A.

The Key Issues Report (July 2015) was prepared to detail all of these issues and opportunities.

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STRATEGIC VISION AND OBJECTIVES

Stage 2 involved a number of workshops in which a preliminary vision and overarching principles were presented to the community, relevant stateholders staff and Councilions. The findings of these workshops were used to complete a vision, principles and objectives for the Avenue and to prepare a Draft Strategic Vision and Objectives Paper September 2015.

The Draft Strategic Vision and Objectives Paper was then placed on public exhibition to limite further comments and feedback. The information gathered through this stage has been used to draft the Urban Design Guidelines and assist in developing an implementation plan for Deakin Avenue.

The four workshops held, included:

- · Development industry and affected landowners
- General community
- Council staff and agencies
- Councillors

The consultation workshops were advertised by direct mailout to affected landowners and businesses, and the general community was notified by posters/flyers, the Council website, a radio segment and newspaper advertisement.

The key findings and feedback from these workshops included:

- The need to cater for increased heights within the city centre and allowing for off-street car parking within new developments.
- Strengthening the relationship between the city centre with the river front.
- The need to provide a truck by-pass that is well-signed and removes heavy traffic from the Avenue.

- A wide variety of tree species would be beneficial along the Avenue.
- A separate bicycle/pedestrian path was considered an important action for Deakin Avenue.
- The idea of reducing traffic carriageways and creating a dedicated bike lane on the road, that is also protected from cars and safe for kids.
- Suggestions for the vision to use words such as; a 'gallery showcasing', 'diversity', 'oasis', 'aspirations', 'attractive', 'iconic' and 'historic'.
- Detailing the relationship between built form and landscaping.
- The need to provide guidance around the location and design of certain land uses
- An enhanced pedestrian environment with improved crossings, disability/pram access, drinking water, appropriate bus stops, shade etc.
- A monument or gateway feature at Fifteenth Street that is iconic and welcoming.
- Ways to showcase and celebrate history and diversity
- Creating refuge from the sun for users, including increased verandahs and awnings, as well as using building materials that consider the climate and lonewity.
- Acknowledging that sustainable landscapes need to consider the heat and potential lack of water.
- Creating greater opportunities for art installations and strategies such as 'up-lighting' key features to enhance the visual amenity of the avenue.

A full summary of the consultation responses is provided at Appendix A.

The Strategic Vision and Objectives Paper used this feedback to present a revised vision, a detailed set of principles and highlight 5 precincts for precinct specific actions.

The 5 precincts each outlined a vision or future character statement, objectives and suggested actions that would be fed into creating the Urban Design Guidelines.

The Final Strategic Vision and Objectives Paper was adopted





AVENUE PRINCIPLES

02

The vision for Deakin Avenue has been developed with Council and community feedback to express the importance of the Avenue to Mildura's image. The Deakin Avenue vision is:

Mildura's premier avenue:
a gallery showcasing our history, diversity
and vitality.

Deakin Avenue will be a grand boulevard entrance to Mildura that appears as a 'desert oasis' and reflects the transition from rural to inner city along its length.

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OVERARCHING PRINCIPLES

The following are the overarching principles applying to the whole of Deakin Avenue



IMAGE OF MILDURA

Showcase Mildura's history, community diversity and aspirations through buildings, art and landscape.

Mildura's rich history is seen all along the Avenue, within the vineyards and farming pursuits, the verdant median strip with its gum trees and palms, the historic churches and civic buildings, that lead to the Murray River lifeline.

Considerate built form guidelines, consistent vegetation planting choices suitable to Mildura, and installations that highlight its past, will assist in preserving the city's history and displaying its story.

City gateways, especially at prominent intersections, will be enhanced through art, signage, landscaping and high quality buildings.



LAND USE

Express the transition along the Avenue from horticultural land, through residential, mixed use and city centre to the Murray River environs.

From city centre to farming land, the Avenue displays a wide variety of land uses that reflect the breadth of Mildura's economy and community.

The variety of land uses needs to be maintained, while refining the breadth to better reflect the importance of the Avenue. Agricultural, residential, civic and community, toursm accommodation and commercial uses will be actively encouraged, as will uses that activate frontages.

The buildings and landscaping will enhance the expression of the changing role and character of the Avenue.



LANDSCAPING

Enhance the 'desert oasis' quality of the Avenue by providing shade and greenery.

Expressing the strong 'green' image of the median design and valued 'desert oasis' qualities valued by the community, are important considerations along the Avenue.

The grandeur of the Avenue derives from its canopy tree planting, wide median and verges, the scale and type of buildings and its overall high quality appearance. Provision of shade through trees and structures will be a key element of landscape design in the public and private realms.

The 'desert oasis' quality of the Avenue will be enhanced through requirements to provide greener spaces and well maintained front setbacks.

Consistency will be achieved by use of colours, materials, street tree avenues and well-maintained nature strips that express the region's various landscape types and link with the centre median planting.

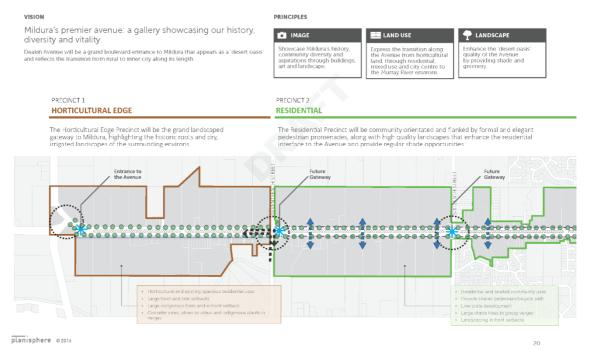
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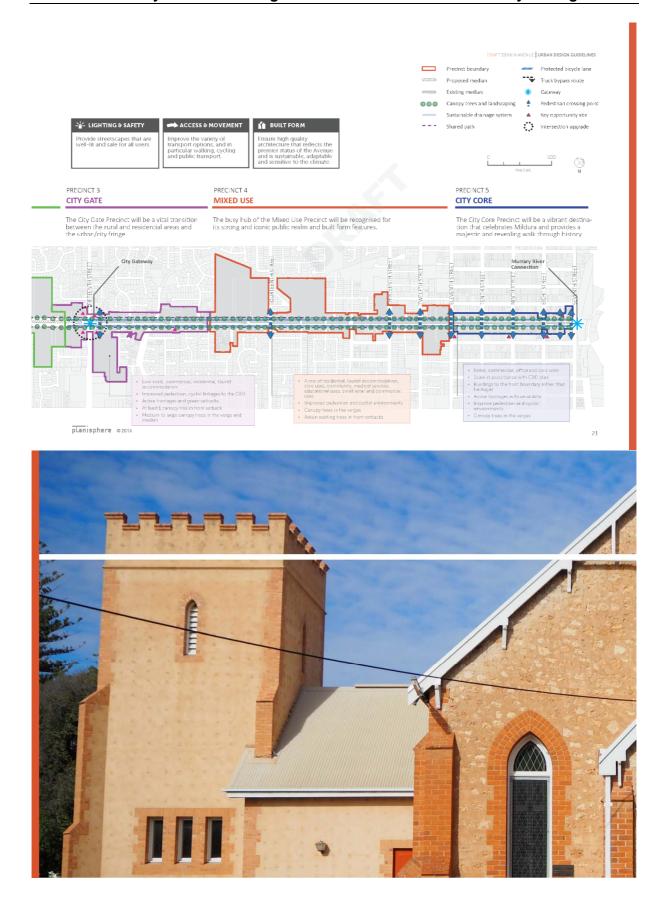
DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES LIGHTING & SAFETY ACCESS & MOVEMENT BUILT FORM Provide streetscapes that are Improve the variety of Ensure high quality well-lit and safe for all users. transport options, and in architecture that reflects the particular walking, cycling and premier status of the Avenue rootpaths, intersections and crossings that are easily havigable in day and hight are vital to the welcoming and safe environment. public transport. and is sustainable, adaptable Active forms of transport, such as walking and cycling, are vital to community health and accessibility. and sensitive to the climate. Lighting and well designed public spaces The eclectic mix of buildings along the Avenue provide Mildura with a unique character and built form diversity. that recognise the importance of safety can transform areas of the Avenue that are currently perceived as unsafe or uninviting. Enhancing the Avenue as a place that encourages these forms of transport, along with a reliable bus service, will be a priority consideration through shared paths, designated bicycle lanes and reduced traffic congestion. Section Act and Duilt form diversity. The heritage buildings and the surrounding landscape provide a significant context within which other buildings need to sit. Some of the key elements of these buildings, such as height, form, colours and materials will provide a 'touch point' for new buildings that needs to be respected along the length. reduced traffic congestion.

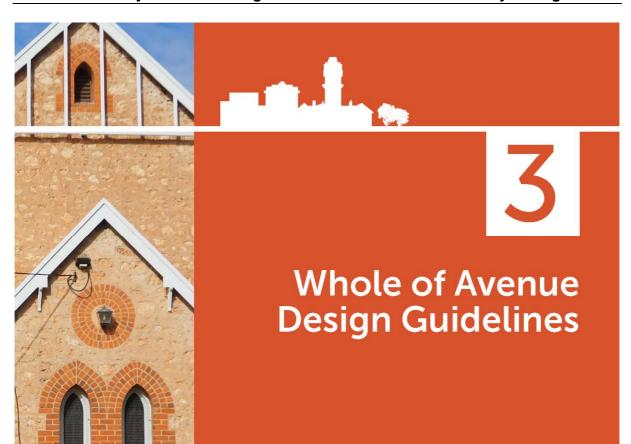
Creating a place that people want to use for walking, cycling and public transport will be achieved through increased community infrastructure (such as seating and drinking fountains), shade opportunities, improved and frequent bus stops, enhanced safety and visually exciting public spaces. High quality architecture will be required, while respecting these key elements and interface with the street, best practice environmental design, setbacks and integrated commercial signage. planisphere © 2016

THE STRATEGY

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES









Objectives

Create a consistent and high quality image to the public realm, and focus improvements on key entrance points and sizes.

Reflect the city's diversity, economy and aboriginal and cultural heritage through land uses, buildings, art and landscaping treatments.

Reflect the 'desert oasis' theme in all aspects of the public and private realm.

Design Guidelines

- Provide consistent and high quality community infrastructure and facilities, such as seating, shade structures, bus stops, drinking fountains and lighting with common themes (ed. design, colour, style, materials).
- Extend the dual carriageway and median strip design of the Avenue from Fifteenth Street to the Sturt Hwy turn off
- Retain and plant 'boulevard' style trees for the entire length
 of the Avenue, that are consistent within Precincts, within
 both the public and private realms.
- Incorporate street art and installations along the length of the Avenue, and with emphasis at key entrance points.
- Maintain verges, front setbacks and public places to a high standard.
- Provide signage that is consistent, informative, minimalist and visually coordinated
- Provide for the protection and ongoing maintenance of valued assets (historic buildings, significant trees and installations).
- Advocate for the relocation and construction of underground powerlines.



Reflect Mildura's heritage through landscaping



Provide high quality public spaces and consistent community infrastructure

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Objectives

Ensure buildings along the Avenue are designed to respect their prestigious location in Mildura.

Reflect the earthy tones of the surrounding desert landscape and existing heritage buildings in the Avenue.

Ensure best practice environmentally sustainable design for Mildura's climate.

Incorporate design features to provide shade and solar control within buildings and surrounding areas.

Contribute to a pleasant and safe pedestrian environment through buildings that provide active frontages, weather protection and interesting articulation.

Encourage the development of key opportunity site to their maximum potential and to provide major input to the boulevard style, high quality image of the Avenue.

Design Guidelines

- Demonstrate that Ecologically Sustainable Design (ESD) principles are applied in the design and construction of buildings.
- Limit built form to a low a scale (2 storeys) for the majority of the Avenue.
- Incorporate materials that consist or brick, timber and/or contemporary steel, with limited areas of render.
- Consider vertical gardens and roof top gardens to provide insulation, environmental cooling and greenery.
 Place windows and doors to address the street, to create a sense of address and provide visual surveillance.
- Setback buildings from the front and side boundaries to respond to the desired character of the various sections along the Avenue.
- Integrate verandahs on all new buildings where no front setbacks apply, and large eaves and entrance canopies to
- Provide high quality and non-dominant business signage that is integrated with the building, and does not extend beyond roof height.
- Respect and restore original heritage façades, and re-purpose historic buildings in ways that increase the interaction of users on the street with the building.
- New buildings adjoining heritage building should respect the height, form, setbacks and materials of the heritage building.

 Metalian distribution and validable according to the Avenue.
- Minimise driveways and vehicle access from the Avenue, and provide car and loading access to buildings from the rear of the site wherever possible.
- Minimise fences except where necessary to delineate from and side street boundaries and with low or permeable fencing, or vegetation.

 Design buildings and civic/pedestrian spaces to be accessible to people of all abilities.

Key opportunity sites will

- Develop to their potential under these guidelines, and avoid underdevelopment.
- Provide exceptional architectural design that responds to the site, surrounds and importance of the location to the image of the Avenue.
- Demonstrate best practice environmental sustainability in design, innovation and surrounding treatments.
- Provide active frontages to all streets, open and vacant spaces (including car parks).



Example of dominant business signage to be avoided

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

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Objectives

Enhance the 'desert oasis' appearance of the Avenue through green, leafy landscaping and substantial planting on public and private land.

Utilise trees and features that provide shade in landscape and streetscape treatments.

Reflect the particular characteristics of the locality, the median plantings and Mildura's history by using a consistent variety of plant species.

Design Guidelines

- Develop a vegetation and tree species list to be applied within both the public and private realms that includes climate appropriate species.
- Use indigenous and native species, exotic species that relate to those in the median and low maintenance varieties.
- Enhance the 'desert oasis' feel of the Avenue through green nature strips and medians, shade trees within front setbacks and lawn/grasses where appropriate.
- Provide landscape breaks within both off-road and on-road car parks.
- use water sensitive urban design measures wherever possible to reduce reliance on watering systems.
- Enhance the shade opportunities with the planting of large indigenous and native canopy trees in the median.
- Retain mature trees within the verges, and replace those lost over time.
- Use permeable landscaping treatments such as lawn and grasses in place of hard surfaces where possible.
- Provide at least one canopy tree within front setbacks where space permits.
- Plant canopy trees in the verge and in conjunction with verandahs or awnings where possible.



Minimal landscaping does little to screen carparks



Consistent pavement treatment with regular street trees and community infrastructure

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Objectives

Encourage land use activities that are compatible with surrounding land uses, and create an active, vibrant environment.

Ensure land uses along the Avenue reflect the prestige and importance of the boulevard to Mildura, and the location within the Avenue.

Retain and encourage land uses that reflect Mildura's economic and social heritage, civic and community roles, commercial prosperity and community needs.

Design Guidelines

- Retain existing farming opportunities at the western end of the Avenue.
- Increase residential, tourist accommodation and mixed use developments and other uses compatible with residential uses (such as schools, medical centres, churches and community centres).
- Achieve street activation through uses that involve interaction with pedestrians, such as shop fronts, small scale offices, on-street dining and trading, and long oper hours.
- Direct land uses that require higher built forms, or retain activity to the city centre.
- Site commercial land uses to respectfully interface with sensitive land uses such as open space, dwellings, community uses and churches.
- Avoid land uses that interrupt the streetscape due their typical poor built form outcomes, large advertising signage or focus on vehicular access and movement such as
 - » Fast food outlet
- » Service Stations
- » Car sales yards
- Industrial and manufacturing uses
 Big box retail outlets and warehouses
- » Big box retail outlets and warehouses
- Consider the compatibility of new uses with those of the opposite side of the Avenue to provide linkage opportunities.



void car parks within front setbacks



DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

Encourage kerb-side dining

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Objectives

Ensure lighting structures along the Avenue are consistent and contribute to the high quality image of the Avenue

Ensure street and pedestrian lighting creates a welcoming and safe appearance to the streetscape at all times of the day and night.

Improve pedestrian and cyclist safety through passive surveillance, lighting and crossing improvements.

Highlight features and buildings along the Avenue that add to its ambience and story.

Design Guidelines

- Incorporate pedestrian scale lighting along shared pedestrian and bicycle paths to enable the space to be used safely at night and avoid areas of concealment (including dark corners and spaces)
- Incorporate feature lighting to highlight historic and key civic buildings, significant trees and art installations structures.
- Provide community infrastructure, (such as bus stops, shade structures, toilet blocks), that are well lit, avoid areas of concealment and have adequate surveillance by neighbouring buildings and spaces.
- Avoid blank walls and vacant sites, especially on shared paths and near gathering spaces.
- All new buildings must front the Avenue, and incorporate windows/doors/balconies increasing opportunities for visual surveillance.
- Provide safe pedestrian crossing points at regular intervals along the Avenue, and traffic lights that allow for safe crossing within one green-light cycle.
- Provide safe passage for cyclists all along the Avenue, especially at intersections and traffic lights.
- Ensure all new development fronts and addresses the Avenue with appropriate placement of windows, doors and balconies fronting the street.
- Provide pedestrian crossing points with pram and wheelchair access.
- Maintain appropriate highway lighting along the length of the Avenue



Shade structures add visual interest to public spaces

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Objectives

Encourage public transport accessibility, frequency and amenity improvements.

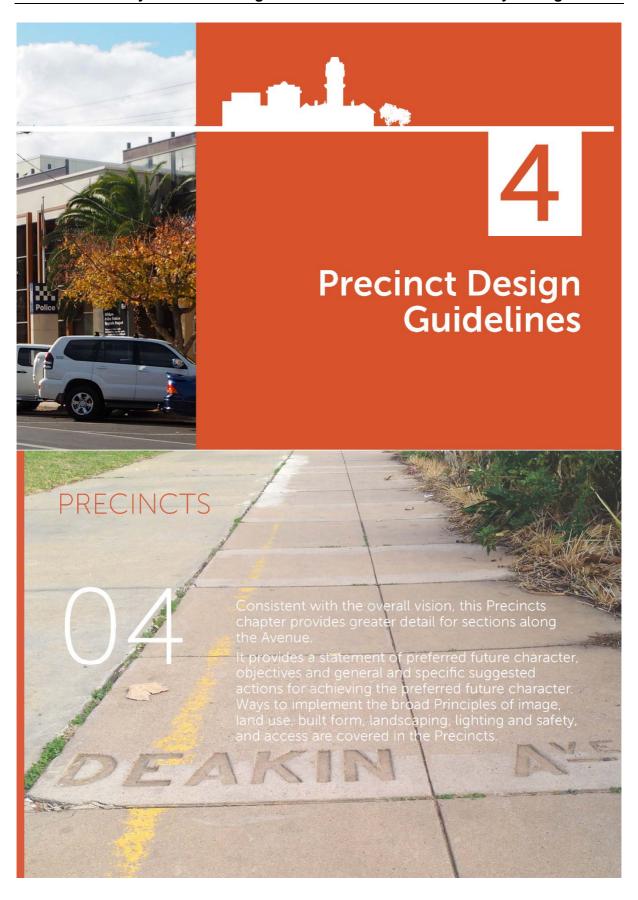
Minimise disruptions to traffic flow, cyclist routes and pedestrian areas by vehicular access points.

Design Guidelines

- Upgrade the intersection at Seventeenth Street to formalise the proposed truck by-pass route and removing the majority of the truck traffic from the Avenue.
- Undertake appropriate intersection upgrades to allow for a safe flow of traffic and pedestrian crossing within one green-light cycle (e.g. Seventh Street).
- Provide for regular safe pedestrian crossing points (signalised zebra crossing or traffic light upgrades as appropriate)
- Extend the shared pedestrian and cycle path within both verges along the length of the Avenue. The path should be constructed using consistent materials, line markings and appropriate pedestrian scale lighting and signage. Formalise on-road car parking with line markings and providing regular landscape threaks' between car parks.
- Improve public transport between Mildura Central Shopping Centre and the Mildura CBD, with a frequent service and more frequent bus stops.
- Provide shade and shelter to all bus stops.
- Provide vehicular access (including car parking and loading facilities) from the rear of all sites wherever possible, and restrict new vehicluar crossings







OVERVIEW

The five Precincts are principally based on the activities and land uses fronting the Avenue. The names of the Precincts reflect their interded primary use, and the boundaries between Precincts utilise roads for convenience. The existing and preferred built from within each of these Precincts also varies, and in some cases this relates to the land use and in others the two cash the considered interdenced their. Suggested actions outlined within each precinct are supported by some specific actions that have been annotated on the precinct mans.

The resulting statement of preferred future character, objectives and suggested actions were used to develop detailed recommendations and guidelines for each Precinct along the Avenue.











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5.

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

PRECINCTS

Five precincts have been identified through the key issues stage and subsequent consultation workshops, as shown on the map below.

Precinct 1
HORTICULTURAL EDGE

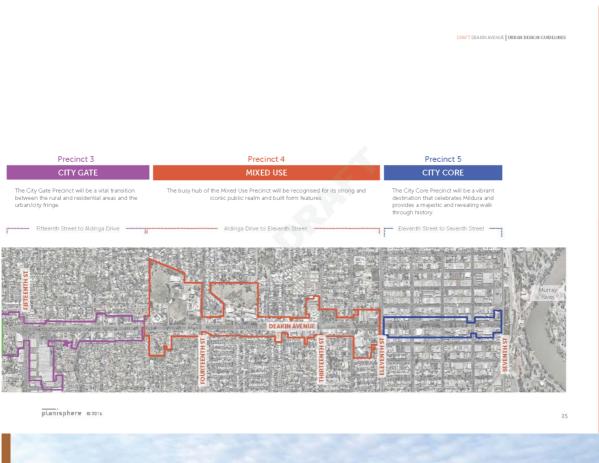
The Horticultural Edge Precinct will be the grand landscaped gateway to Mildura, highlighting the historic roots and dry, trigated landscapes of the along with high quality landscapes that enhance the residential interface to the Avenue and provide regular shade

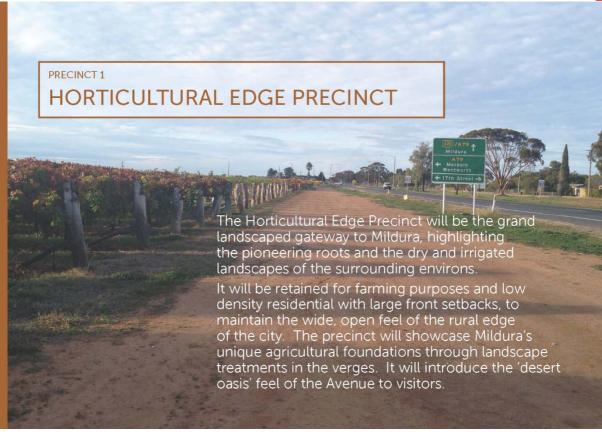
Sturt Highway to Seventeenth Street/Calder Highway

Seventeenth Street/Calder Highway to Fifteenth Street



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Horticultural Edge Precinct PRECINCT OBJECTIVES

- Create an entrance to Mildura that welcomes visitors and reflects the surrounding landscape and agricultural hinterland.

- Reduce truck traffic through the remainder of the Avenue by upgrading the Seventeenth Street Intersection to create a formal Truck By-Pass Route.



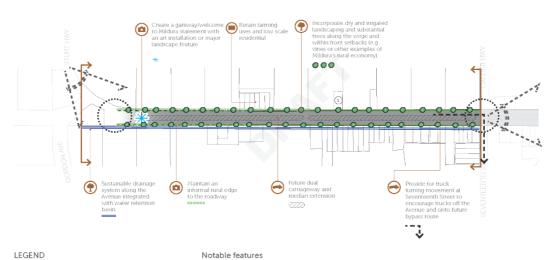






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Precinct 1 **HORTICULTURAL EDGE PRECINCT - ACTIONS**



Precinct boundary

Future gateway feature

Intersection upgrade Intersection upgrade

Oak Valley Estate

Horticultural Edge Design Guidelines

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

image of Mildura

Design a gateway feature at the entrance to Mildura, where the Sturt Highway turns into Deakin Avenue (as shown on the map). The gateway should:

- Provide a link or visual connection between this end of Deakin Avenue back and the City Core precinct/ Murray River
- Acknowledge the Chaffey Brothers and irrigative roots.
- Incorporate indigenous trees and other indigenous vegetation species within frontages that reflect the landscape and economic vitality of the region (e.g. ornamental grapes).

DUAL-CARRIAGEWAY AVENUE

- Acknowledge the original design of the road by constructing the median strip design dual carriageways on either side, from Fifteenth Street to the Sturt Highway







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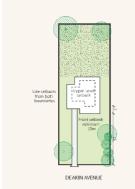
Horticultural Edge Design Guidelines



BUILT FORM

BUILDING DESIGN

- Utilise colours and materials that reflect the agricultural surrounds. Colours should include only muted and earthy tones. Materials should consist of brick, timber and/or contemporary steel. Large areas of coloured render should be avoided.
- · Incorporate single width crossovers to the Avenue

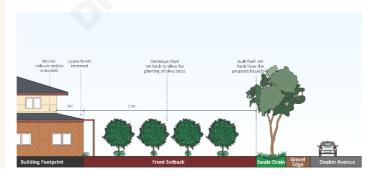


BUILT FORM

HEIGHTS AND SETBACKS

The height and setbacks of new buildings will:

- Reflect the predominantly low scale, single storey and non-dominant form of the overall streetscape.
- Limit the height to single storey forms to the front facade with second storeys recessed at least 3 metres.
- Not exceed 9 metres in height overall.
 Be setback from the property boundary a minimum 15 metres. Space for the planting of large indigenous canopy trees within the front setback must be provided.
- Generous setback from the rear boundary to provide space for the planting of at least two large indigenous canopy trees that reach a mature height above the roof line of the building must be provided.



Horticultural Edge Design Guidelines

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

- Reflect the 'desert oasis' image with lush planting in the red soil.
- Enhance the nature of the precinct by planting indigenous vegetation or plants that highlight Mildura's horticultural and viticulture pursuits within the verge and median strip.
- Consider planting vines, olive trees, citrus trees and indigenous plants within frontages between Sturt Highway and Seventeenth St.





Reflect the "desert oasis" inage with lush planting in the red soil. Incorporate sustainable drainage systems to be used in place of constructed kerb/channel





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Horticultural Edge Design Guidelines

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

GENERAL

The immediate horticultural land uses and agricultural hinterland of this precinct and beyond set the scene for Mildura and create a strong and inviting image for visitors that should be retained.

Land uses that are discouraged in the Horticultural Precinct include:

- Caravan parks and other tourist accommodation
- Manufacturing
- Places of assembly

In addition, land within the GRZ will provide

- No more than one dwelling on a lot
- A minimum 2,000sqm lot size for newly subdivided residential lots

A permit is required to subdivide land and the subdivision of land for residential purposes should be mirrinised, in order to retain the horticultural nature of the precinct.

GENERAL

- Enhance lighting at the beginning of the Precinct where the Sturr Highway turns into Deakin Avenue as part of the gateway for Mildura and the Seventeenth Street intersection.





Avoid caravan parks and othe tourist accommodation



Horticultural Edge Design Guidelines

ACCESS & MOVEMENT

GENERAL

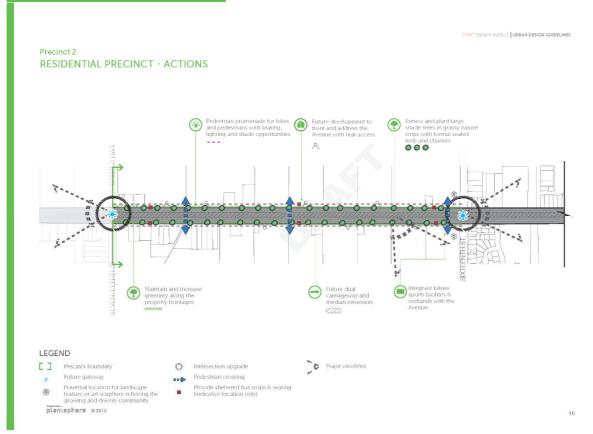
- Incorporate a formal truck by-pass route (currently being considered by VicRoads) to alleviate truck congestion and create a safer environment for road users along the Avenue.
- Ensure the Seventeenth Street intersection is upgraded to allow for the by-pass route.
- As part of any intersection upgrades:
- Provide a safe pedestrian crossing point to the north of the intersection.
- Use low scale vegetation to provide for clear sightlines.
- Incorporate highway lighting and clear signage to

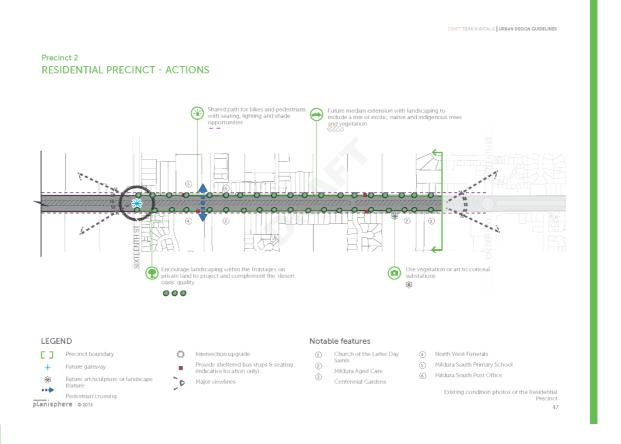




Residential Precinct PRECINCT OBJECTIVES 1. Extend the Avenue's formal boulevard to the edge of the City. 2. Create gateway statements through art or landscape at key intersections. 3. Ensure new development has an address to the Avenue. 4. Maintain high quality green verges, with sealed road shoulders and formal car parking 5. Provide high quality and maintained grassy verges that encourage increased community use. 6. Create long open views into the proposed sports reserve. 7. Support the residential growth plans for Mildura South. 8. Create a safe environment for pedestrians. 9. Encourage active forms of transport. 10. Improve traffic congestion and movement.







Residential Design Guidelines



IMAGE OF MILDURA

Deakin Avenue is vital to the image of Mildura and this important spine should be acknowledged and enhanced by constructing the original design of the dual-carriageway and wide median strip

MAGE OF MILDURA

A FORMAL BOULEVARD

- Extend the formal median strip with dual carriageway on either side, through the length of the Precinct.
- Construct upstand kerb and channel (as it exists on the north of Fifteenth Street) all throughout the Residential Precinct to Seventeenth Street.
- Require the planting of large indigenous canopy trees and indigenous vegetation to be planted within the median strip and verge widths.

GATEWAYS AND INTERSECTIONS

- Incorporate art, sculpture or landscaping, with reature lighting at the Seventeenth Street intersection, to:
- > Reflect the growing and diverse community of Mildura in the gateway that recognises the transition into the residential growth area.

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- continue to 'tell the story' of Mildura, following on from the major gateway statement in Precinct 1 at the Shirt Highway
- Enhance the 'greenway' design proposed in the Mildura South Development Plan (2014) at Sixteenth Street, by:
- Creating a major pedestrian crossing point for pedestrians, with the introduction of a signalised crossing or raised zebra crossing.
 - Providing strong visual links between the proposed wetlands to the west and recreation reserve to the south, by using paths, lightling and vegetation that create consistent view lines.
 - Using landscaping that highlights and frames the intersection, while optimising connectivity and enhancing views along the 'greenway' to enhance the proposed landscape and open space features of these interfaces.





Examples of bold artwork that may be appropriate for gateways related to the Avenu

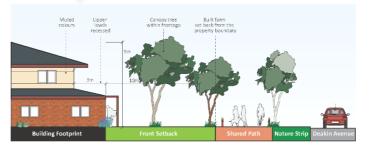
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Residential Design Guidelines

BUILT FORM BUILDING DESIGN Present a single frontage to Deakin Avenue for units and other medium density sites. Setback at least 1m from one side boundary Upper Level Setback DEAKIN AVENUE

BUILT FORM HEIGHTS AND SETBACKS The height and setbacks of new buildings must Be up to 2 storeys (9 metres) in height. Provide front setbacks of 6-10 metres from the front property boundary. Space for the planting of large native canopy trees within the front setback must be provided.

- Provide at least one side setback of a minimum 1 metre.
- Where possible, incorporate sufficient rear setbacks to allow for the planting of one large native canopy tree that reaches a mature height of at least 10 metres.



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DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

Residential Design Guidelines



PLANTING

- . Enhance the 'dessert oasis' feel of the Avenue, by:
- » Complementing vegetation with rows of large native canopy trees in the verge width.
- » Encouraging native vegetation, including large canopy trees to be planted within front setbacks.
- Create a formal 'boulevard' feel by planting large native canopy trees in two rows along either side of the 'pedestrian promenades' to both create shade and enhance the green image of the Avenue.
- Avoid low vegetation or obstructions near the intersection of Sixteenth Street and adjacent to the proposed wetlands and recreation reserve to preserve long views into the 'green links'.

STREETSCAPE AMENITY

- Provide an active and community orientated environment that attracts users.
- Enhance the public realm by

 - » Planting large native shade trees on either side of the shared paths that maximise relief from the sun.
- » Incorporating urban and community art/sculptures along the shared paths that highlight Mildura's diversity and history.
- » Providing bench seats appropriately located at intervals along both promenades.
- Promote a pedestrian friendly environment that attracts pedestrians to chose active forms of transport.









Residential Design Guidelines

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

LAND USES

GENERAL

- Support Mildura's residential growth, as per the Mildura South Precinct Structure Plan. 2014.
- Provide traditional density residential allotments with moderate front setbacks and rear access wherever possible
- Support open space, such as the proposed recreation reserve at Sixteenth Street.
- Support community facilities, such as existing schools and community buildings between Fifteenth and Sixteenth Streets.
- Discourage commercial uses, service stations/car sales yards and other uses that usually provide larg setbacks and unattractive facades.
- Discourage farming and horticulture activities.



Discourage commercial uses such as service stations/car



Support open space



Encourage traditional density residential allotments with



Promote a pedestrian friendly environment that attracts pedestrians to chose active forms of transport.

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Residential Design Guidelines

-- LIGHTING & SAFETY

GENERAL

- Avoid the planting of vegetation or installation of structures both within the public realm or within front setbacks that obstruct view lines or create areas of concealment.
- Incorporate high quality pedestrian scale street lighting along both promenades.
- Provide regular opportunities for safe pedestrian crossing along the Avenue, including:
- » Signalised crossing or raised zebra crossing at Sixteenth and Seventeenth Street.
- Safe pedestrian crossing points with pram access at three other locations, as shown on the Residential Precinct Map.



Provide seating and shade opportunities



Signalised crossing or raised zebra crossing at Sixteenth and Seventeenth Street



Incorporate high quality pedestrian scale street lighting along both promenades.

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Residential Design Guidelines

→ ACCESS & MOVEMENT

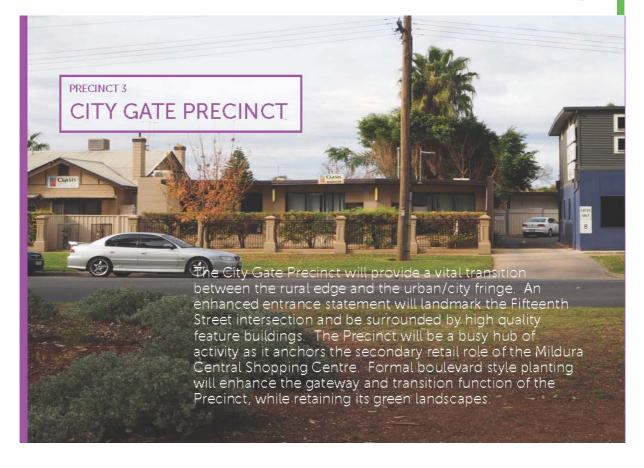
PEDESTRIANS AND CYCLISTS

- Install sale crossing points at the intersections of Seventeenth and Sixteenth Streets. These intersections should provide for crossing within one green light sequence. Should development of the residential growth areas occur prior to the signalising of these intersections, sale crossing should be made available with marked zebric crossings.
- Provide additional pedestrian 'zebra' crossings that:
- » Link the residential areas on either side of the Avenue and provide easy movement to the operand schools.
- » Are located as per the Mildura South Development Plan, 2014, which include two crossings between Sixteenth and Seventeenth Streets.
- » Include a safe crossing point in front of Mildur South Primary School and just south of the Eithernth Street intersection
- Create 'pedestrian promenades', which provide a shared pedestrian and cycle path on either side of the Avenue.

VEHICULAR MOVEMENT

- Enhance the high quality 'boulevard' feel of the Avenue with constructed road shoulders and kerb/ channel with formalised parallel parking.
- Avoid access points and car parking along the Avenue near the Softeenth Street intersection and adjacent proposed open spaces. Vehicular access should instead be provided from Sixteenth Street or from rear residential streets.
- Provide vehicular access from the rear of all sites.





City Gate Precinct **PRECINCT OBJECTIVES** Create a strong 'city gate' statement at the Fifteenth Street intersection. Provide art/sculptures that highlight the approach to the Murray River and the Mildura CBD. 3. Ensure new development has an address to the Avenue. Ensure key development sites address the Avenue and express the local vernacular. Encourage consistent street setbacks for well maintained 6. Improve the strong 'boulevard' feel of the Avenue.

Encourage uses that complement the secondary retail function of the

8. Create a safe environment for pedestrians.

Improve safety conditions for cyclists and pedestrians.



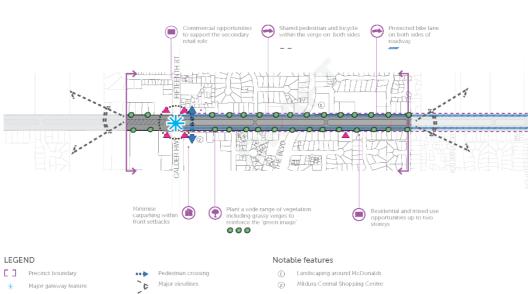






DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

Precinct 3 CITY GATE PRECINCT- ACTIONS



Intersection upgrade

▲ Key development sites planisphere 02016

- Mildura Central Shopping Centre

City Gate Design Guidelines

When viewed from all approaches, the Fifteenth Street intersection is a dominant feature in the landscape. It delineates the transition from the tural landscape to the built up areas and connects Mildura to Irymple and Red Cliffs to the south. It also marks approximately the hallway point between the Airport and the Mildura river research.

MAGE OF MILDURA

GATEWAYS AND INTERSECTIONS

- Create a 'city gate' statement at the Fifteenth Street intersection, which enhances the transition into the existing urban area of Mildura, by.

 - Reflecting Mildura's past, present and future through an iconic sculpture or statue.

 Expressing an inherent or azspirational quality of Mildura.
 - Incorporating lighting that highlights the city gate feature art/landscape/built form.
 - » Considering locally commissioned art work.
 - » Incorporating landscaped or naturalistic features.
- mcorporating landscaped or naturalistic features Enhance the four key development sites adjacent to the intersection (shown on the map to accommodate a composition of both contemporary architecture and public artwork. (See page 60, Built Form)
- Incorporate high quality directional signage at the Fifteenth Street intersection to navigate users to the Murray River Waterfront.





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City Gate Design Guidelines

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

BUILT FORM

BUILDING DESIGN

- Incorporate balconies that front the Avenue on second storey levels.
- Avoid front fences and large areas of paving and/or concrete within the front setback to the Avenue.
- Design units and other medium density development to read as a single frontage to Deakin Avenue.

HEIGHTS AND SETBACKS

- Up to 2 storeys (8 metres) in height.
- Setback of 5 metres from front property boundary. Space for the planting of large native canopy trees within the front setback must be provided.

KEY OPPORTUNITY SITES

Key opportunity sites are shown on the map at page 58. They include four sites fronting the Fifteenth Street intersection.

In addition to the building design guidelines for the City Gate Precinct, opportunity sites will:

- Contribute to creating an iconic landmark at the Fifteenth Street intersection, with high quality architecture.
- Incorporate buildings up to three storeys in height.
- Set back the third level from the front facade, side streets and rear boundaries, by a minimum 2 metres.
- Provide at least one side setback of a minimum 1.0 metre.

 This does not apply to key opportunity sites.

 Enhance the intersection by being designed and sited to front both Deakin / wenue and Fitteenth Street and interface directly with the intersection.
- Consider contemporary expressions of the region through creative and innovative architectural forms
- Respect the important role of the intersection as a key
 anterway site.



City Gate Design Guidelines





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City Gate Design Guidelines

DRAFT DEAKIN AVENUE URBAN DESIGN GUIDELINES

LANDSCAPIN

GENERAL

- Incorporate at least one canopy tree within front setbacks, along with other low level vegetation.
- Enhance streetscape by planting medium to large canopy trees, such as Palm trees and Lemon Scented Gums, in the median strip and nature strips where trees and vegetation is lacking.
- Replace mature trees reaching the end of their lifecycle with appropriate phasing and sequencing so as to not detract from the grandeur of the Avenue.

LAND USES

GENERAL

- Support the secondary retail function of the area without detracting from the central role of the City Core.
- Include commercial or civic opportunities fronting the Fifteenth Street intersection at key opportunity sites (as shown on the map).
- Include mixed use commercial/residential developments.
- Include some small retail, which may include 'shoptop' bousing where current zoning allows.
- Include residential uses, including well-designed apartments, units or holiday accommodation.
- Not include bulky goods retail and other 'big box' retail on the Avenue.

- LIGHTING & SAFETY

GENERAL

- Provide shared pedestrian paths on either side of the Avenue to create safe walking environments for pedestrians and cyclists and to promote active modes of transportation.
- Incorporate high quality pedestrian scale street lighting along both shared paths.
- Provide seating and shade opportunities along the shared path with the planting of medium to large canopy trees within the nature strip.
 - Provide signage and line-marking as appropriate to indicate that the path is shared with bicycles.
- Provide a safe pedestrian crossing point with pram access adjacent to the Mildura Central Shopping Centre or at the Fifteenth Street intersection.
- Enhance pedestrian comfort with the provision of bench seats adjacent to the Mildura Central Shopping Centre.



Enhance streetscape by planting medium to larg canopy trees



Require the planting of at least one canopy tree within



Discourage service station car yards and other uses to have large setbacks



Encourage commercial or civic opportunities fronting the Fifteenth Street intersection



Provide seating and sh



Provide signage and line

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City Gate Design Guidelines

ACCESS & MOVEMENT

VEHICLE MOVEMENT

- Avoid car parling within the front setbacks of all buildings.
- Provide rear vehicular access where available.
- Restrict vehicle cross-cwers to one per frontage.
- Formalise on road parallel car parking with line marking.
- Encourage the design of residential buildings to locate garages to be set back behind the facade of dwellings by at least 1 metre.

- Create a afe pedestrian and cycling environment with a shared pedestrian and raking, signage and where appropriate, signalisation.
- Consider a re-design of the litteenth Street intersection to improve pedestrian and cyclist safety and access on all states.
- Create a designated protected bicycle lane adjacent to the on-road car parling, separate from the shared path and time-marked.



The Mixed Use Precinct will be a busy hub, recognised for its strong and iconic public realm and built form features. High quality architecture will integrate with strong landscaping themes that enhance the image of Mildura. Pedestrian amenity and safety is paramount, as the range of civic uses and schools provides a community focus and reflects the vitality of the city.

PRECINCT OBJECTIVES

- Investigate options for the appropriate management of transport along the Avenue to create a more pedestrian oriented environment
- Install consistent footpath treatments, using pavers or stencilled concrete that create visual links with the Mildura CBD.
- Encourage an eclectic mix of community, education, civic and residential uses, that contributes to a lively and active precinct.
- Create a safe pedestrian street with safe pedestrian crossing points to the median strip
- Retain and increase substantial trees along shared paths to maximise shade opportunities and usability.
- Encourage a mixture of built form outcomes that strengthen the urban form of the Avenue and facilitate a range of complimentary land uses.
- 7. Encourage a seamless transition between uses with large setbacks (e.g. church sites) and the Avenue
- Provide a strong and formal edge to Henderson Park that highlights its location on the Avenue









Precinct 4
MIXED USE PRECINCT - ACTIONS

Protected bits lare on both sizes of the medigine options for buffic. Investigate opt

Mixed Use Design Guidelines

image of Mildura

- Incorporate opportunities for more fine grain expressions of Mildura's image (such as sterolled paving, feature lighting etc.) and cultural wibrarcy by enhancing the public realm with consistent treatments leading into the City Core.
- » Coloured/textured or patterned pavers
- » Stencilled concrete
- » Public art expressions» Landscaping
- » Street furniture
- Enhance footpath treatments with a cohesive set of wayfinding or placemaking interventions such as directional signage, historical markers, murals or information posts.

HENDERSON PARK INTERFACE

Henderson Park is one of the largest and most iconic parks along the Avenue and plays an important role amongst the local community. It also provides an important visual relief from the surrounding bull form and softens the edges of the intersection. Interface improvements will:

- Provide seating and drinking fountains adjacent to the park to increase pedestrian comfort and provide physical links between the Avenue and park.
- Avoid fences or obstructions around the park that could segregate it from the Avenue's verge.
- Ensure built form adjacent to the park is designed to interface sensitively with the park.
- Encourage public art opportunities within and adjacent to the park to provide visual interest and attract visitors to the area.









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Mixed Use Design Guidelines

BUILT FORM

HEIGHTS AND SETBACKS

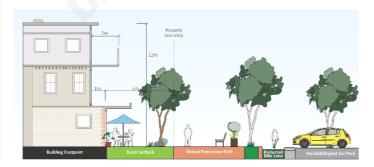
Height and setbacks of new buildings will:

- Be up to three storeys (12m) in height with the third level recessed from the building frontage by at least 1 metre.
- Be setback from the Avenue to allow for the retention of existing large canopy trees within 5 metres of the front boundary.
- Be based on high quality design and the provision of shade awnings.
- Recess second and third storeys of commercial and mixed use buildings from sensitive land uses (i.e. residential, churches etc.) by 1 metre for each level.

SIGNIFICANT CORNER SITES

There are a number of large (mostly heritage) buildings along the Avenue within the Mixed Use Precinct, predominantly on comer sites, with large front setbacks (as shown on the map). Improvements to these buildings will:

- Retain and enhance the large historic sites and wide setbacks, especially where they contribute to Mildura's historic fabric.
- Enhance large setbacks with the planting of large native canopy trees and soft landscaping (i.e grass) to contribute to the greening of the Avenue.
- Avoid setbacks dominated by hard surfaces, car parking structures, signage or other visual clutter
- Locate car parking structures to the rear of buildings wherever possible and provide vehicular access from the rear or side streets.



Mixed Use Design Guidelines

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

P LANDSCAPING

- Require low level vegetation and soft landscaping to be provided in all setbacks.
- Enhance streetscape planting by 'filling the gaps'.
 Plant medium to large canopy frees, such as Palm trees and Lemon Scented Gurns, in the median strip and nature strips where trees and vegetation is lacking.
- Replace mature trees reaching the end of their life-cycle with appropriate phasing and sequencing so as to not detract from the grandeur of the Avenue.

PLANTING

- Encourage the planting of large canopy trees between buildings, where space permits.







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Mixed Use Design Guidelines

DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

GENERAL

- Include a diverse range of commercial/retail uses, residential, education, religious, medical and other civic uses that contribute to a lively, vibrant and active precinct with a community focus.











GENERAL

- Provide shared pedestrian paths on either side of the Avenue to create safe walking environments for pedestrians and cyclists
- Incorporate high quality pedestrian scale street lighting along both shared paths.
- Provide seating and shade opportunities along the shared path with the planting of medium to large canopy trees within the nature strip.



Provide signage and linemarking as appropriate to indicate that the path is shared with bicycles

Mixed Use Design Guidelines

VicRoads have been working with Mildura City Council on a Smart Roads hierarchy project, which designates Deakin Avenue between Seventh and Eleventh as pedestrian and cyclist priority street. This objective, along with the planned truck by-pass route, which will see a potentially significant reduction in heavy ehicle movement through the City Core, creates opportunities for investigating more appropriate traffic management options.

Therefore, an alternative arrangement to the management of transport options is considered appropriate from approximately Hunter Street to Seventh Street. However the exact location where an alternative arrangement may begin within this precinc is subject to further detailed traffic assessment. That alternative transport options may include.

- · Provide additional safe pedestrian crossings into the median strip
- Create a protected bicycle lane that is separate from pedestrians and cars.
- Provide car parking.
- · Review the number of traffic lanes.

ACCESS & MOVEMENT

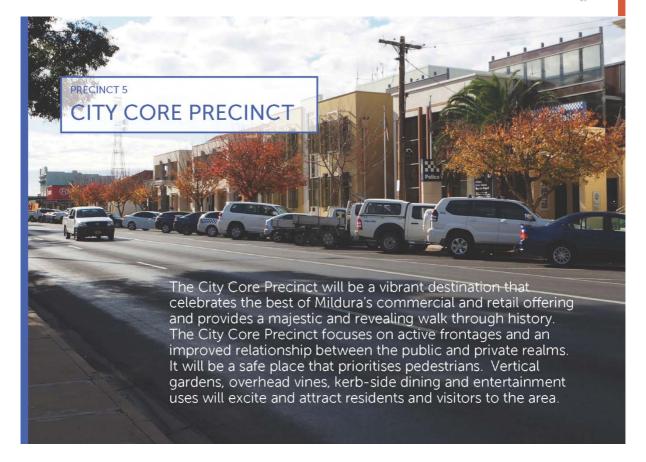
VEHICLE MOVEMENT

- Avoid car parking within the front setbacks of all buildings.
- Provide rear vehicular access where available.
- Restrict vehicle cross-overs to one per frontage. Formalise on road parallel/angled car parking with line markings.

PEDESTRIANS AND CYCLISTS

- Prioritise pedestrians and cyclists in the precinct, especially from Hunter Street where an alternative road layout begins.
- Increase cyclist safety from the City Gate Precinct to Hunter Street by creating a protected bicycle lane adjacent to the on-road car parking, separate from the shared path and line-marked.
- Minimise interruptions to the pedestrian environment by avoiding driveways and accessways.
- Require vehicular access to be from the rear of buildings/sites.
- Provide pedestrian 'zebra' crossings mid-block to encourage use of the centre median strip, as shown on the map.





City Core Precinct **PRECINCT OBJECTIVES**

- Highlight landscape and building features to improve the image of the
- Incorporate uses that attract residents and visitors to the city as a key destination.
- Enhance the relationship between the built form and public realm.
- Provide high quality architecture that respects and emphasises the historic features of the Mildura CBD.
- Encourage alternative methods to 'greening' the streets to increase urban cooling.
- Incorporate uses that attract residents and visitors to the city as a
- Improve pedestrian experiences and safety within the verge widths.
- appropriate management of transport along the Avenue to create a more pedestrian oriented environment.



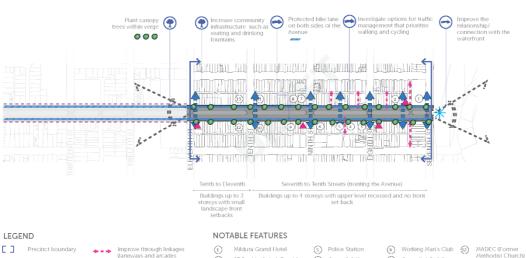






DRAFT DEAKIN AVENUE | URBAN DESIGN GUIDELINES

City Core Precinct Map **ACTIONS**









(4) Magistrates Court

- Former Post Office
 - Deakin Cinema
 Complex

City Core Design Guidelines



IMAGE OF MILDURA

Mildura's City Core Precinct is valued by residents and visitors for it's historic features and qualities, which contributes immensely to the 'Image of Mildura'.

image of Mildura

PUBLIC REALM IMPROVEMENTS

- Advocate for the relocation and construction of underground power lines
- Enhance the image of the median strip, including its significant trees, historic features (such as the rotunda) and art installations.

MURRAY RIVER CONNECTION

- Incorporate physical and visual connections between Deakin Avenue and the Murray River.
- Incorporate an art installation or landscape feature at the end of Deakin Avenue that:
 - » Links back to the installation/feature at the beginning of the Avenue in Precinct 1.
 - » Highlights the presence of the Murray River.

A KEY DESTINATION

 Ensure greater consistency is achieved in the provision of awnings and shade structures, to provide sections of continuous shade for pedestrians.

Public realm improvements are further detailed under the

NEW DEVELOPMENT

 Retain and respect instruct buildings in the precinct, including the Mildura Grand Hotel, Deakin Crinema Complex and the majestic MADEC (Former Methodist Church), amongst others, as shown on the map opposite.





letain and respect historic buildings in the City Core





Enhance median strip imag

Develop an up-lighting strateg

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City Core Design Guidelines



BUILT FORM

BUILT FORM

HEIGHT AND SETBACKS
Height and setback requirements must be:

- Up to 4 storeys (16 metres) in height and built to the front boundary (no front or side setbacks) between Seventh and Tenth Streets.
- Up to 3 storeys (12 metres) in height and include small landscaped setbacks (3-5 metres from the front boundary and no side setbacks) between Tenth and Eleventh Street.
- Setbacks of 3-5 metres from the intersection of Tenth Street to provide space for landscaping.
- Building designs that provide balconies, windows and doors at upper levels to maximise eyes on the street.

BUILDING DESIGN

- Provide a seamless transition between the building and public realm, by:
 - Incorporating open and transparent facades, including window and door placement and design, awnings or other shade devices that protrude into the street and encompass the pedestrian environment.
 - Encouraging active frontages with kerb side dining and 'spillage' into the street (cafes, retail etc).
 - » Creating light spillage out onto the street to optimise street activation and safety at a pedestrian level.
- Repurpose historic buildings in ways that increase the interaction of users on the street with the building.
- Enhance and creatively reuse heritage shop fronts
- Avoid large areas of coloured render unless a very high quality architectural design is demonstrated.

Refer to the Mildura CBD Plan, 2007 for further detailed guidance on the form of development in this precinct.





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City Core Design Guidelines

BUILT FORM







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City Core Design Guidelines



🛖 LANDSCAPING

PLANTING

- Incorporate large canopy shade trees along the verge widths. Subject to future traffic study, examine options to introduce an additional avenue of Canopy trees to be incorporated in the expanded verge width or islands between vehicle parking.

SUSTAINABILITY

- Promote 'greening' of the City Core to reduce the 'urban heat-island effect'.

STREETS CAPE AMENITY

- Provide contiguous weather protection, which is vital to improving pedestrian comfort in Mildura.
- Provide awnings, canopies, blinds and/or other shade devices, as part of new developments.

- » Directional signage: at a pedestrian level to guide visitors to basic amenities, the information centre and the riverfront.
- Promote consistency and reflect the Mildura character. This includes using muted colours and developing a palette of streetscape materials and colours.









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City Core Design Guidelines

LAND USES

GENERAL

- Support a pedestrian friendly environment that attracts people for its activity, uses and atmospher both day and right
- Include land uses that attract users to come and want to stay. These include increased retail opportunities that spill onto the street, cafes and
- Include commercial uses at the ground floor, especially businesses that interact with the stre (o.g. glass (replace))
- Maintain the continued strong civic presence.
- Include shop-top housing (apartments) and upper level commercial uses to create more 'eyes on the street' at all times of day/night, aswell as increase pedestrian traffic coming in and out of the precinct.
- Do not include large format retail.
- Avoid any uses that require large setbacks and/or access from the street, such as car yards and car parks. These uses other create spaces that feel underutilised and do not relate well with the street
- Activate underutilised spaces by positioning windows, doors, kerb-side dining or 'green walls' where spaces or walls are blank and void of activity
- Revitalise laneways (such as Gallagher Lane and Midgley Lane) which have the opportunity to be active and exciting pedestrian links by fronting buildings and/or spilling uses out into the lanes.
- » For example the key development site on the corner of Gallagher Lane (as shown on the map) should incorporate uses that front and spill out onto both the Taneway space and Deakin Avenue.







ng Avoid uses that require lar d level setbacks (e.g. car yard)



Revitalise laneways



Avoid large-format retail

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City Core Design Guidelines

LIGHTING & SAFETY

GENERAL

- Enhance the 'feeling' of safety along the Avenue to assist in creating a place that people want to use and congregate in.
- Increase perceptions of safety within the City Core by:
- » Increasing pedestrian scale lighting within all areas of the public realm.
- » Increasing pedestrian traffic, through uses such as retail and dining, where people/uses spill out onto the street.
- » Encouraging built form that creates 'eyes on the street' through placement of windows and balconies.
- Avoid areas of concealment, including low scale vegetation.
- Avoid blanks walls and ensure new developmer fronts all streets/spaces, including laneways.
- Provide safe pedestrian crossing points at signalised intersections and via zebra crossings to the median strip, as shown on the map.



Avoid blank walls



ncrease pedestrian scale ighting



Encourge 'spill-out' areas to increase pedestrian traffic



Provide safe pedestri crossing points

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City Core Design Guidelines



ACCESS AND MOVEMENT

VicRoads have been working with Mildura City Council on a Smart Roads hierarchy project, which designates Dealin Averuse between Seventh and Eleventh as a pedestrian and cyclist priority street. This objective, along with the planned truck by-pass route, which will see a potentially significant reduction in heavy webside movement through the City Core, creates opportunities for investigating more appropriate traffic management options to:

- Provide additional safe pedestrian crossings into the median strip.
- Provide car parking
- Review the number of traffic lanes.

ACCESS & MOVEMENT PEDESTRIANS AND CYCLISTS

- Minimise interruptions to the pedestrian environment by avoiding driveways and accessways.
- Locate vehicular access from the rear of buildings/sites.
- Create safe pedestrian crossings throughout the precinct, including:

 - Providing pedestrian 'zebra' crossings mid-block to encourage use of the centre median strip, as shown on the map.
 - Create a protected bicycle lane that is separate from pedestrians and cars.

- Utilise the existing road space to more appropriately manage the traffic on the Avenue, by:
 Providing a protected bicycle lane of approximately 16-18 metres wide between the footpath and on road angled car parking.

Note that the following further work will be required to be undertaken:

- A traffic and transport study to investigate and detail the proposed changes to the Avenue.

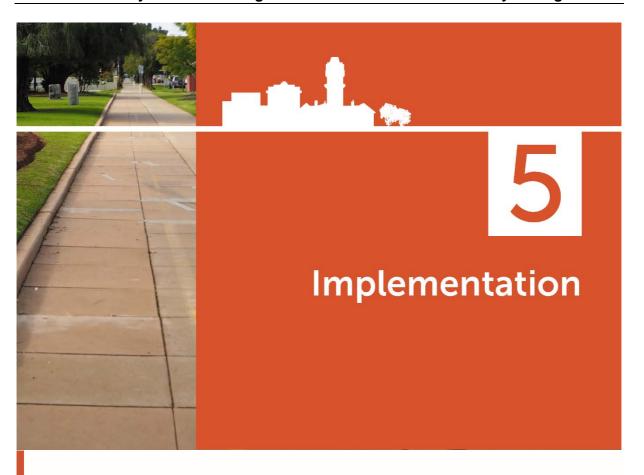


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ACTION PLAN

Inis section builds on the Design Guidelines to present a consolidated

Implementation of the Strategy. These will vary between the roles of Manner, Provider, Advocate, Partmer/Facilitator, Educator and Regulator. A description of these various roles is provided below.

ACTION PLA

The following tables implementing the Deincorporating the object of Manner, Provider, Advocate, Partmer/Facilitator, Educator and Regulator. A description of these various roles is provided below. present a consolidated
Implementation Plan
to realise the vision and
objectives for Deakin
Avenue. For each Action

Planner – in developing detailed plans and drawings
for construction, and in relation to its urban and social
planning responsibilities

• Advocate – representing community needs and
interests to Commonwealth and State Governments
and the private sector

• Partner / Facilitator – working closely with developers,
landowners, residents and businesses the Implementation
Plan indicates the roles,
responsibilities and the

• Educator - providing information to businesses,
residents and interest groups
• Regulator - ensuring that built form, infrastructure
and other elements of the environment meet town
planning, building, transport and public health
regulations and expectations priority of the Action.

COUNCIL'S ROLE

ACTION PLAN

The following tables present a consolidated action plan for implementing the Deakin Avenue Urban Design Guidelines, incorporating the objectives and actions discussed in the

The following timelines apply to the priorities:

- Immediate: within 6-12-months of Plan adoption
 Short: 1-2 years

 - Medium : 3-5 years
 Long : 6 years plus
 - On-going : continual / as needs arise

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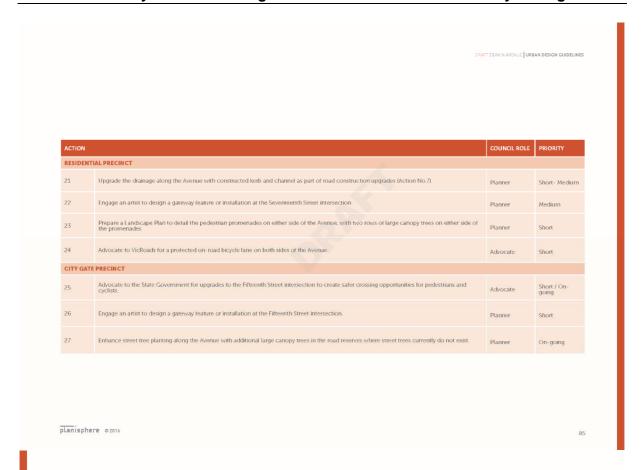
ACTION		COUNCIL ROLE	PRIORITY
WHOLEO	AVENUE		
1	Update Clause 21.03 'Vision and Strategic Framework' to be consistent with the vision and objectives of the Deakin Avenue Urban Design Guidelines report.	Planner	Immediate
2	Update Clause 21.07 'Built Environment and Heritage' to be consistent with the vision and objectives of the Deakin Avenue Urban Design Guidelines report	Planner	Immediate
3	Update Clause 21.08 'Economic Development' to be consistent with the vision and objectives of the Deakin Avenue Urban Design Guidelines report.	Planner	Immediate
4	Update Clause 21:09 Transport and Infrastructure' to be consistent with the vision and objectives of the Deakin Avenue Urban Design Guidelines report.	Planner	Immediate
5	Incorporate a new local policy into the LPPF that contains the Precinct visions, objectives and land use guidelines of the Deakin Avenue Urban Design Guidelines report.	Planner	Immediate
6	Apply a Design and Development Overlay to all lots fronting Deakin Avenue, that includes all the image, setbacks, built form, landscaping, lighting and safety, movement and access guidelines relevant to private land	Planner	Immediate
7	Continue to advocate to State Government Departments for improved road infrastructure upgrades along the Avenue, particularly in relation to: The extension of the dual-carriageway road with median strip from Fifteenth Street to Sturt Highway A formalised fruck by-pass route at Seventeenth Street An improved traffic management layout within the City Core.	Advocate	Short- ongoing
8	Prepare a tree and vegetation planting schedule, for inclusion in the planning scheme, to be applied to all land fronting Deakin Avenue, including both public and private.	Planner	Immediate
9	Provide saie pedestrian crossing points, including sale crossing sequences at all traffic lights, along the Avenue. Refer to the Chapter 4 of the Dealan Avenue Urban Design Guidelines report for specific locations.	Planner	Medium

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ACTION		COUNCIL ROLE	PRIORITY
10	Prepare a colours and materials schedule to be applied to all built form and community infrastructure on land fronting Deakin Avenue, including both public and private.	Planner	Immediate
11	Enhance public transport infrastructure with regular sheltered bus stops with seating and directional signage.	Planner/ Advocate	Medium
12	Upgrade community infrastructure, including seating, lighting and drinking fountains, to be provided regularly along the Avenue, using a consistent approach to design, colours and materials.	Planner	Medium
13	Review the directional signage along the Avenue to remove excessive and outdated signage and provide clear, consistent and directional information.	Planner/ Regulator	Short
14	Design a brief and create the opportunity for a community based art competition for art installations and features within the public realm along the Avenue.	Planner	Short
15	Develop signage guidelines for private land, to be included in the planning scheme, that require high quality and non-dominant business signage to be provided along the Avenue.	Planner	Immediate
16	Continue to advocate for the construction of underground of the power lines along the Avenue.	Advocate	Short/Ongoing
HORTICUL	TURAL EDGE PRECINCT		
17	Apply a new schedule to the GRZ land in this Precinct that restricts residential development to one dwelling on a lot, with large front and side setbacks and a minimum 2.000sqm lot size.	Planner	Immediate
18	Engage an artist to design a gateway feature on Dealán Avenue at the Sturt Highway.		Medium
19	Investigate and design a sustainable drainage system, integrated with a water retention basin.	Planner / Regulator	Medium
20	Advocate to VicRoads to upgrade the Seventeenth Street intersection to allow for the planned formal truck by-pass route.	Advocate	Short / Ongoing

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ACTION	action				
MIXED USE	PRECINCT				
28	Upgrade public realm treatments to be consistent with the City Core using the palette of materials outlined in the Mildura CBD Plan, 2007.	Planner	On-going		
29	Undertake a detailed traffic assessment of the proposed improved traffic management option, with protected bicycle lane.	Planner / Regulator	Immediate		
30	Prepare a Masterplan to detail the proposed verge development including a protected bicycle lane.	Planner	Short		
CITY CORE	PRECINCT				
31	Develop an up-lighting strategy to highlight key built form, landscape and installation (eatures	Planner	Immediate		
32	Undertake a detailed traffic assessment of the proposed alternative traffic management option.	Planner	Immediate		
33	Prepare a Masterplan to detail the verge development, including a protected bicycle lane.	Planner / Regulator	Short		
34	Prepare detailed 'briefs' for the redevelopment of key opportunity sites, utilising the Urban Design Guidelines, and discuss with land owners.	Planner	Immediate		

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PLANNING SCHEME

This section outlines the recommended planning scheme controls to implement the Urban Design Guidelines in this report.

LOCAL PLANNING POLICY **FRAMEWORK**

Replace Objective 3 with the Principles contained in Chapter 2 of the UDG.

 Municipal Strategic Statement (MSS)

The Mildura MSS provides the vision and objectives for Midura and it specifically highlights the importance of Deakin Avenue. However, upon adoption of the Deakin Avenue Urban Design Guidelines, the MSS should be amended to reference the guidelines and provide a strategic foundation for the future of the Avenue.

Deaking The Midura MSS provides the vision and objectives for Midura a new DDO as appropriate.

Update the application of zones and overlays to include a new DDO as appropriate.

Update the further strategic work to remove the design guidelines.

Update the application of zones and overlays to include a new DDO as appropriate.

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Update the application of zones and overlays to include a new DDO as appropriate.

Update the further strategic work to remove the design guidelines.

Update the application of zones and overlays to include a new DDO as appropriate.

Update the further strategic work to remove the design guidelines.

Update the application of zones and overlays to include a new DDO as appropriate.

In particular, the following changes/additions are recommended to the MSS:

- Clause 21.02 Key Influences and Issues include a point under the heading 'Infrastructure' that highlights the pedestrian and cyclist priority zone on Deakin Avenue.
- Clause 21.03 Vision and Strategic Framework -
 - » Reference the Deakin Avenue Urban Design Guidelines.
 - > Under the heading 'Land Uses' refer to the Mildura South growth area and community related land uses.
- Under the heading 'Built Form and Amenity' expand on the importance of Deakin Avenue and the landscaping, gateways and art installations that aim to enhance its visual amenity.
- > Under the heading 'Infrastructure' highlight the priority for pedestrians and cyclists in the centre of Mildura.
- » Update the map at Figure 2 to include the Mildura South PSP, the CBD Plan and the Deakin Avenue UDG.
- Clause 21.07 Built Environment and Heritage under the heading 'Deakin Avenue':
 - » Include the Vision for Deakin Avenue from the Urban Design Guidelines

Replace Objective 3 with the Principles contained in Chapter 2 of the UDG.

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- » Local area implementation: include reference to the Deakin Avenue UDG Settlement, housing and economic development:
 Add "Ensure development along Dealen Avenue is consistent with the Dealen Avenue Urban Design Guidelines."
- All land use related policy contained in the UDG (ie encouraging adn discouraging certain land uses in various parts)
- » Include the Deakin Avenue UDG as a Reference Document
- » Amend the map to make reference to the UDG.

A Local Policy is not considered necessary provided that all the necessary land use and built form principles, objectives and requirements can be included in the MSS or the DDO.

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ZONES

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Changes to the Zones are only considered necessary where there is a land use issue that results in a built form impact on the Avenue. Therefore proposed changes to the zones are minimal.

- minimal.

 The reconing of Bural zone land within the Residential Precinct to GRZ1 in co-ordination with the Midura South Precinct Structure Plan.

 Introduce a new Schedule to apply to the GRZ land in the Horticultural Precinct that restricts lots sizes to a minimum 2,000scm and no more than one dwelling on a lot. Front and side setback requirements should be applied in the schedule to maintain the spacious appearance of development.

OVERLAY CONTROLS

It is recommended that a Design and Development Overlay be applied to all land abutting the Avenue, within the Study Area of the Urban Design Guidelines. The DDO is considered to be the most appropriate VPP tool to manage built form outcomes and it provides the mechanism to include the key elements of the UDCs that relate to private land into the scheme. The DDO retains all information about the guidelines for the whole of the Avenue in one control document, and is talored to provide for objectives, precincts and height and setbacks.

The other potential alternatives include:

- Zone schedules, however these do not cover all the aspects of the UDG; or
- Development Plan Overlay, however this an unwieldy tool that requires additional work in the preparation of Development plans and direct land owner involvement.

The DDO Schedule should contain:

- Policy basis that cites the UDG, the importance of the Avenue to Mildura and its implementation of the MSS
- Design objectives derived from the Principles
- · General design guidelines
- A section for each Precinct that includes:
 - » Preferred character
 - » Precinct design objectives
 - » Precinct design guidelines that include:
 - The Image of Mildura guidelines for each Precinct The Built Form guidelines for each Precinct, with maximum heights and setbacks expressed in a table
 - Landscaping guidelines that relate to private land

- Lighting and safety guidelines that relate to private land
- Access and movement guidelines that relate to private land





APPENDIX A

STAGE 1 CONSULTATION SUMMARY

PROCESS

At the commencement of the project, preliminary consultation workshops were held to gather information to inform the key issues and opportunities that are outlined in this report.

Two of these preliminary workshops allowed for an open discussion around the issues along Deakin Avenue with ley department and government stakeholders and community representatives (including landowners, business owners and residents).

A community flyer was also distributed to landowners and residents along Dealan Avenue that invited community to input into the project by answering a series of survey questions. Thirty-two survey responses were received, of which, 875% of respondents were residents of Mildura, the rest of which were from commercial landowners and/or business owner/ employee.

Also included in the response summaries are four letter responses and six Facebook comment responses.

WHAT WE HEARD

What do you like about Deakin Avenue? What should stay the same? i.e. Favourite Building, Place or thing to do on Deakin Avenue

There were a variety of responses about elements residents liked about the Avenue covering a range of topics from heritage, land uses and landscaping.

The public realm and central median strip were the most discussed topics with a number of submitters expressing that the large mature trees, lawns and public furniture were their favourite features.

A number of heritage buildings were also cited as important aspects of the Avenue including the churches on the corner of Tenth and Eleventh streets and the iconic civic buildings.

The landscaping and vegetation within the median strip including the gum trees and jacarandas were also identified as iconic which contributed positively to the character of the Avenue.

What do you dislike about Deakin Avenue? What should change? ie is Deakin Avenue safe at night? What can be improved? What does it need more of?

There were a variety of responses regarding people's distlikes for the Avenue. Building quality, scale and design were cited as the most common detractions from the Avenue. Specifically the larger format retail outlets and the Centrelink building were unfavourable among local residents.

A number of public realm and safety issues were also cited including the lack of street furniture and street lights, choice of landscaping in some segments and truck movements throughout the Avenue.

Land uses conflicts between the Funeral Parlour and the School, located between Fifteenth and Sixteenth Streets, were an issue for some residents as well as lack of health and community related uses along the Avenue in general.

Opportunities to increase the variety of land uses, improve landscaping and the overall image of Mildura were proposed.

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What image do the buildings and activities along Deakin Avenue present to visitors?

There was a general sentiment that a negative image was portrayed along Deakin Avenue for visitors to Mildura. This was described as largely attributed to the high presence of fast food outlets, large format retail and poor built form. Design details such as colour palette, scale and height were also considered to be inappropriate and in many instances, out of context to the surrounding environment.

Some residents submitted that Deakin Avenue should present a green, lush image to visitors which could be portrayed by decreasing the number of blank walls, reducing the amount of car parking in front setbacks, better maintain gardens and landscaping and reducing the scale and bulk of some signage

How should Deakin Avenue look in the future? Maybe in 10, 20 or 30 years time.

A number of ideas were put forward to inspire the look of the Avenue into the future.

There were a number of submissions which made recommendations to extend the centre median strp from Fifteenth Avenue to the airport. There was a general consensus that larger setbacks were required which would allow for more vegetation and a greener stresscape appearance. More native trees and vegetation was supported by several submitters. One submitted facussed the importance of balancing the old with the new while also respecting the traditional culture of the

A desire to improve the public realm and encourage high quality design outcomes was generally supported by the majority of submissions.

What do you believe are the main issues that need to be addressed on Deakin Avenue? Ie What needs fixing? What needs changing?

A number of suggestions were made to improve the Avenue which reflected the general sentiment of responses to the questions above.

One submitter suggested that a clear vision of what the Avenue should look like into the future was a key priority.

A number of traffic improvements were suggested, such as the inclusion of traffic lights at the intersection of Skteenth Street and the re-routing of trucks off Deakin Avenue.

Several submitters wanted to see the removal of the public toilets within the median strip while others suggested that parking on the median strips should be considered.

The treatment of the corner of Fifteenth Street and Deakin Avenue was a popular topic amongst submitters, with some suggestions to remove and demolish the "Cheap as Chips" store at the corner. In addition petrol stations, large format retail centres, backpacker hostels and fast food outlets were also seen as 'unsightly' developments along the Avenue.

The re-activation of vacant sites and rundown buildings were also important to some submitters. There were suggestions to improve signage and directional way finding to provide a sense of consistency to the Avenue and allow visitors and residents to orientate themselves.

Finally there were mixed opinions regarding the landscape treatment of the median strip with some submitters wanting to see more consistency along the strip while others thought that there were too many trees already along the median and thought that it could be used for a better purpose.

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APPENDIX A

STAGE 2 CONSULTATION SUMMARY

APPROACH

The Stage 2 Visioning' workshops were undertaken over two days and included presenting the identified issues and opportunities and providing the forum to discuss a future vision and direction for Deakin Avenue.

Four workshops were held, including:

- Development industry and affected landowners (7 attendees)
- General community (11 attendees)
- Council staff and agencies (9 attendees)
- Councillors (2 Councillors attended the workshop and the presentation was circulated to all remaining Councillors for consideration and feedback)

The consultation workshops were advertised by direct malout to affected landowners and businesses, and the general community was notified by posters/fiyers, the Council website, a radio segment and newspaper advertisement.

FINDINGS

Development Industry and Affected Landowners

Discussion with attendess highlighted the need to cater for increased heights within the city centre and allowing for off-street car parking within new developments. The relationship between the city centre with the river front should also be an important consideration within the guideline.

Traffic congestion was considered a big sissue and the need to provide a truck by-pass that is well-signed and removes heavy traffic from the Avenue. Creating a dual-carriageway 'boulevard' style road to Seventeenth Street was also considered an important upgrade for the road.

Landscaping and tree planting was a key theme of the discussion. It was agreed that a wide variety of tree species would be good along the Avenue, as long as 'messy' species are avoided and the trees are well maintained.

A separate bicycle/pedestrian path was considered an important action for Deakin Avenue.

General Community

The community group provided a great discussion around the Vision of Dealin Avenue and suggested that it be worded to include words such as, a 'gallery showcasing', 'diversity', 'casis', 'diversity, 'diversity, 'diversity, 'diversity, 'diversity, 'diversity, 'diversity, 'diversity, 'diversity,' connector' or simply 'avenue', rather than gateway.

Discussion was varied and included:

- Detailing the relationship between built form and landscaping.
- The need to provide guidance around the location and design of certain land uses.
- Creating a more pedestrian and bicycle friendly avenue

that reduces the number of vehicle carriageways, includes an on-road bike lane, off-road car parking and a truck by-pass.

- An enhanced pedestrian environment with improved crossings, disability/pram access, drinking water, appropriate bus stops, shade etc.
- A monument or gateway feature at Fifteenth Street that is iconic and welcoming.
- Ways to showcase and celebrate history and diversity.
- Council Staff and Agencies

Ideas for the 'vision' were discussed and included reflecting that Mildura is quite modern compared with other towns of a similar age and suggested using words such as 'multicultural', 'diverse', 'unfolding' and avenue rather than corridor.

Discussion included creating a dedicated bike lane on the road, but also protected from cars and safe for kids. Active modes of transport including both cycling and walking were considered very important, encouraging the creation of a place that people want to use and be in on foot.

Sustainability and climate was discussed in relation to creating refuge from the sun for users, including increased verandahs

Sustainability and climate was discussed in relation to creating refuge from the sun for users, including increased verandahs and awnings, as well as using building materials that consider the climate and longevity. Sustainable landscapes need to consider the heat and potential lack of water.

Creating greater opportunities for art installations and strategies such as 'up-lighting' key features will enhance the visual amenity of the avenue.

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SURVEY SUMMARY

\What do you like about deakin avenue? What should stay the same? i.e. favourite building, place or thing to do on Deakin Avenue.

Most responses tend to like the centre median strip including the trees, greenery, gardens, facilities and general vegetation.

One response liked the variety of services on offer along the street while another response liked the dual carriageway with centre median strip.

What do you dislike about Deakin avenue? What should change? i.e. is Deakin avenue safe at night? What can be improved? What does it need more of?

Some responses noted that there needs to be better maintenance of the central median strip with better care for landscaped areas and trees. Some include better facilities along it (ie. tables, seats) to promote higher use. Others suggest that the nature strips need to cared for better too.

Responses include:

- No connection between shops at 15th street and the CBD.
- Area between Hunter Street and Centre Way has the wrong zoning laws
- Does not like zero setbacks.
- Does not like heavy vehicles accessing the road
- Lack of safety at night

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Too many fast food outlets.

What image do the buildings and activities along Deakin Avenue present to visitors?

Many responses say that the older buildings are well maintained and their architectural style presents a good theme against the back drop of newly developed buildings. Concern is raised by many respondents about the rise of fast food outlets and big box retail including KFC, Officeworks and AMART.

Some responses liked Deakin Avenue the way it is and others suggest that the avenue does not have a good image, which is mostly directed to areas between the airport and 15th street where there is less activity.

Some responses noted the use of Jacarandas and how visitors are drawn to the centre median strip with its good use of vegetation and public realm facilities.

How should deakin avenue look in the future? Maybe in 10, 20 or 30 years time.

Zu or 50 years time.

Many resporses would like to keep Deakin Avenue as it is with no major changes apart from better maintenance of lawns, gardens and trees. Many other responses would like to see the dual carriageway extended to the airport with development on either side. One response felt that this development should consist of farger lots while others stated that there should be more commercial land uses along Deakin Avenue. A couple of responses would like to see a tram line running down the street from Seventh Street to at least Filteenth Street with other suggesting extension to the airport.

Some responses would like more trees along the extent of the street including on the centre median strip and along the nature strips. Some responses would like to see heavy vehicles diverted off the street.

Some responses noted that they would like to see no more petrol stations or building designs that are too contemporary. Also they would like to see no more big box retail.

What do you believe are the main issues that need to be addressed on deakin avenue? Le what needs fixing? what needs changing?

Some responses noted there needs to be a vision for the whole avenue to guide what it should look like and to outline what type of building controls and design guidelines there should be

Some responses noted that development should extend past Fifteenth Street and out towards the airport. Other responses noted that there should be better maintenance of trees and gardens and that unused and unsightly buildings be demolished.

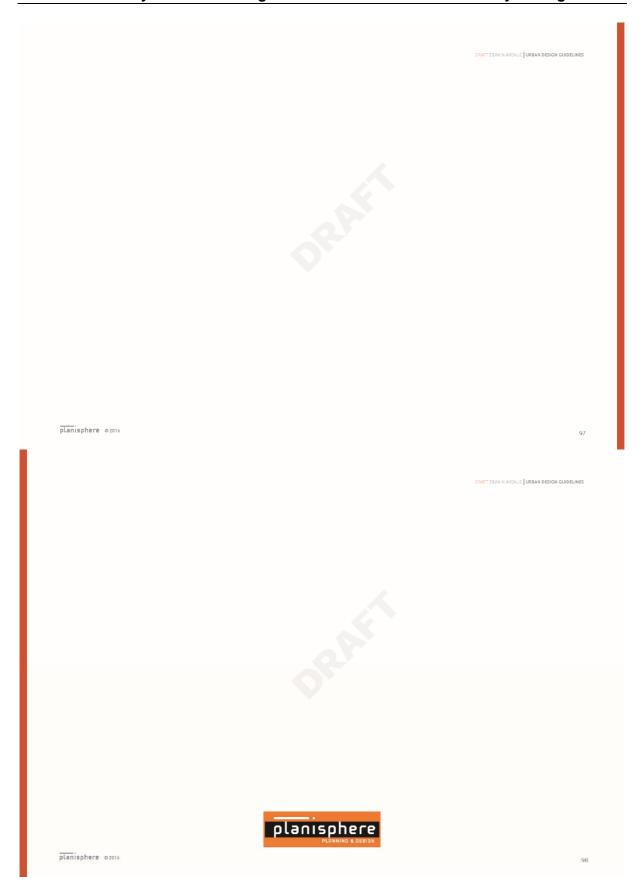
Some responses noted that there should be a higher police presence to increase safety and to have more lighting along the street for the same issue. Some responses noted the heavy use of heavy vehicles and note that these uses should be

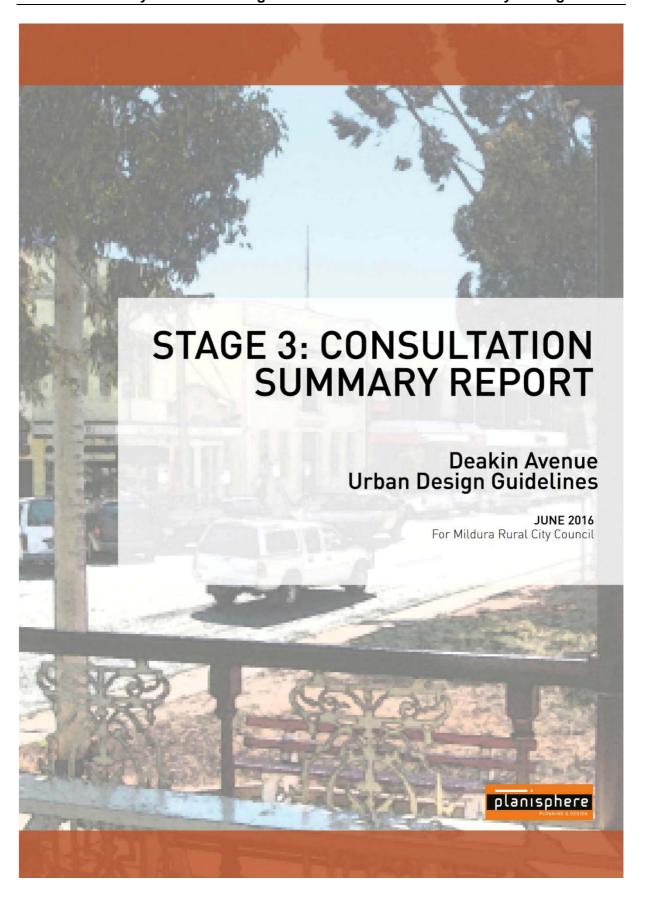
APPENDIX B

SUBMISSIONS FROM EXHIBITION

DRAFT DEAKIN AVENUE URBAN DESIGN GUIDELINES

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Deakin Avenue Urban Design Guidelines | Consultation Summary Report

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ACKNOWLEDGEMENTS

The Study Team recognises that the State of Victoria has an ancient and proud Aboriginal history and complex ownership and land stewardship systems stretching back many thousands of years. We would like to acknowledge the Traditional Owners of this land, and offer our respect to the past and present Elders, and through them to all Aboriginal and Torres Strait Islander People.

PROJECT CONTROL

NAME	NO.	PM APPROVED	PD APPROVED	DATE
Draft Consultation Summary	1	KW	LR	02/06/16
Final Consultation Summary	1	KW	LR	08/06/79

Deakin Avenue Urban Design Guidelines | Consultation Summary Report

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A – Formal Submissions

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INTRODUCTION

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Deakin Avenue Urban Design Guidelines Introduction

1.1 BACKGROUND

1.1.1 THE PROJECT

Planisphere has been commissioned by Mildura Rural City Council to prepare Urban Design Guidelines for Deakin Avenue in Mildura.

The study area incorporates all land and built form fronting Deakin Avenue, up to and including the road verge. The study area does not include the centre median strip or the road pavement, although reference is made to suggestions and interrelationships with these areas.

The prepared Draft Deakin Avenue Urban Design Guidelines (Guidelines) respond to and guide the current and future image and appearance of the Avenue. The Guidelines provide clear direction for the future of the Avenue, its public spaces and development along it.

The Guidelines will ensure the outcomes are in-line with Victorian Government initiatives, will be implementable into the Mildura Planning Scheme and provide practical outcomes for the Council and the community.

The project has been undertaken in three stages, as outlined below:

Stage 1: Key Issues Report (KIR)

Stage 2: Strategic Vision and Objectives (SVO)

Stage 3: Urban Design Guidelines (UDG)

The project is currently in Stage 3. The process to date has involved consultation with various stakeholders, including Government Agencies, Councillors and Council Officers, local business operators and private land owners and occupiers.

The Draft Urban Design Guidelines sets the Vision for Deakin Avenue and builds on feedback received throughout the project. The Draft Guidelines document was placed on public exhibition for a period of 4 weeks.

The findings of the consultation process have provided a key input into the development of the Urban Design Guidelines.

1.1.2 PURPOSE OF THIS REPORT

This report has been prepared to provide a summary of the outcomes of the 4-week exhibition period for the *Draft Deakin Avenue Urban Design Guidelines April 2016*. A response to each submission and issue raised has been provided, along with recommendations for changes or additions to the Guidelines as a result.

Deakin Avenue Urban Design Guidelines | Introduction

1.2 CONSULTATION PROCESS

1.2.1 PREVIOUS CONSULTATION

Consultation for the project to date has included two rounds of workshops and two rounds of public exhibition periods.

The first round of workshops was undertaken at the beginning of Stage 1 to gain an understanding of the various issues and opportunities along the Avenue. It included speaking to community members, development industry groups, agency stakeholders and Council staff. The outcomes of these workshops were included in a *Key Issues Report July 2015*.

The second round of workshops was undertaken part way through Stage 2 to present a preliminary vision and ideas to the community, relevant stakeholders, staff and Councillors. The findings of these workshops were used to complete a vision, principles and objectives for the Avenue and to prepare a *Draft Strategic Vision and Objectives Paper September 2015*.

The Draft Strategic Vision and Objectives Paper was then placed on public exhibition to invite further comments and feedback. The information gathered through this stage was used to draft the Urban Design Guidelines and assist in developing an implementation plan for Deakin Avenue.

1.2.2 CONSULTATION TECHNIQUES

The exhibition period for *Draft Deakin Avenue Urban Design Guidelines April 2016* occurred for four weeks, from April 25 – May 20, 2016 and involved the following components:

- Advertisement of the Guidelines via Council's website and in the local newspaper
- Community Bulletin distributed to all relevant land owners/occupiers, previous contributors, Government agencies, development industry and community groups
- Hard copies of the guidelines available at Mildura Library and Council Offices

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WHAT WE HEARD

2.1 SUBMISSIONS RECEIVED

A total of 10 formal written submissions were received during the exhibition period. The issues raised and a response to each have been summarised in the table below.

NO.	NAME	ISSUE/THEME	RESPONSE/RECOMMENDATION
1	Derek James	Deakin Avenue should reflect what is unique about the area by displaying indigenous plants	Noted. The Report includes guidelines for each precinct regarding planting and landscaping. It encourages the use of indigenous plants, especially within Precinct 1, to showcase the landscape quality of the region, however exotic species also characterise what is unique about Deakin Ave (e.g. palms). An action is outlined in the report to prepare a detailed tree species list to identify plants that will contribute to the character of the Avenue No change to Guidelines document.
		Sugar gums are not appropriate and cause safety hazards. Jacaranda tree, Palms and Lemon Scented Gums are not indigenous and should not be planted along Deakin Avenue.	Noted. However, the planting recommendations consider the guidelines outlined in the Landscape Masterplan (2006) and existing plantings along the avenue, which set the existing street character. No change to Guidelines document.
		Schools should be encouraged to maintain planting along Deakin Avenue.	Noted. This is an implicit objective of the Guidelines. No change to Guidelines document.
		Incorporate low water use plants along Deakin Avenue.	Supported. Reference to low water, sustainable plant species will be incorporated where appropriate.
1B	Derek James	Heavy transport and traffic flows are not appropriate for Deakin Avenue, given its strategic and iconic importance.	Noted. The Report does not envisage a heavy transport or traffic future along the Avenue. No change to Guidelines document.
		Heavy traffic volumes, particularly trucks, create noise pollution, safety concerns and detract from the visual amenity of the Avenue.	Noted. The Guidelines discourage heavy vehicular traffic along the Avenue. The proposed truck bypass route along Seventeenth Street also aims to mitigate the adverse amenity impacts of heavy traffic volumes and heavy vehicular movement. No change to Guidelines document.
		Alternative truck bypass route should be considered along	Noted. The route of the proposed by-pass will be determined with

NO.	NAME	ISSUE/THEME	RESPONSE/RECOMMENDATION
		Benetook Avenue	VicRoads and is supported in the Guidelines.
			No change to Guidelines document
2	Geoff Quinn	Submitter notes the study area is actually the Sturt Highway, terminology is not accurate.	Not Supported. The road between the airport and Fifteenth Street is known as the Sturt Highway. From Fifteenth Street to Seventh Street, the road is officially Deakin Avenue. The Avenue is currently a VicRoads operated and managed asset No change to Guidelines document.
		Submitter questions whether the Guidelines will apply equally to Federal Government, State Government and Local Government	Noted. The Guidelines will apply to any use or development with frontage to the Avenue, including public land.
		infrastructure or just to private investment.	Generally a DDO is not applied to public land, such as the nature strip, however all built form regardless of ownership will be assessed against any future DDO on the land. No change to Guidelines document.
		Submitter questions whether there will be a separate rating for each 'precinct'?	Noted. Each precinct expresses a different character and there will be no rating system required. No change to Guidelines document.
		Concern is expressed about land between 7th and 15th streets is the dead or dying grass on the median strip and the nature strips. Remediation of this area should be a top priority.	Noted. The Guidelines set planting and 'image' objectives to encourage high quality landscaping and streetscape amenity. No change to Guidelines document.
		The land bordering Deakin and 16th street is designated as 'residential' but questions whether council intends developing the 'sports centre' on this land	Noted. This land is subject to a Precinct Structure Plan which includes the development of a future sport facility and wetland area associated with the proposed residential land uses adjacent to the Avenue, outside the scope of this project. No change to Guidelines document.
		Submitter encourages replication of public realm treatment of 15th Street between Deakin and Cowra Avenue for all major entrances.	Noted. The Guidelines provide landscaping and planting objectives to enhance the public realm along the Avenue. No change to Guidelines document.
		Consider whether the bypass is required and the associated economic decline/impact on the	Noted. The issues and opportunities of the proposed bypass is beyond the scope of this study. Further work is being undertaken by Council,

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NO.	NAME	ISSUE/THEME	RESPONSE/RECOMMENDATION
		CBD. Develop a bypass along Gordon Avenue to link to 17th Street.	VicRoads and other authorities to determine the impact and alignment of the bypass. No change to Guidelines document.
3	Garry Stanley	Cross sections used in the report should show the sizes of trees accurately.	Supported/The representation of the trees will be adjusted to more accurately reflect their scale and size.
		Extend the heritage precinct to Seventh Street to include the Grand Hotel and prepare a separate document with heritage guidelines for all buildings in this Precinct.	Partly Supported/The City Core Precinct expresses historic features and qualities which contribute to the image of Mildura. The Guidelines provide built form and design objectives to ensure that future development enhances and respects existing heritage buildings. Separate guidelines are not required for this report/ An action will be included in the Guidelines to adjust the boundaries of HO308 to cover Deakin Avenue starting from Seventh Street. A further action to prepare heritage guidelines to review all buildings within this precinct is recommended.
4	Rachael Arnold	Text is duplicated in the 'Study Area' Description	Supported This text will be reviewed.
		Consider whether low scale tourism accommodation is appropriate in the City Gate Precinct.	Not supported. The City Gate precinct is the gateway to urban Mildura and marks the halfway point between the CBD and the airport. There are already a number of existing tourism uses within this precinct, such as motels, caravan parks and shopping outlets. Low scale tourism accommodation is considered appropriate within the context of the existing land uses and subject to high quality design treatments. No change to Guidelines document.
		Consider residential capacity as part of increased heights in the CBD area	Noted. The proposed height limits within the City Core Precinct are consistent with existing strategic work undertaken in the Mildura CBD Plan (2007).
			Residential uses within the CBD area will be encouraged above the ground floor. No change to Guidelines document.

NO.	NAME	ISSUE/THEME	RESPONSE/RECOMMENDATION
		'Earthy tones' not a valued element of Mildura's history and too bland. Instead, emphasise the 'refreshing water of the river or splendid autumn greenery/shades of the vineyards'.	Supported. The wording will be reviewed to capture all of the surrounding landscapes and environs, whilst discouraging bright and bold colours.
		Supports development on key opportunity sites and shop top housing.	Support noted.
		Not all WSUD responses are suitable for the Mildura context due to lack of rainfall and soil type.	Supported. However, WSUD should be addressed as best possible for the Mildura context, through the use of appropriate low water, sustainable plant species and innovative building design. No change to Guidelines document.
		Concern expressed regarding 'high quality urban design responses'. Mildura context is limited by financial constraints.	Noted. The Vision for whole Avenue is 'Mildura's premier avenue: a gallery showcasing our history, diversity and vitality'. The document advocates and promotes high quality design responses which are suitable to the local context. No change to Guidelines document.
		Concern expressed regarding practicality of implementation of the document and its objectives.	Noted. The Guidelines (subject to revision) will be adopted by Council and incorporated into the Mildura Planning Scheme. Any application for land use or development will need to consider the guidelines as relevant. No change to Guidelines document.
5	DELWP (Amanda Johnson)	Guidelines have been considered and no comments are submitted.	Noted. No change to Guidelines document.
6	Barry Dowty	Bicycle paths need to be separated from walkers along the Avenue.	Noted. The shared bicycle path between Seventeenth St and Fifteenth St is considered appropriate given the proximity and likely levels of usage in this area. From Fifteenth St to Seventh St, the report proposes a protected bicycle lane which is entirely separated from the footpath. No change to Guidelines document.
		Lemon scented gums are not appropriate for Deakin Avenue, as they drop large branches.	Noted. The proposed plantings are consistent with the Landscape Masterplan (2006).

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NO.	NAME	ISSUE/THEME	RESPONSE/RECOMMENDATION No change to Guidelines document.
		Concern regarding the possibility of a central walking path along the Avenue as it would create dangerous situations at intersections.	Noted. The Guidelines do not make any recommendations regarding the central median. No change to Guidelines document.
		Mixed Use Precinct should allow other uses (not just medical centres) such as accountants, law firms and architects.	Noted. The Guidelines encourage 'a diverse range of commercial, retail, residential, education, religious, medical and other civic uses that contribute to a lively, vibrant and active precinct with a community focus. Land uses must be consistent with the existing zoning (residential and commercial) which allows for office and business activity. No change to Guidelines document.
		Three features should be considered along the avenue including flag poles, bronze statues and an Immigration Museum (refer to submission for recommended locations)	Noted. Detailed public realm installations will be considered during implementation of public realm projects. No change to Guidelines document.
7	Brian Grogan	Council should advocate for the removal of heavy thru vehicular traffic along the whole Avenue.	Noted. The Guidelines discourage heavy vehicular traffic along the Avenue. No change to Guidelines document.
		Advocates for four storeys along the entire City Core Precinct with full level of underground car parking	Noted. Consistent with the Mildura CBD Plan (2007), heights within the City Core Precinct are proposed to be 4 storeys. Higher built form along other parts of the Avenue up to 3 storeys is considered appropriate, having regard to the level of adjoining development and the need to retain the dominance of the CBD. No change to Guidelines document.
		Disagrees that large format retail should not be included within the City Core Precinct.	Noted. The Guidelines promote fine grain activity within the City Core Precinct, in line with existing land use configuration and feedback received through consultation for this project. The Guidelines seek to promote pedestrian activation and vibrancy along the Avenue within the City Core Precinct. Large format retail is not appropriate to front the Avenue in the CBD. No change to Guidelines document.

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NO.	NAME	ISSUE/THEME	RESPONSE/RECOMMENDATION
8	VicRoads (Sam Brown)	The extension of the dual carriageway and median strip to Sturt Highway is not supported. In areas of residential and industry, service roads should be considered instead.	Noted. This is subject to further investigation and negotiation. However, the long-term vision of the Avenue is that the dual carriageway/median be extended. No change to Guidelines document.
		General consideration required for the layout of planting to ensure a safe road system	Noted. All applications for development or subdivision requiring a permit along the Avenue are generally referred to VicRoads. Applicants are generally required to submit a landscaping plan with their applications. No change to Guidelines document.
		It is unnecessary to have a protected bicycle lane and a shared pedestrian/cycle lane between Seventh to Seventeenth Streets.	Not Supported. The Guidelines document describes a shared path only arrangement between Fifteenth and Seventeenth Streets; consistent with the Mildura South PSP. However, it is considered appropriate for the section Seventh Street to Fifteenth Street to include a protected bicycle lane. This will be further consulted with VicRoads. No change to Guidelines document.
		The role of the Horticultural Precinct for accommodating trucks should be expressed in the precinct objectives.	Supported. An additional guideline under 'Access and Movement' will be incorporated to ensure that this section of the Avenue is maintained to allow for the provision of heavy-vehicle movement.
		The proposed duel carriageway extension and 'informal edges with wide verges' would require a large road reserve and would not be practical.	Not Supported. The existing road reserve is considered large enough to allow for the duel carriageway extension with informal edges and wide verges. Note that no pedestrian path is proposed in this section. No change to Guidelines document.
		No reference to north on precinct plans.	Supported. Orientation axis will be included on all precinct plans.
		No mention of the impact of overhead powerlines and services on planting opportunities.	Noted and Supported. An implementation recommendation is to underground the powerlines. An annotation outlining this could be added to the plans, where appropriate.
		VicRoads does not install or	Noted. This is a long-term vision that will be further investigated.

NO.	NAME	ISSUE/THEME	RESPONSE/RECOMMENDATION
		maintain irrigated landscapes	No change to Guidelines document.
		All planting and infrastructure needs to comply with the VicRoads tree planting policy, Austroads	Noted. No change to Guidelines document.
		guidelines and road design safety requirements.	
		Review references to the median extension – presently excluded in the Draft UDG. Also refer to HO201.	Noted. The central median is not subject to the guidelines outlined in this report.
			The proposed median extension is shown on the overall Strategy Plan and each of the relevant precinct Plans.
			HO201 applies to the median between Seventh and Fifteenth Streets. No change to Guidelines document.
		No strategic justification provided for signage controls expressed in the Draft UDG.	Supported. Support for reduced visual clutter and appropriate signage was indicated in consultation sessions held with the community and council. This is documented in the Issues and Opportunities Paper. Signage guidelines in the UDG will be reviewed and revised appropriately.
		Concern raised regarding references to safe crossing points. Recommends referencing 'potential' crossing solutions subject to further community engagement.	Supported. The pedestrian crossing points indicated on the strategy map and individual precinct plans are consistent with existing strategic work including the Mildura CBD Plan and the Mildura South PSP. Word 'potential' will be incorporated in all references to safe pedestrian crossings.
9	EPA (Samuel Trowse)	Guidelines have been considered and no comments are submitted.	Noted. No change to Guidelines document.
10	DEDJTR (Sandra Wilson)	Council to engage with VicRoads, PTV and DEDJTR to review the design of future infrastructure changes.	Noted. Council will continue to engage with these authorities. No change to Guidelines document.
		Future changes to the Avenue need to recognise Deakin Avenue's national transport function and the changing role of future projects. Such as the truck bypass.	Noted. No change to Guidelines document.



3.1 SUMMARY OF KEY FINDINGS

The Deakin Avenue Urban Design Guidelines project has been developed through a broad and meaningful program of community consultation workshops. The public exhibition of the Draft Deakin Avenue Urban Design Guidelines has allowed further opportunity for the wider Mildura community to provide comment on the direction for Deakin Avenue, prior to finalising the Guidelines.

A range of feedback and issues were identified through the exhibition process. The key recurrent issues raised by respondents are summarised below.

These issues warrant minor changes be made to the Draft Deakin Avenue Urban Design Guidelines April 2016. In addition, other recommendations received by Council officers are considered appropriate in the development and refinement of the final Deakin Avenue Urban Design Guidelines.

3.1.1 VEHICLE MOVEMENT AND ACCESS

Of the respondents who made submissions regarding vehicle movement and access, all agreed that Deakin Avenue should be protected from heavy vehicular movement and increased traffic volumes. Issues cited for concern regarded noise and air pollution, traffic congestion and general loss of amenity.

Some submitters expressed concern regarding the governance, management, configuration and implementation of the proposed bypass.

A detailed submission from VicRoads raised a number of concerns regarding the management and implementation of the Guidelines. In particular, issues were raised regarding the proposed dual carriageway extension and the central median.

3.1.2 PROTECTED BIKE LANE

Two submissions received specifically discussed the proposed protected bicycle lane. One submitter noted that the bicycle paths should not be integrated with pedestrians (the shared path), while another submitter noted that the protected bicycle land in addition to the shared path was unnecessary.

3.1.3 LAND USES

Some submitters raised questions regarding the proposed land uses within the City Gate Precinct and the City Core Precinct. Clarification around the types of land uses was raised by some submitters.

In the City Gate Precinct, opportunities for low scale tourism accommodation were questioned. In the City Core Precinct, the prohibition of large format retail premises was disputed.

3.1.4 LANDSCAPING

Several submissions were made regarding the type and extent of landscaping proposed by the guidelines. One submitter raised concern regarding the proposed

Jacaranda, Lemon Scented Gums and Palm trees proposed along segments of the Avenue. Preference for indigenous plants was expressed by a number of submitters.

VicRoads raised concern regarding the management of irrigated landscaping and submitted that all planting infrastructure must comply with appropriate guidelines.

Several submitters requested that further reference to low scale, drought resistant and sustainable plants should be made within the document, although one submitter noted that not all WSUD treatments were appropriate for the Avenue.

3.1.5 BUILT FORM

There were only a few submissions regarding the built form component of the UDG. In particular, one submitter raised that all building heights within the Central CBD area should be four storeys. A question regarding whether analysis of the residential capacity of buildings would be subject to the proposed height limits.

3.1.6 OTHER ISSUES

There was general support for many elements of the Report. Several miscellaneous issues were raised as follows:

- Reference to `earthy' and `muted' colours is too bland and should allow for other colours found in the landscape
- Some omissions in the Report regarding orientation on maps, duplication of text and terminology
- Concern raised regarding financial implications of requiring 'high quality urban design' responses
- Several submitters advocated for further detailed work to be undertaken regarding heritage buildings and the proposed truck bypass route

3.2 COUNCIL FEEDBACK

The document was circulated internally in Council and further feedback was provided regarding a number of key areas. This is summarised below.

SIGNAGE GUIDELINES

- Basic guidelines should be mentioned to guide standalone and business signage
- Include objectives for signage in the main sections of 'Built Form' or 'Image of Mildura' which include:
 - Provide high quality and non-dominant business signage that fits within the desired character of Deakin Avenue and does not create a visual clutter
 - Ensure signs do not cause a loss of visual amenity or compromise the streetscape image of Deakin Avenue
- Replace the signage guideline mentioned in Page 25 with a section for signage to incorporate:
 - Standalone signs must not be of an area larger than 2sqm and no higher than 1.8m, low in profile and located within the landscaped front setback (this does not apply in the existing or future residential zones along Deakin Avenue)
 - Restrict the number of signs to one sign per development. Development which contains multiple premises should consolidate signage into a single directory board
 - Visual clutter created by signs of an excessive size, text or bold colour must be avoided
 - Signage is encouraged to be integrated with the building form of the development but must not be painted on the walls or windows of the building
 - Signage should not be located on the roof or exceed the parapet height of the building
 - Animated signs or the use of coloured neon lighting are not encouraged

BUILDING MATERIALS AND COLOURS

- Render is an acceptable outcome for building facades, providing that the finishing colour is not bright or bold. Guidance on building colours and materials should be strengthened.
- Remove the reference to materials specification in p. 25 and elsewhere mentioned
- Strengthen the guidelines that respond to colours and materials of buildings to include something like:
 - Objective: Building colours should not detract from the quality or compromise the streetscape image of Deakin Avenue
 - Guidelines: Excessive use of bold and primary colours on walls must be avoided

CITY GATE PRECINCT AND GENERAL BUILT FORM GUIDELINES

- More general guidance for the whole of the precinct is required.
- The Whole of Avenue built form guidelines should respond to issues of undesired built form outcomes.
- Strengthen the design guidelines for the whole of City Gate Precinct
- Keep the built form guideline in p.58 which reads "Avoid the dominance of hard surfaces includingetc." and copy similar content to the main section in p.25.
- Include some guidance for the undesired built form outcomes along Deakin Avenue. Consider including:
 - Avoid large areas of blank, minimally or poorly articulated walls.
 Measures to avoid this may include windows, awnings, sun shading devices, pergolas, or a recognisable increased setback to the upper storey(s)

RECESSED UPPER STOREY IN CITY GATE, MIXED USE AND CITY CORE PRECINCTS

- Review the diagrams to ensure the built form accurately reflects the guidelines.
- Avoid built form requirements that could deliver a 'wedding cake' shaped building.
- Consider replacing the requirement of upper storey recession with a performance requirement where a new development adjoins sensitive land uses, so that it respects the adjoining buildings through innovative design.
- Remove the requirement for recession in the City Gate in p58
- Within the City Core Precinct, require all new developments to demonstrate articulation whilst keeping the visual impression of a four storeys box envelope

3.3 RECOMMENDATIONS

Based on the feedback received by the submitters and Council officers, the following recommendations are made:

- Update the Guidelines document in line with feedback received by Council officers as detailed in 3.2. This includes:
 - o Insert additional guidelines around signage
 - o Update references to materials and building finishes
 - Update guidelines for the City Gate precinct and general built form guidelines
 - Update built form guidelines regarding upper level setbacks
- Insert the word 'potential' in all references to new safe pedestrian crossing points
- Update the Guidelines to incorporate reference to encouraging drought resistant and sustainable plants
- Change the wording where it refers to 'earthy tones' to capture all of the surrounding landscape whilst discouraging bright and bold colours
- Update cross sections to accurately show the size and scale of proposed landscaping treatments (trees)
- Include an action to adjust the boundaries of Heritage Precinct HO308 in the Mildura Planning Scheme to cover Deakin Avenue starting from Seventh Street
- Insert North arrow on all precinct Plans
- Insert an additional guideline within Precinct 1 under 'Access and Movement' that requires this section of the Avenue to be maintained to allow for the provision of heavy-vehicle movement
- Insert an annotation to the plans to outline the undergrounding of power lines where appropriate
- Address a number of typographical and clarity issues across the document



Deakin Avenue Urban Design Guidelines | Appendices

APPENDIX A – FORMAL SUBMISSIONS



Mildura Planning Scheme

Deakin Avenue Urban Design Guidelines

Exhibition of Draft Guidelines

SUBMISSIONS RECEIVED

Exhibition Period Friday 22 April 2016 to Friday 20 May 2016

1.0 INDEX OF SUBMISSIONS

Submission Number	TRIM Reference	Contact Name	Position (if applicable)	Company Name (if applicable)	Sender's Reference (if applicable)	Postal Address 1 PO Box/Street Address	Postal Address 2 CITY STATE POSTCODE
				(***)			
1	IN-201617775	Derek James	Resident	-		PO Box 175	Curlwaa NSW 2648
2	IN-201619035	Geoff Quinn	Resident	-		5 Greenvale Parade	MILDURA VIC 3500
3	IN-201619310	Garry Stanley	Heritage Advisor	_		4 Suffolk Street	PADDINGTON NSW 2021
4	IN-201619579	Rachael Arnold	Resident	-		PO Box 605	MILDURA VIC 3502
5	IN-201619581	Peter Shadwick	Regional Planner	DELWP		Box 3100	BENDIGO DC VIC 3554
6	IN-201620132	Barry Dowty	Resident	-		PO Box 1406	MILDURA VIC 3502
7	IN-201619639	Brian Grogan	Resident	-		18/259 Ninth Street	MILDURA VIC 3500
			Team Leader Integrated Transport Land				
8	IN-201620490	Sam Brown	Use	Vic Roads		PO Box 580	BALLARAT VIC 3353
9	IN-201620491	Samuel Trowse	Strategic Planner	EPA		PO Box 1466	BENDIGO CENTRAL VIC 3552
10	IN-201620731	Sandra Wilson	Transport Coordination Manager	DEDJTR		53-61 Lansell Street	BENDIGO VIC 3550

Mildura Rural City Council
Submissions Received to Deakin Avenue Urban Design Guidelines 2

Derek H James MAPS Counselling Psychologist

Sc(Melb), Dip Ed. BEd(Couns)(La Trobe)

ABN 45 477 413 784 11/133B Lime Ave Mildura 0408 231 038 Postal: PO Box 175 Curlwaa, NSW 2648 Fax 03 50276344 derekhjames23@gmail.com

28/3/06

The Manager Mildura Rural City Council 108-116 Madden Ave Mildura Vic 3502

Dear Sir

I am moved to write in response to council's request for input into the redevelopment of Deakin Avenue.

I am a fourth generation resident of Curlwaa but have spent most of my working career in Mildura, a good proportion of that being located in Deakin Avenue, as a teacher at Chaffey SC and as a psychologist with the Education Department mostly based in Deakin Avenue locations. I now have a private practice in Mildura.

I believe Deakin Avenue should reflect what is unique about this area by displaying our incredibly beautiful indigenous plants.

For many years Ouyen had a spring flower festival where local plants were featured in the hall near the railway and walks were arranged in the remnant areas. All who attended were struck with the diversity of colour and form.

It is difficult to see and appreciate the fauna of the Mallee because of the large-scale change of habitat to horticulture, cropping and grazing. The wide expanses of our main avenue provide an opportunity to highlight what was and still can be found here.

Mildura Rural City Council has staff who are committed to planting as much indigenous material as possible and some stunning areas have been created. For example the stretch from the Lawn Tennis Club to Apex Park and the relatively new Ontario Wetlands have been filled with plants that are just meant to be there.

The sugar gums that are being replaced were never really appropriate as they are not from here and they are well-known safety hazards.

Jacarandah trees are South African and have no place here. The same can be said of the palms. Lemon scented gums again do not belong here.

There are many well established commercial nurserymen and women in Mildura who can advise as to the local plants that would thrive in this situation.

The local mallee trees are icons of the district. They are often associated with deep red soils and are then cleared for farming.

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The mallees have many advantages for being the backbone of the Deakin Avenue plantings.

They are attractive in form and flower.

They encourage a broad range of bird life.

They present none of the safety issues of other species such as falling limbs.

They require minimal maintenance and water.

There are many ways that species could be highlighted. Concentrations of a species such as Dianella revoluta, Grevillea Hookerana or Olearia into labelled clumps would facilitate interest. Areas could be established to replicate nature with a large diversity of the many astounding plants that live here planted to complement each other.

Schools are becoming increasingly involved in establishing and maintaining plantings of indigenous plants. Perhaps this could be encouraged in Deakin Avenue. Interest in some of the less well known species could be assisted by plantings and observations by science and biology groups

As Sunraysia becomes more conscious of water use it would seem appropriate for Mildura Rural City Council to be taking a lead in planting low water use plants. When the beauty, ease of care and wildlife encouragement of our plants is highlighted it may follow that more private plantings will ensue.

Palms, jacarandahs and the like are planted around the world and have no unique attraction. We would do well to promote what is uniquely ours.

Yours Fathfully

derek james

Derek James MAPS Counselling Psychologist

BSc(Melb), Dip Ed, BEd(Couns)(La Trobe), AHPRA reg # PSY0001119985 Medicare Provider #2761571J ABN 45 477 413 784 4 Deakin Ave Mildura 0408 231 038

Postal: PO Box 175 Curlwaa, NSW 2648 derekhjames@gmail.com

5/2/15

Gerard Jose CEO MRCC mrcc@mildura.vic.gov.au

Dear Gerard,

I have recently relocated my psychology practice to Deakin Ave.

I am truly astounded at the heavy truck use of Deakin Ave. Perhaps I have not previously had cause to spend extended time in Deakin Ave.

As a long term resident of Sunraysia and being the fourth generation of my family here, I well know the importance of Deakin Ave to this district.

It has iconic significance and is perhaps along with the river one of the two images that stay with visitors and residents.

Many of Mildura's surviving notable buildings are along this avenue.

The city planners were generous with the scale of the avenue, giving it an unrepeatable presence in the city.

It has the important schools of Chaffey Secondary College and Mildura Senior College.

It commands the attention of MRCC planners and gardeners in the establishment and maintenance of the extensive gardens it contains and some parks it adjoins.

There are more eating, drinking and coffee establishments being established along it.

I'm sure there are many more virtues and necessities this avenue has.

This makes the presence of heavy transport traffic bewildering and counter to everything one would hope for this avenue.

The effects of heavy transport traffic are extensively documented and the benefits of diversion from city centres are well established.

1

Mildura Rural City Council

Submissions Received to Urban Design Guidelines

5

The noise levels of these trucks completely swamps the avenue.

Has MRCC ever monitored these?

The sound is so intrusive that it dominates the environment and is in itself sufficient reason to divert trucks from the avenue.

Visually they are a blight and detract from the city's ambience.

The issue of pollutants is well documented.

They are a safety problem to all who use the avenue.

I cannot imagine any argument that holds that these trucks add in any way to the city.

These arguments I realise are not new and MRCC has grappled with this issue for many years, without success.

My understanding is that San Mateo Ave was proposed as the alternative but that these trucks will not negotiate the many roundabouts.

The many residences along San Mateo Ave would seem to preclude it.

The obvious alternative is Benetook Ave which has limited roundabouts, has large areas of industrial zoning and many heavy transport businesses and depots, and less residences.

Does MRCC agree the problem exists?

Does MRCC have the will to solve this problem?

I await your thoughts with interest and a large degree of discomfort as the trucks roar past,

Regards

Derek James

Deakin Avenue Urban Design Guidelines.

My initial understanding of this was that the owners of existing infrastructure on Deakin Avenue were going to be given a period of time in which the existing infrastructure was to be modified to conform with the guidelines.

I am now aware that this is not the case.

Future development only is to be complying with the guidelines.

As I can glean it is all about location, use and style.

I agree with the first two objectives. Arguably we should not see a residence developed in the 'city core', nor a 'sex' shop adjacent to a school. However, I have problems with the 'style' guidelines - we may see the enforcement of this guideline resulting in some vacant brocks, something we should be trying to avoid.

The concept is great but I see this project, taking into account the relative newness of some of the existing infrastructure, taking many decades to come to complete fruition.

I also wonder why we needed to bring in consultants – surely our own planning department could have come up with the same ideas.

Some general comments -

- 1. The stretch of roadway that we are talking about is in fact the Sturt Highway. Local Government has seen fit to name the section of the Highway that runs through the city of Mildura as Deakin Avenue. Being a Highway it is not unusual to find service stations and used car yards along it.
- 2. Will the Guidelines apply equally to Federal Government, State Government and Local Government infrastructure or will it only apply to private investment?
- 3. We are talking about individual 'precincts'. Will this lead to separate rating for each 'precinct'?
- 4. Forget the signage on retail establishments, by far the ugliest part of the avenue between 7th and 15th streets is the dead or dying grass on the median strip and the nature strips. To put it bluntly it is a 'bloody disgrace'. Cleaning up this mess should be a top priority. I had a similar problem at my residence and took appropriate action - I removed the remnants of the lawn, placed weed matting and covered the area with bark chips. It looks neat and tidy, and requires little, if any, maintenance.
- 5. I note with interest that in the guidelines the land bordering Deakin and 16th street is designated as 'residential. Isn't this where the council intends developing the 'sports centre'?

Mildura Rural City Council Submissions Received to Urban Design Guidelines Some other Issues – design of footpaths, nature strips and central median strip -.

As I see it there are three major entrances into Mildura (1) over the bridge servicing mainly people from NSW, (2) 15th Street servicing mainly fellow Victorians and (3) Deakin Avenue servicing people from SA but more importantly people travelling from the airport to the city – which includes many overseas and interstate dignitaries and visitors.

Of the three the Deakin Avenue access, which should be the best, is probably the worst.

Compare it to 15th Street. This access is neat, it is tidy, it is clean, and it is open. There are no trees or shrubs cluttering one's views, there is no dead grass or dry land. OK there is some vacant land but not to an extreme and it does look neat and tidy.

Deakin Avenue. A 'horticultural area' that in all probability will cease to exist within the next decade. What then?

Huge vacant blocks on one side and 'old' residences' on the other. A funeral parlour, an aged care village, a 'club', a caravan park and a place of worship. No major retail outlet.

And in the middle a collection of trees, shrubs, earthern channels, car parks, timber barriers, etc. What an eyesore.

What to do? The answer is staring you in the face. Replicate what you have put in place on 15th Street between Deakin and Cowra Avenue. It is neat, it is tidy, there is minimal maintenance (note there are no trees or shrubs), and it places emphasis on the surrounds not itself.

Get rid of the trees and shrubs. Turn the 'service' road into the 'out', two lane roadway from 15th Street, maintain the existing 'main' road as the 'inwards' two lane roadway to 15th Street. Put in place a 'median' strip, with maybe mulch instead of lawn (but NO trees or shrubs), and some kerbing would not go astray. 15th Street is kerbed all the way to Irymple. Put in place an entrance we should be proud of, not ashamed of.

Both the Calder Highway (15th Street) and Sturt Highways (Deakin Avenue) are prefixed with the letter "A" indicating that they are 'primary' highways. Seeing is not believing - Sturt Highway must be a 'poor' man's version.

And one final comment (for now).

The much discussed 'by-pass'.

First question is 'do shopkeepers and motel owners really want it'? I have an impression that the answer is no. I think they fear that all traffic will use it not just the truckies. There are many small country towns that blame 'by-passes' for their economic decline. Perhaps some questions need asking.

If however a decision is made to go ahead then the route should be addressed.

Mildura Rural City Council
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At present the route is along the highway to 17th Street, turn right (against oncoming traffic), cross San Mateo and Etiwanda Avenues (both busy thoroughfares) before turning left into Benetook Avenue, thence onwards.

My suggestion is to develop a 'real' bypass that travels along Gordon Avenue to link directly with the extremity of 17th Street. I realise it crosses San Mateo and Etiwanda but I might suggest that the traffic is very 'light' in this area. It provides a 'straight' through run(no right turn off Deakin, no left hand turn into Benetook) for truckies that they will probably enjoy. Worth looking at.

I have probably given your Engineering Department about 5 years of 'real' work, work that they would probably enjoy.

Geoff Quinn

5 Greenvale Parade

Mildura

MILDURA HERITAGE ADVISOR DEAKIN AVE. URBAN DESIGN GUILDELINES

The following comments are made on the draft document.

- 1. Cross sections. All cross sections should show the sizes of trees accurately. ie. plantation trees approx. twice the height of the verge trees.
- 2. Urban Core Section. Suggest to extend heritage precinct to Seventh St. to include Grand Hotel. A separate document be prepared with guidelines for all buildings in the Precinct. An example document was shown from Mosman in NSW and Ballarat in Vic.

Garry Stanley 22.04.16

From: Rachael Arnold [mailto:rahera @hotmail.com]

Sent: Monday, 16 May 2016 9:54 PM To: Helpdesk - Planning_Services

Subject: Deakin Ave Design Guidelines submission

Hello

Thank you for the opportunity to comment on this wonderful work.

Please find some very minor comments attached in 5 pics. Apologies for the insufficient time made for a more thorough submission!

Well done as always,

Rachael Arnold

STUDY AREA

The study area incorporates all land and built form fronting Deakin Avenue, up to and including the road verge. The study area does not include the centre median strip or the road pavement. However, the relationship between the road median strip and the buildings and verges is considered. A landscape masterplan has previously been prepared for the median strip and this project may make recommendations for

The study area, as broadly depicted on the map below incorporates all land and built form fronting Deakin Avenue, up to and including the road verge. Land fronting the Avenue varies in size considerably and therefore the study area seems much larger in farming areas than it does in the more built up environments where smaller parcels are present.

The study area does not include the centre median strip or the road pavement. However, the relationship between the road, median strip and the buildings/verges is considered important and therefore the guidelines within this document often refer to

and make recommendations for these areas.

consideration in any future landscape reviews.

Duplication

The need to cater for increased heights within the city centre and allowing for off-street car parking within new developments.

suggestion: residential capacity as part of increased heights in cbd area? p13



qtn: is low scale tourist accomm here really appropriate into the future?

planisphere 02016



Ensure buildings along the Avenue are designed to respect their prestigious location in Mildura.

Reflect the earthy tones of the surrounding desert landscape and existing heritage buildings in the Avenue.

personal view only! earthy tones of surrounding desert - could we instead emphasise the refreshing water of the river or splendid greenery/autumn shades of vineyards? As a local of 30yrs the desert is personally an embarressing aspect of our locality

Key opportunity sites will:

Develop to their potential under these guidelines, and avoid underdevelopment.



great

great

Objectives

Enhance the 'desert oasis' appearance of the Avenue through green, leafy landscaping and substantial planting on public and private land.

Utilise trees and features that provide shade in landscape and streetscape treatments.

Reflect the particular characteristics of the locality, the median plantings and Mildura's history by using a consistent variety of plant species.



BUILT FORM

BUILT FORM

BUILDING DESIGN

- Utilise colours and materials that reflect the agricultural surrounds. Colours should include only muted and earthy tones. Materials should consist of brick, timber and/or contemporary steel. Large areas of coloured render should be avoided.
- Avoid large areas of paving and/or concrete within the front setbacks to enhance the agricultural feel of the precinct.
- Incorporate single width crossovers to the Avenue. strong agree with coloured render tho!

Great guides but again - is the earthy necessary? sorry to harp on! earthy colour against earth could be a tad bland anyway. 'muted' is ok, but some nice rural style homes (see Harkaway homes) don't necessarily have to be earthy in colour



caution needs to be used here as many urban WSUD responses are not suitable here due to lack of rainfall/runoff and saline soils. standard WSUD responses have died causing flack to MRCC in past

Expressing an inherent or azspirational quality of Mildura.

we love this park - yay!



BUILT FORM

BUILDING DESIGN

- Utilise colours and materials that reflect the agricultural surrounds. Colours should include only muted and earthy tones. Materials should consist of brick, timber and/or contemporary steel. Large areas of coloured render should be avoided.
- Avoid large areas of paving and/or concrete within the front setbacks to enhance the agricultural feel of the precinct.
- Incorporate single width crossovers to the Avenue. strong agree with coloured render tho!

Great guides but again - is the earthy necessary? sorry to harp on! earthy colour against earth could be a tad bland anyway. 'muted' is ok, but some nice rural style homes (see Harkaway homes) don't necessarily have to be earthy in colour

Include shop-top housing (apartments) and upper level commercial uses to create more leyes on the street' at all times of day/night, as well as increase pedestrian traffic coming in and out of the precinct.

great - thank u

Comments:

Document is superb, thank you. Well done as always, Council and contractors. Really minor comments attached and apologies for spotting couple of typo's after an extremely brief skim but it would be rude not to mention!

Overall, a wonderfully clear, succinct document, well set out, coherent, logical, thorough, exciting!

Aside from minor specific comments made, I am also:
- tad concerned regarding extensive 'high quality' urban
design responses. Wonderful aesthetic and quality outcome,
yes, but financially, developers etc may need help to
achieve/accept this in an already limited financial
environment

-tad concerned for MRCC further workload re implementation plan. It's almost a shame another local body (eg. SDIG? if they still exist) are unable to assist in community consultation/preparing minor docs such as colourscheme palette for developments/public works just to ease some of the extensive workload burden to MRCC

Great work all, well done

(or Mildura Young Profess Network? re local body above)



Mr Peter Douglas Coordinator Strategis Planning Mildura Rural City Council PO Box 105 MILDURA VIC 3502 7 Taylor Street Box 3100, Bendigo DC 3554 Telephone 5430 4444 DX 214506

Ref: SP456677 (20160512ps)

Dear Mr Douglas

DRAFT DEAKIN AVENUE URBAN DESIGN GUIDELINES

Thank you for your letter dated 22 April 2016 regarding the Draft Deakin Avenue Urban Design Guidelines.

The Department of Environment, Land, Water and Planning has considered the Guidelines and has no comment to make regarding the *Draft Deakin Avenue Urban Design Guidelines*.

If you have any questions regarding these comments, please contact Peter Shadwick on telephone (03) 5051 4348.

Yours sincerely

Amanda Johnson Program Manager

Regional Planning & Approvals

12/05/2016

Privacy Statement

Any personal information about you or a third party in your correspondence will be protected under the provisions of the Privacy and Data Protection Act 2000. It will only be used or disclosed to appropriate Ministerial, Statutory Authority, or departmental staff in regard to the purpose for which it was provided, unless required or authorised by law. Enquiries about access to information about you hald by the Department should be directed to the Privacy Coordinator, Department of Environment, Land, Water and Planning, PO Box 500, East Melbourne, Victoria 8002



Dr Barry Dowty FAMA MBBS[Melb] FRACP Consultant Physician [retired] P.O. Box 1406 Mildura Vic.3502 424 Irymple Ave. Nichols Point Vic.. 18/5/16

Mr Peter Douglas Coordinator Strategic Planning MRCC

Dear Peter.

My comments re the urban design guidelines stage 3 are:-

1/ Bicycles these days are almost silent and need to be on a path separate from walkers to ensure the safety of the latter; especially the safety of walking small children. Stage 3 seems to have them together at some points and separate at others.

2/Lemon scented gums [E.citriodora] are known to drop large branches and should not be planted in Deakin Ave.."Grow What Where"written by the Australian Plant Study Group lists the trees which have this tendency.

3/I note in Sunraysia Daily there has been some suggestion that a central walking path is being planned for Deakin Ave.. Such a path would create dangerous situations at intersections, especially those with traffic lights and should be avoided.

4/Precinct 4 – Mixed Use should allow other clerical based activities apart from medical activities; such as accountants, law firms, architects; with no detrimental effects to Deakin Ave..

5/The Stage 3 Urban Guidelines Propose statues and monumental art works for Deakin Ave. centre plantation. Mildura has a very long, strong, history of settling immigrants and would benefit from a monument to commemorate this history and to allow the story of the immigrants to be, told along Deakin Ave.. My suggestion of the form of this would have three features:-

[a] Down the centre of Deakin Ave. from the airport turn-off to Seventh Street there would be on tall flag poles, at about 40 metre intervals, the flags of each nation. At the Seventh Street end there would be a very tall flagpole with a very large Australian flag flying from it.

[b]Along the line of the flagpoles there would be scattered at least a dozen bronze statues of crawling or toddling children to symbolize the gift for the future the immigrants have given Australia. These statues would be naked to avoid clothes suggesting the young children came from any particular country.

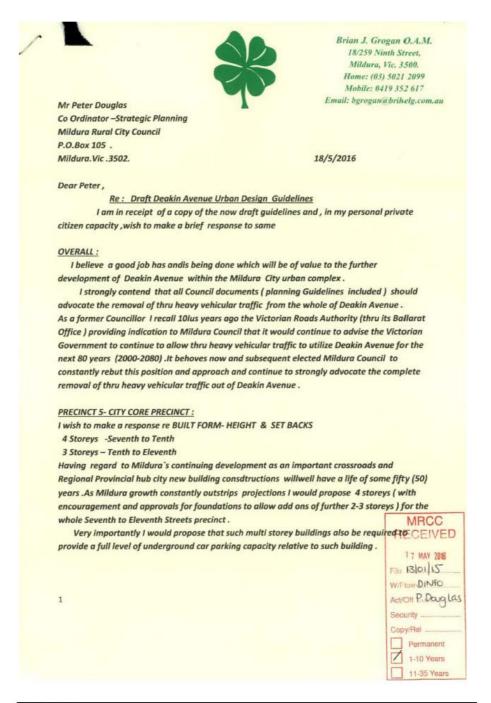
[c]Near the Seventh Street end, on the side of Deakin Ave. there would be an office which would contain a small Immigration Museum and computer facilities to enable the recording of the histories of immigrants for a fee; which would cover the costs of the facility.

Yours Sincerely, Barry Dowty

MRCC
RECEIVED

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Barry Down



Mildura Rural City Council

Submissions Received to Urban Design Guidelines

LAND USES -GENERAL

The draft has a dot point

. do not include large format retail

I would propose this dot point be deleted .It may well be that an unexpected proposal for specialized retail suitable to a City Heart centre may arise and still live planning document may present a turn away from any such emerging proposal .

GENERAL

With thanks for the opportunity to make this personal response .

Yours sincerely

Mildura Rural City Council Submissions Received to Urban Design Guidelines



Western Region 88 Learmonth Road Wendouree Victoria 3355 PO Box SBC Ballarat Victoria 3353

Fax (03) 5333 8771 vicroads.vic.gov.au

Peter Douglas Strategic Planning Mildura Rural City Council 76-84 Deakin Avenue MILDURA VIC 3500 19 May 2016 Contact: Sam Brown Telephone: 5333 8756 Our Ref: 3465233 File No: SY-200-MIL-000

Dear Mr Douglas

DRAFT DEAKIN AVENUE URBAN DESIGN GUIDELINES

Thank you for the opportunity to provide a submission on the draft Deakin Avenue Urban Design Guidelines. The draft report has been reviewed by VicRoads and comments are provided within this submission. VicRoads would be please to develop the guidelines further in consultation with the community.

VicRoads welcomes Council's commitment to developing a strategy to guide future design improvements and investment in Deakin Avenue. VicRoads supports the commitment to improving pedestrian and cycle access, safety and amenity along Deakin Avenue.

VicRoads provides the following points for consideration and development of the draft quidelines:

- Page 24 Design Guidelines Image of Mildura: dot point 2 is to extend the dual carriageway and median strip design to Sturt Highway turn off - this has not been discussed with VicRoads and is currently not supported. Instead, in areas of residential and industry, service roads may need to be considered.
- Page 26, Design Guidelines Landscaping: Consideration of layout of planting required for safe system for road traffic.
- Page 29, Design Guidelines- Access and Movement: There seems to be a proposal for both a protected bicycle lane (17th to 7th) as well as a shared pedestrian/cycle lane. It would appear to be unnecessary to have both.
- Page 37, Precinct Objectives for Horticultural Edge Precinct. This precinct will be the primary truck area for Sturt Highway traffic and this should be considered in the objectives.
- 5. Page 39, The duel carriageway avenue it is odd to want both a duplication (see comment 1) and informal edges with wide verges - this would need a very wide road reservation which is wider than currently there.
- 6. There is no reference to North as a location on the plans.



ads ABN 61 760 960 480

PSL 54

- No mention of services, including overhead power lines which will impact planting opportunities.
- 8. VicRoads does not install or maintain irrigated landscapes.
- All planting needs to comply with the VicRoads tree planting policy (attached). Please note, this policy is currently under review.
- 10. For high speed roads (80km/h and above) trees will need to be protected with crash barrier or receive a waiver from VicRoads based on a risk assessment
- 11. VicRoads supports the installation of high quality walking and cycling infrastructure, typically this should comply with section 6a of the Austroads guidelines.
- 12. Public art pieces may conceptually reference place and context but should not contain council branding and/or advertising.
- Public art pieces need to comply with VicRoads' safety and road design requirements including sight lines and clear zones.
- 14. The road median is excluded this is important due to that same median (and nature strip area) being included in Item HO201 in the schedule to Clause 43.01 of the local planning scheme.
- 15.A median extension is mooted for the future: this is included despite the outline of the document specifically excluding the median area.
- 16. Guidelines seeks to control signage, but without strategic justification. Signage is governed elsewhere in the planning scheme – there is no point in making policy for it, where it can only ever guide the exercise of discretion.
- 17. VicRoads supports the principle of safe crossing points for pedestrians, however is concerned with specific mentions and types of infrastructure required as written. VicRoads recommends rewording to 'potential' crossing solutions and further engagement with the community regarding the timing and design closer to implementation.

Please contact Sam Brown, Team Leader- Integrated Transport and Land Use on 03 5333 8756 or Sam.Brown@roads.vic.gov.au if you wish to discuss.

Yours sincerely

CHRIS DUNLOP

MANAGER PLANNING -WESTERN VICTORIA

From: Trowse, Samuel [mailto:samuel.trowse@epa.vic.gov.au]

Sent: Friday, 20 May 2016 4:08 PM

To: Peter Douglas

Cc: Helpdesk - Planning_Services

Subject: 5006534 - Draft Deakin Ave Urban Design Guidelines

Thank you for your correspondence in relation to the above planning document referred to EPA on 22/04/2016.

EPA has no concerns with the proposed Urban Design Guidelines. If you have any specific queries please contact me at the EPA office.

Regards

Samuel Trowse Strategic Planner

Environment Protection Authority Victoria



Ref: FOL/12/18135

Bendigo Victoria 3550 Telephone (03) 5434 5048 DX 214520

Peter Douglas Strategic Planning Mildura Rural City Council 76-84 Deakin Avenue Mildura VIC 3500

Dear Mr Douglas

Draft Deakin Avenue Urban Design Guidelines

Thank you for the opportunity to provide input into the draft Deakin Avenue Urban Design Guidelines. This response incorporates comments of the transport group of the Department of Economic Development, Jobs, Transport & Resources (DEDJTR).

The transport portfolio welcomes Council's commitment to developing a strategy to guide future design improvements and investment in Deakin Avenue. The department supports the commitment to improving pedestrian and cycle access, safety and amenity along Deakin Avenue in recognition of its role as Mildura principal commercial and retail centre and its existing land use form (including schools and tourist facilities).

As the project progresses to implementation, it is essential that Council engage with the transport portfolio (VicRoads, PTV & DEDJTR) to review the design of future infrastructure changes. SmartRoads will be a key input in the review of any future changes by providing a tool to assess the strategic merit of potential treatments. The Mildura SmartRoads network recognises Deakin Avenue as a priority cycle and pedestrian route.

The timing of future changes needs to recognise Deakin Avenue's current national transport function and its changing role as future projects such as the Mildura Truck Bypass are implemented. The implementation of the Mildura Bypass will facilitate the transition of truck movements away from Deakin Avenue and enable increased prioritisation of local transport movements, including walking and cycling.

Please contact Adrian Dolley, Senior Transport Planner (DEDJTR) on 03 5434 5193 or adrian.dolley@ecodev.vic.gov.au if you wish to discuss.

Yours sincerely

Sandra Wilson

Transport Coordination Manager

Loddon Mallee Region

Mildura Rural City Council

Submissions Received to Urban Design Guidelines

23

13.3 ADOPTION OF ARTS, CULTURE AND HERITAGE STRATEGY 2016-2020

Summary

The purpose of this report is to recommend Council adopt the Mildura Rural City Council Arts, Culture and Heritage Strategy 2016-2020.

2016/0158

Moved: Cr Jill Joslyn Seconded: Cr Mark Eckel

That Council adopt the Arts, Culture and Heritage Strategy 2016-2020 as attached.

CARRIED

Acknowledgement of Country

Mildura Rural City Council acknowledges the Traditional Custodians of the land, which now comprises the Mildura Rural City municipality. We pay our respects to Elders past and present, and celebrate and respect their continuing cultures and acknowledge the memories of their ancestors.

Mildura Rural City Council Arts, Culture and Heritage Strategy 2016–2020

Introduction

Mildura is a vibrant, cultural regional city with a unique identity and a colourful history - a dynamic place in which to live, work and play and this extends to the surrounding towns in the municipality.

The Arts, Culture and Heritage Strategy 2016-2020 builds on our region's strengths and sets out a path aimed at reaping economic impacts, social benefits and positive environmental effects that lie seeded within Mildura's current cultural scene.

While a living document, the strategy serves as a planning tool providing Council with a clear set of priorities for the enhancement of arts, culture and heritage facilities and initiatives across the municipality.

How does arts, culture and heritage happen at Mildura Rural City Council, a chance to reflect and how to move forward

Located just a stone's throw from the banks of the Murray River, Mildura Arts Centre is the premier venue for visual and performing arts in far North Western Victoria.

Today, the Mildura Arts and Cultural Precinct features a 444-seat state of the art theatre, regional art gallery, Sculpture Park, licensed café and Mildura's most important heritage building, Rio Vista Historic House.

In 1950, Rio Vista was purchased for £18,000.00 and converted into an art gallery. Back in 1944 a valuable art collection had been bequeathed to the Mildura City Council by Senator R D Elliott, owner of the Elliott Newspaper Group. The bequest was on the condition that a suitable place be found to house the collection. Several rooms in Rio Vista including the conservatory were converted for display purposes and many of the original surfaces were painted over. Conversion into the Mildura Art Gallery saved the house from probable demolition and subdivision of the surrounding grounds. In more recent times the focus has been narrowed to exploring the history of the Chaffey family and to the restoration of Rio Vista to the splendour of its earlier years.

The regional gallery and Permanent Collection is one of Victoria's best kept secrets. The foundation bequest of Senator RD Elliott and Mrs Hilda Elliott includes the largest single collection of paintings by Anglo-Irish artist Sir William Orpen. Visitors are also astonished to find a pastel by Edgar Degas, *Femme a la baignoire se coiffant*, as well as works by Sir Frank Brangwyn and a number of important Australian artists.

From the pioneering days that began 60 years ago with the purchase of Rio Vista, Mildura Arts Centre has evolved into the cultural hub of the local community. The first major development occurred in 1966 with the development of a dedicated art gallery and theatre, then again, in 2012 with the fruition of Stage 1 of the Mildura Arts and Cultural Precinct redevelopment with a new performing arts venue.

Rio Vista Historic House is undoubtedly pivotal to Mildura's history and heritage, filled with stories of our history and heritage which thousands of visitors, locals and school children are drawn to experience each year.

A series of important contemporary art events known as the Mildura Sculpture Triennials took place between 1961 and 1988 and undeniably put Mildura on the arts map at a national level. The legacy remains today with public art scattered in and around Mildura on the lawns and along Deakin Avenue.

Mildura Rural City Council **Arts, Culture and Heritage Strategy** 2016–2020

The visual arts program responds to our unique social and geographic landscape that is exhibitions that embrace the permanent collection, supporting local and emerging artists and established artists. In addition to the blockbuster exhibitions, the regional art gallery hosts many exhibitions over the year, from our permanent collection which is referred to as Victoria's best kept secret, to touring exhibitions, to showcasing the artists from our region, and primary and secondary school exhibitions.

The performing arts program is diverse and dynamic, capturing: drama, comedy, music, physical theatre, dance, children's theatre and much more. The program continues to build strong audiences and the diversity of programming and collaborations through community engagement opportunities, master classes and workshops. The Mildura Arts Centre initiated program is complimented with an active local performing arts network and school productions and ceremonies as well as a strong commercial touring circuit, presenting renowned musicians, comedians, tributes and performers.

The *Café* operations at the centre of the precinct and allows visitors to enjoy a delicious coffee, light lunch or a pre-performance drink. The *Café* is a great atmosphere for mum's groups, friends at lunch or a business meeting. The vista of the Chaffey fountain and sculpture park is a beautiful view when sitting on the Rio Vista veranda and the lawns are a perfect spot for a picnic with the family. The seasonal menu embraces local produce and supports local businesses and initiatives.

The *foyer* that connects the theatre and gallery is a versatile and flexible space and can cater for the requirements of an intimate gathering or a larger event including exhibition openings, a cocktail party, presentations, launches, workshops and performances.

Mildura Arts Centre has become and continues to evolve as an active and vibrant precinct. Together with the operational and functional improvements, service delivery and dynamic programming, Mildura Arts Centre showcases an important regional arts and cultural hub that focuses on audience development and engagement. This is extended to locals and visitors alike and strengthens its position at a local, national and international level.

The concept of major exhibitions or 'blockbusters' has the potential to raise the profile of Mildura Arts Centre, particularly the gallery. The successes of both *Vassilieff: Journey to Mildura* and *Mildura Revisited* has begun to cement this concept and has proven to be a tourist draw card, with visitors from throughout Australia and internationally travelling to Mildura specifically to see the exhibition. The tourist draw card, combined with celebrating the food and wine of the region, provides economic and tourism benefits to the region.

In addition, Mildura Arts Centre has now proved it can lend itself strongly to the convention and conference market in a setting that showcases the region. Mildura Arts Centre offers a variety of functional and vibrant spaces including the auditorium, foyer, break out session rooms, the Sculpture Park and lawns for marguees and trade exhibits.

Mildura Arts Centre is the nucleus of arts, culture and heritage which extends beyond its doors providing these services and experiences for the municipality. The successes of *LEAP* and more recently, *Small Towns Transformation* with *Mallee up in Lights* in Ouyen, confirms

the importance of arts and culture through engagement and participation within community cultural development.

The region is renowned for a passion and commitment for visual and performing artists, a rich community that embraces art, culture and heritage that also extends beyond the establishment of Mildura Arts Centre with the longevity of many community organisations such as Mildura Art Group, Red Cliffs Musical Society, Mildura Eisteddfod, Mildura Ballet and Dance Guild and Mildura Brass Band.

Programming partnerships, collaborations and residences are key aspects that continue to drive and build access and community engagement opportunities to artists and performers through educational and public programs throughout the municipality.

This strategy now opens a platform to discuss future developments and priorities for the site of the now defunct Amphitheatre. Once a thriving outdoor facility this site has succumbed to the numerous occupational health and safety issues and the development of Nowingi Place in recent years.

There are also opportunities to explore future developments and priorities to reinvigorate the Mildura Station Homestead – Woolshed, Cottage and Grounds. This site is typically used for venue hire and has an integral role in cultural heritage and community importance. The Mildura Station Homestead precinct is a reconstruction of the property owned by the Chaffey family and originally situated nearby. It was officially opened in November 1994. A walking track runs through the site and the lawns and surrounds are popular with visitors and locals for picnics, exploration and enjoyment of the river view and the natural historic attractions.

The Chaffey Trail Reference Group play an important consultative role with community and Council to document, preserve, and share the stories of the Chaffey Trail Experience – Australia's First Irrigation Colony. In partnership with other passionate local historical societies, reference groups and family history groups the Chaffey Trail Reference Group contributes to building awareness of these local stories and building the collections of local and regional stories to share with community and for generations to come.

The previous *Arts, Culture and Heritage Strategy 2008 - 2011* and beyond was an ambitious document that has influenced the direction of Mildura Arts Centre today. The accomplishments of the LEAP project, the establishment of outreach programs, commitment to restoration of Rio Vista Historic House and Stage 1 of the Redevelopment Project were key achievements.

The development of this new strategy will create the vision, energy and commitment to enhance the cultural vitality and viability in our community.

Scope and Definitions

There are many definitions for what is meant by the terms arts, culture and heritage.

Our definition is:

- Culture is our being
- · Arts are the expression of our being
- . Heritage is the history of our being

By this we mean that Culture is about people (who we are) the way we do things and express who we are and how it can change and develop over time. Arts are how we express our culture through language and literature, art and music, dance and drama, food and beverage, craft and creative industries, recreation, media and film as well as customs, festivals and observances. Heritage is what connects the past with the present and the future through stories and traditions, objects, buildings and places and through memories captured and kept over time.

Council's role in Cultural Planning

'Local Government in Australia is the fastest growing government sector investing in arts, heritage and cultural development'

(Cultural Development Network, 2013).

A key aspect of the *Local Government Act 1989* is that Councils have a responsibility to provide a means for 'community cohesion and encouraging an active participation in civic life'. The way in which this is seen to be achieved is described as 'social, cultural and community development activities'.

'Arts Culture and Heritage is an integral part of our municipality. It needs to be accessible and relevant to all of the community. This Strategy not only sets the agenda for the future, but also documents how much that has already been achieved in the recent past. The Mildura Arts and Culture Advisory Committee are proud to have been involved in the process of its development. The Strategy will ensure that

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Arts, Culture and Heritage is pursued to the highest level for our region'.

(Joanne Farrell - Chair - Mildura Rural City Council Arts and Culture Advisory Committee)

Why do we need an Arts, Culture and Heritage Strategy?

The arts, culture and heritage sector plays an important role in creating a vibrant, diverse and interesting community for residents and visitors. As well as enriching the experiences of our daily life, the Strategy recognises that the sector plays an important role in our economic development through employment, entertainment and tourism.

Arts, culture and heritage contribute to a sense of identity both for individuals and the community. They are part of what makes our municipality a special place to live, contributing to community connectivity and well-being.

Benefits that are achievable from the implementation of this Strategy include cultural acceptance and harmony, respect for cultural diversity, improved and enhanced public spaces and places, connected social groups, active participation in creative activities and more opportunities for cultural expression.

Arts and culture contributes to the social cohesiveness and identity of the municipality and fosters understanding and appreciation of the diverse cultures, values and meaning that enrich our natural and built environment and ensure the preservation of our cultural heritage through creating a sense of place and belonging. The arts and culture sector also makes significant contributions to the economic wealth of the region through business growth, employment, tourism and investment.

This Arts, Culture and Heritage Strategy 2016-2020 is a whole of Council document. It defines the key areas and pathways to guide the management of existing art, culture and

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heritage activities and sites and their provision in the municipality while planning for their future growth and development.

Community participation in arts, culture and heritage

Council is only one player in delivering a vibrant arts, culture and heritage experiences for the Mildura Rural City. The municipality has a wide and varied range of participants and activities in the arts, culture and heritage sector. It encompasses individuals, not-for-profit organisations and commercial operators as well as Council. Council recognises and acknowledges the important role these members of our community contribute and play in the sector.

Importantly, the Mildura Arts and Culture Advisory Committee played an integral role in the development and consultation of the Strategy.

How was the strategic document developed?

To help Council understand the priorities of our community, the methodology used in the development of the strategy involved several elements:

• A review of Council policies and plans.

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- A review of relevant local, national and international cultural plans and policies.
- **Online survey** the survey sought to identify community aspirations for arts, culture and heritage in the region.
- Focus Groups and Workshops with professional artists, local performers, community
 members, historians, community groups, Aboriginal Elders, industry networks and
 stakeholders, academics, Council Reference Groups, Councillors and Council
 employees.

What did community say about arts, culture and heritage?

The Arts, Culture and Heritage Strategy has evolved from research, focus group discussions and workshops with people who live, work and visit Mildura Rural City Council. The feedback from the community consultation has been summarised into a number of key themes, ideas and perceptions on the arts, culture and heritage activities provided by Council.

'It's about involving members of our community to share their history, it's a diverse history and the story needs to be told'.

(Participant, Visual Arts Workshop)

Focus Groups, Workshops and Stakeholder Meetings

Community consultations highlighted the depth to which the people of Mildura and surrounding districts are committed to the city and want to see increased expression of our municipality's identity and history though storytelling, programs and events.

Our community embraces the outdoors and a consistent theme was a desire to see more event programming and more outdoor experiences in celebration of our community, including enhancing spaces with public art.

The community has recognized the need for increased community engagement with Aboriginal and Torres Strait Islander peoples and for the municipality to build positive and strong cultural relationships through public art, cultural programs and storytelling.

Increased and better promotion of creative and cultural activities also emerged as a consistent theme with digital media identified as offering opportunities as presentation and promotional platforms.

There is a need to create further opportunities for young people and rurally and socially isolated community members to better participate in and present cultural work. This is central to growing and diversifying our audiences and will require greater innovation with programming.

The community is also seeking increased cultural leadership from Council, including quality programs, partnerships and advocacy. Connectivity between both Council managed and independent organisations and institutions in relation to programming, promotion and resource sharing, is seen as vital.

Overwhelmingly, residents in our community love their city and want to see it rise to meet its cultural potential.

From community consultation, four key themes have been identified:

- 1. Value our Diverse Arts and Culture (The Culture)
- 2. Encourage Creative Opportunities (The People)
- 3. Creative Vibrant Public Places and Spaces (The Places)
- 4. Promote Council's Advocacy and Leadership Role (The Organisation)

Strategy Context

Mildura Rural City Council Plan 2013-2017

The Arts, Culture and Heritage Strategy aligns with Council Plan 2013-2017 and the development of this strategy was identified as a priority action within Key Result Area 1.5 – Arts and Cultural Heritage.

1.5 Arts and Cultural Heritage

- Everyone has access to a diverse range of arts and cultural experiences and opportunities.
- A community that values and embraces its history and diverse cultural heritage.
- The significance of our region's Indigenous culture is recognised through arts and cultural experiences.

Links to other Council Strategic Plans and Policies

The following policies, plans and strategies include actions that promote cross Council collaboration and support for delivery of the Arts, Culture and Heritage Strategy 2016-2020.

Strategic Plans

Community Access and Inclusion Plan 2014-2018
Cultural Diversity and Inclusion Strategy 2012-2017
Library Service Strategic Plan 2013-2018
Mildura Arts Centre: Business Continuity Plan/Disaster Preparedness Plan Municipal Heritage Strategy 2014-2018
Reconciliation Action Plan 2015-2016
Recreation Strategy 2008-2018
Youth Engagement Strategy 2015-2018

Council Policies

Aboriginal and Torres Strait Islander Recognition Policy CP058 Community Engagement Policy CP020 Human Rights Policy CP006 Mildura Arts Centre Arts Collection and Loans Policy CP002 Public Art and Design Policy CP045 Social Inclusion Policy CP019 Mildura Rural City Council's Arts, Culture and Heritage Strategy aligns with Creative State – Victoria's First Creative Industries Strategy 2016-2020 where the community is enriched by arts and cultural experiences, and our cultural identity today embraces that.

'Regardless of cultural background, age, gender or ability, regardless of where they live or what they earn, all Victorians are entitled to see themselves reflected in our cultural life'.

(Creative State – Victoria's First Creative Industries Strategy 2016-2020)

Strategy Framework

The Mildura Rural City Council Arts Culture and Heritage Strategy 2016-2020 is underpinned by the following framework:

Vision

To be the most liveable, people-friendly community in Australia.

Mission

To enrich people's lives through Arts and Cultural experiences.

Strategic Objectives

The following strategic objectives shape the Arts, Culture and Heritage Strategy.

- Celebrate, promote, nurture and grow the arts, culture and heritage sector;
- Identify the role of Council, creative partners, the business community and community groups with respect to arts, culture and heritage planning and implementation;
- Build partnerships and strengthen collective engagement and collaboration within the arts, culture and heritage sector throughout the municipality;
- Connect the arts, culture and heritage sector to key business and community groups and initiatives in support of mutual objectives, including the delivery of arts, culture and heritage services;
- Strengthen the promotion and use of key arts, culture and heritage facilities (both public and private) and
- Strengthen the engagement and participation of the community in arts, culture and heritage programs and services.

Goals for success

Council, through the community engagement process, has identified a number of areas where energy and effort would make a significant difference to growing and developing arts, culture and heritage in the municipality. These goals and objectives provide context for a collection of strategies that should be viewed as an informed starting point based on

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an assessment of where Mildura and surrounding regions finds itself today, together with the expressed needs and aspirations for the future.

The Culture

Goal 1 - Capitalise on our unique history to enhance our region as a culturally rich destination and place to live

- Develop and promote a vibrant cultural brand for the region.
- Develop and promote cultural tourism.
- Provide improved communication of arts and cultural activities featured around the region.
- Increase visitor numbers and improve their cultural experience.
- Establish strategic cultural mapping priorities.
- Profile cultural 'icons'.

The People

Goal 2 - Celebrate our municipality's unique cultural identity and build access for all

- Commemorate and value the unique stories and cultural identities of our communities.
- Respect and celebrate Indigenous culture and heritage.
- Support the cultural aspirations of diverse communities.
- Provide access and promote inclusion in our municipality's cultural life.
- Grow our regions creative cultural industries.
- Create community spirit and pride.
- Encourage and promote community participation.

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The Places

Goal 3 - Preserve and invest in cultural heritage and creative places and spaces

- Contribute to the preservation of the region's surrounding towns built and social heritage.
- Develop cultural facilities and spaces to address community needs and sustain their operation.
- Consult on inclusion of urban design, public art and place making strategies.
- Conserve and celebrate the region's rich history and heritage.
- Building for the future with capital investment to maintain and develop facilities, spaces, and infrastructure.
- Investigate opportunities for Mildura Station Homestead to increase activation of the space.
- Investigate reinvigoration of the Amphitheatre site.
- Promote the significance and community cultural value of the Permanent Collection and maintain the relevance of the Collection via ongoing acquisitions. Continue to build the cultural importance of the Collection on a local, national and international levels.

The Organisation

Goal 4 - Create a diverse, inclusive and culturally active community and build cultural leadership beyond the boundaries of the region.

- Foster the creation, development and presentation of cultural programs.
- Encourage and generate cultural partnerships and collaboration.
- Include arts and culture opportunities in future Council Plans and developments.
- Source funding to support and extend programming opportunities for arts, culture and heritage.
- Build for the future and contribute to community resilience through cultural tourism, economic development and community wellbeing.
- Mildura Rural City Council to lead by example through fostering arts and cultural heritage practices across all areas of Council activities and the community.

Implementation Plan

The following implementation plan outlines the strategic actions to be undertaken to achieve the goals.

The Culture

Goal 1 - Capitalise on our unique history to enhance our region as a culturally rich destination and place to live

We will continue to...

- Build the profile of arts and culture in the region on a local, national and international level.
- Develop the Mildura Arts Centre's Sculpture Park as an integrated element of the precinct.
- Support community initiatives through the Mildura Rural City Council Arts Development Grants.
- Provide advocacy for arts organisations.
- Collaborate and support new initiatives and projects that build the profile of the arts on a local, national and international level.
- Develop and implement an Interpretation Plan for Rio Vista Historic House.
- Capture and share the stories relating to the Chaffey's and Rio Vista Historic House.

Strategic Actions

Initiative	Action	Measure	Timeline
Produce and support arts programs that contribute to the cultural life of Mildura.	Present Art in Public Places with a focus on business partnerships and independent events, alongside other groups.	Number of opportunities created.	2016 – 2020
Building for the future and contributing to community resilience through cultural tourism, economic development and community wellbeing.	Develop and promote a vibrant cultural brand for the region. Develop and build on Mildura Arts Centre as the leading arts and cultural precinct in North West Victoria at a local, national and international scale. Explore collaborations and partnerships for cultural tourism with peak bodies.	Marketing and Communications Plan developed. Audience Development Strategy developed. Number of opportunities created.	2016 – 2020
Promote cultural 'icons'. Provide an enhanced Rio Vista visitor experience.	Curate exhibitions and projects that build on the cultural heritage and objects of Rio Vista Collection. Develop and implement education and public programs to build awareness and foster engagement with cultural heritage and identity.	Volunteer Guide Program established. Number of education and public programs developed and implemented.	2016 – 2020
Revenue Development: Café/ Bar.	Develop Café / Bar operations to enhance visitor experience and promote and profile the region's local produce and supporting local businesses and initiatives. Investigate opportunities to increase the functionality of the Café, bar and catering to align with future developments, capacity and revenue opportunities of Mildura Arts Centre.	Number of businesses profiled and initiatives developed. Capital Investment with Master plan – Stage 2 and 3.	2016 – 2020

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	Cultural Tourism: Art Shop.	Lartists craft makers and organisations to showcase artworks		2016 – 2020
Revenue Development: Venue Hire		Activation of spaces and increased utilisation through venue hire – community and commercial, corporate and private hirers.	Yield from facility hire.	2016 - 2020

The People

Goal 2 - Celebrate our municipality's unique cultural identity and build access for all

We will continue to...

- Deliver a visual arts program that responds to our unique social and geographic landscape and embraces the Permanent Collection and supports local and visiting artists across all career stages.
- Provide a varied program of high quality touring visual arts exhibitions, installations and associated programs.
- Utilise the Permanent Collection to curate high quality exhibitions which engage, educate and challenge audiences.
- Foster Mildura Arts Centre's reputation as an innovative centre for contemporary practices in visual arts.
- Develop and present an annual program of high quality performing arts to the region which demonstrates a diverse and dynamic range of productions.
- Develop and implement community cultural development through the visual and performing arts, delivering programs that build access, engagement and participation.
- Develop and implement education and public programs that build community engagement and participation, complementing the visual and performing arts programs.
- Actively promote and present the work of artists and performers from, and working within, our region.

Strategic Actions

Initiative	Action	Measure	Timeline
	Develop a formal process to capture future programming guidelines with measurable outcomes, including economic and social impact, alignment with the Council Plan 2013-2017, and stakeholder feedback/satisfaction. The programming direction key focus areas are audience and market development, artistic and creative development, innovation and technology development, series and theme development, and community engagement and is the catalyst for arts and culture for the	Programming guidelines developed and adopted.	2016 – 2020
Program development	regional and remote communities in North West Victoria.		
Create programs and	Identify opportunities for major exhibitions that create local, national and international appeal and interest.	Increase in visitor numbers. Visitor Satisfaction Survey.	2016 – 2020
activities that encourage a greater diversity of audiences for the arts and culture program	Foster and build the complementary programs such as the Front of House Cabaret Series and continue to build strong audiences and the diversity of programming and collaborations through community engagement opportunities, master classes and workshops.	Audience satisfaction feedback. Alignment with program guidelines.	2016 – 2020
	Develop partnerships to present activities and programs (outreach) that extends to regional and remote communities in the municipality, including The Roxy Inc. to deliver programs to Ouyen and surrounding districts.	Partnership agreement formalised and implemented. Number of programs offered.	2016 – 2020
	Develop initiatives and programs that support, profile and celebrate the arts and culture of the Aboriginal community.	Number of programs offered Attendance/participation in programs.	2016 – 2020
	Develop initiatives and programs that celebrate arts and culture, and cultivate our socially inclusive community.	Number of opportunities developed.	2016 – 2020

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		Attendance / participation in	
	Increase youth involvement with programs to broaden access and opportunities for emerging artists and building youth market and events.	programs. Audience Development Strategy developed and adopted.	2016 – 2020
Audience	Foster wider networking connections for local artists within the region and across neighbouring municipalities and with other institutions.	Number of opportunities created.	2016 – 2020
development	Establish a long term (10yr+) strategic approach for Mildura Arts Centre to build audience and social inclusion. Develop and implement an Audience Development Strategy.	Audience Development Strategy developed and adopted.	2016 – 2020
	Establish a ticketing framework that guides and informs the parameters for categories and pricing points for ticketing/programming.	Ticketing guidelines developed and implemented.	2016 – 2017

The Places

Goal 3 - Preserve and invest in cultural heritage and creative places and spaces

We will continue to...

- Maintain existing facilities and infrastructure to ensure accessibility, environmental, physical
 conditions, energy efficiencies and sustainability.
- Develop and implement an equipment and technology upgrade program to maintain the facility in line with evolving digital and visual media demands of the industry.
- Work in partnership with the Aboriginal community to implement the arts, culture and heritage objectives of Council's Reconciliation Action Plan.
- Support the recognition of the history of the Aboriginal community through community based projects which recognise the history of Aboriginal connections across the municipality.
- Support initiatives and actions outlined in the Mildura Rural City Council Heritage Strategy 2014-2018.
- Ensure that acquisitions to the Permanent Collection and collection management standards are upheld and align with industry protocols and standards to ensure the Permanent Collection is available for future generations.
- Manage and oversee the collection management framework for acquisition processing, care, documentation and loan of artworks in the Permanent Collection.
- Build the Permanent Collection in alignment with the policy through acquisitions and donations.
- Facilitate the restoration program of Rio Vista Historic House in accordance with the Conservation Management Plan.
- Support the promotion and future sustainability of the Chaffey Trail Experience through the Chaffey Trail Reference Group.
- Build relationships with local historical societies, reference groups and family history groups to increase awareness and promotion of cultural heritage of the region.

Strategic Actions

Initiative	Action	Measure	Timeline	
Increase active utilisation of spaces, infrastructure	Further pursue opportunities to further develop the Mildura Arts and Culture Precinct, through the Masterplan – Stages 2 and 3.	Opportunities pursued.	2017 – 2020	
and facilities within the Mildura Arts Centre.	Prioritise capital investment and implement recommended infrastructure changes.	Number of Capital Projects completed.	2016 - 2020	
	Implementation of the Capital Works Program.	Percentage of Capital Works Program achieved.	2016 – 2020	
Collaborative urban design that facilitates the development of well built, integrated and utilised places and spaces.	Provide input into all playground, recreation, open space master plans, and structure and precinct plans to ensure that public art and event delivery are integrated into design.	Number of opportunities achieved.	2016 – 2020	
Showcase Mildura's history through buildings, art and cultural landscapes.	Investigate developing an Arts Precinct in Deakin Avenue between Seventh Street and Eighth Street to showcase sculptural works, in accordance with the Public Art and Design Policy.	Research undertaken, recommendations considered.	2016 – 2020	
	Create street art and installations along the length of Deakin Avenue, (within the verge width and median strip) that highlights Mildura's diversity, economy and uniqueness and cultural character.	Research undertaken, recommendations considered.	2016 – 2020	
	Develop and implement public programs that build on cultural landscapes in the region including:	Number of opportunities created. Visitation/attendance/participation numbers.	2016 – 2020	

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	Walking guides or tours of culturally significant sites - for example Cinemas, Art Deco, Public Art and Chaffey Trail. Education Programs - Public Art Tours; curriculum links, education programs and workshops. Connections to Tracks and Trails Synergies and interface with Mildura Riverfront public art, programs and signage.		
Increase community awareness and promotion of cultural resources.	Strengthen awareness and promotion of cultural resources through improved signage, way finding tools and publications.	Mechanisms for promoting arts, culture and heritage is designed and implemented.	2017
		Marketing and Communications Plan developed.	2017
	Form a Working Group to bring together key components of Heritage associated with Council including; Arts and Culture Development, Library Services, Strategic Planning, Chaffey Trail Reference Group and Council's Heritage Adviser.	Working group formed.	2016
	Utilise community planning opportunities to progress heritage projects in small communities.	Number of opportunities created.	2016 – 2020

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Encourage a partnerships approach between Council and local historical societies, reference groups, family history groups and heritage parks such as Kow Plains Homestead and Millewa Pioneer Park to increase awareness, joint projects, management of collections and long-term sustainability. Make the municipality's historical, archival and civic collections more accessible community. Engage with local schools and students through promotion, programs and curriculum-linked resources. Initiate a project that binds together a storyboard of the	Number of programs or projects developed that showcase local heritage. Collections management system created. Number of opportunities created. Number of education and public programs created.	2018 2018 2019
Make the municipality's historical, archival and civic collections more accessible community. Engage with local schools and students through promotion, programs and curriculum-linked resources. Initiate a project that binds together a storyboard of the	Number of opportunities created. Number of education and public	2019
collections more accessible community. Engage with local schools and students through promotion, programs and curriculum-linked resources. Initiate a project that binds together a storyboard of the	Number of education and public	2019
promotion, programs and curriculum-linked resources. Initiate a project that binds together a storyboard of the		
histories and culture of Mildura Arts Centre and the community.	Project developed.	2018
Explore opportunities for the Collection to embrace its significance on a local, national and international level by increasing accessibility, loans and digital mediums.	Number of external loans and projects developed.	2016 – 2020
Investigate the potential of establishing an "artist in residence" program in our region in collaboration with cultural and arts education and service providers.	Investigation completed and recommendations reviewed.	2017
Investigate opportunities to commission the development of new performances or productions that have synergies to the region or supports professional development of the	Investigation completed and recommendations reviewed.	2017 – 2020
	Investigate the potential of establishing an "artist in residence" program in our region in collaboration with cultural and arts education and service providers. Investigate opportunities to commission the development of new performances or productions that have synergies to the region or supports professional development of the community (e.g. emerging artists, mentoring and career	Investigate the potential of establishing an "artist in residence" program in our region in collaboration with cultural and arts education and service providers. Investigate opportunities to commission the development of new performances or productions that have synergies to the region or supports professional development of the

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	Establish new artworks, public art opportunities within the region in accordance with the Public Art and Design and Collection and Loans Policy.		
Continue activation of outdoor public spaces.	In consultation and collaboration with community research opportunities for the Amphitheatre to become an integrated element of the Mildura Arts and Cultural Precinct, linked to the Riverfront Master Plan.	Opportunities investigated and recommendations developed.	2016 – 2017
Increase active utilisation of Mildura Station Homestead and Elstead House.	Work in partnership with historical societies and community organisations to develop an activation plan for Mildura Station Homestead and Elstead House which is located within the Homestead grounds.	Activation plan created.	2017 – 2020
Mildura Station Homestead.	Develop and implement an Interpretation Program for Mildura Station Homestead.	Interpretation Program developed and implemented.	2017 - 2020

The Organisation

Goal 4 - Create a diverse, inclusive and culturally active community and build cultural leadership beyond the boundaries of the region.

We will continue to...

- Build the capacity and skills of local artists, performers, organisations and user group networks through professional development opportunities.
- Support, consult and provide regular reports to Mildura Arts and Culture Advisory
 Committee on the progression of the Arts, Culture and Heritage Strategy 2016-2020.
- Foster, support and build capacity of the Friends of Mildura Arts Centre to connect, engage and create opportunities with arts and culture in the region.
- Ensure the Arts, Culture and Development team are actively involved in relevant industry networks such as Australia Performing Arts Centre Associations, Public Galleries Association of Victoria, Museums Australia and Victoria Performing Arts Centre
- Strengthen partnerships and relationships to provide opportunities for arts and culture participation, community engagement and development.
- Foster and build relationships with partners and supporters to create opportunities to increase participation in arts and culture.
- Contribute to benchmarking on a local, national and international level within the industry.
- Collect and collate relevant data relating to key performance measures and venue statistics for reporting mechanisms.

Strategic Actions

Initiative Action		Measure	Timeline
Develop and strengthen partnerships between the Arts and Culture	Host an annual roundtable with arts organisations in the region to identify common issues to address collectively.	Roundtable event convened.	2016 – 2020
Development team and a variety of cultural organisations and advisory	Develop and implement an annual program of networking activities to connect local artists and arts organisations with each other and also with other community organisations.	Networking program developed.	2016 – 2020
groups in the municipality.	traders and Council areas.	Networking program implemented.	
Devise and implement a program of professional developmen opportunities for arts and cultural organisations that includes workshops, internships, mentorships, business skills and training opportunities.		Professional development program developed.	2017
Review digital and media technologies.	Examine best practices of new media and digital technologies to create positive impacts in terms of audience development,	Review conducted.	2017
	creative output, and operating efficiency.	Tools/systems implemented.	2018 – 2020
Volunteer and Ambassadors.	Develop Volunteer Programs and Ambassador initiative that fosters community engagement and helps to establish a sustainable and experienced volunteer base for the local arts sector.	Volunteer Programs developed. Ambassador initiative developed.	2016 - 2018
	Proactively submit for State and Federal funds on an on-going basis to increase Council and community funding for creative and cultural activities including the actions in the Arts, Culture and Heritage Strategy.	Number of submissions made to appropriate funding streams across the region.	2016 – 2020

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Advocate for, and provide evidence of, the impact of the arts on the social, economic and cultural vitality of Mildura Rural City Council.	Develop a standardised framework for the measurement and evaluation of all arts and cultural heritage programs, projects, events and venues. Provide an appropriate framework for Mildura Rural City Council to lead by example through fostering arts and cultural heritage practices across all areas of Council activities and the community.	Evaluation framework implemented.	2017
	Evaluate the Mildura Rural City Council Arts, Culture and Heritage Strategy 2015-2020 to assess the initiatives and actions to inform the subsequent Strategy.	Strategy evaluation completed and presented to Arts and Culture Advisory Committee and Council.	2020
Promote the significant role for the arts in tourism and economic development.	Explore joint initiatives with tourism and economic development including Mildura Tourism and Mildura Development Corporation.	Number of new initiatives developed.	2016 – 2020
Develop and foster models for connecting Mildura Arts Centre with tertiary institutions.	Work with tertiary institutions including La Trobe University and Sunraysia Institute of TAFE to foster educational partnerships with Mildura Arts Centre to explore professional development opportunities and audience engagement and networking, and supporting emerging artists.	Number of new opportunities developed.	2016 – 2020
Demonstrate the educational and personal development benefits of access to arts programs.	Seek and engage in innovative social programs that address disadvantage and articulate the capacity of the arts to enhance learning outcomes and alternative pathways to achievement.	Participation levels achieved.	2016 – 2020
Funding, Philanthropy and 444 Foundation.	Explore funding opportunities through grants and philanthropic organisations to support acquisitions, programs, and capital developments.	Number of opportunities created. Number of donors achieved.	2016 – 2020

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	In collaboration with Mildura Arts and Culture Advisory Committee, identify key priorities for fundraising initiatives through the 444 Foundation. Foster and build the 444 Foundation as the resource to build financial support by community and corporate markets.		
Foster the development of a tradition of bequest and endowments for Mildura Arts Centre.	Develop a process for receiving bequests and endowments. Maintain and expand Tax Deductible Gift Recipient Tax exemption status.	Number of bequests, donations and endowments.	2016 - 2020

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Arts Culture and Heritage Strategy 2016-2020 **Exhibition of Draft**

SUBMISSIONS RECEIVED

Exhibition Period 27 June 2016 to 24 July 2016

Sub No.	Contact Name	Date	Method Received	Issue	Response
1	Chair – Mildura Rural City Council Arts and Culture Advisory Committee		Email	Quote on behalf of Chair – MRCC Arts & Culture Committee to be inserted into Strategy document	Action. Quote inserted into Strategy document. Arts, Culture and heritage is an integral part of our municipality. It needs to be accessible and relevant to all of the community. This Strategy not only sets the agenda for the future but also documents how much that has already been achieved in the recent past. The Midura Arts and Culture Advisory Committee are proud to have been involved in the process of its development. It will ensure that Arts, Culture and heritage is pursued to the highest level for our region.
2	Andrew Rankin		Email	Would like to see reflected in the Strategy: Amphitheatre reactivated and linked to other activity along the Riverfront.	No action - Issue addressed in 'The Places' Strategic Action In consultation with community research opportunities for the Amphitheatro to become an integrated element of the Iditiona Arts and Cultural Precinct, linked to the Riverfront Master Plan.
3	Council Officer – Events Development		Email	Would like to see reflected in the Strategy: Collaborative work of the Chaffey Trail Reference Group recognised in particular Mildura Day and school education programs.	Action - Addition into 'How does arts, culture and heritage happen at Mildura Rural City Council, a chance to reflect and how to move forward' The Chaffey Trail Reference Group play an important consultative role with community and Council to document, preserve, and share the stories of the Chaffey Trail Reference Group play an important consultative role with community and Council to document, preserve, and share the stories of the Chaffey Trail Reference Group contributes to building awareness of these local actions and building the collections of local and regional stories to share with community and for generations to come. Action - Issue addressed in 'The Places' Goal Three Addition of two commitments in 'we will continue to' Support the promotion and future sustainability of the Chaffey Trail Experience through the Chaffey Trail Reference Group. Build relationships with local historical societies, relevence groups and family history groups to increase awareness and promotion of cultural heritage of the region.

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			Arts Centre buildings and lawns — expand usage to include conferences, arts and film festivals, live theatre shows and performances, Civic welcome functions.	Addition of Strategic Action: Form a working group to bring together key components of Heritage associated with Council including Arts and Culture Development, Library Services, Strategic Planning, Events Development (Chaffey Trail Reference Group) and Councils Heritage Adviser. Addition of Strategic Action: Ditise community planning opportunities to progress heritage projects in small communities. Addition of Strategic Action: Develop a register of Heritage Organisations. Action - Issue addressed in 'The Places' Strategic Action Develop and implement public programs that build on cultural landscapes in the region including: Walking guides or tours of significant sites for example Cinemas, Arts Deco, Public Art, (Addition of wording - Chaffey Trail) Education Programs: Public Arts tours - curriculum links to education programs and workshops Connections to Tracks and Trails No Action - Issue addressed in 'The Culture' Strategic Action Activation of spaces and increased utilisation through venue hire - community and commercial, corporate and private hirers.
4	Community Member	Drop in session on 18.07.16	Would like to see reflected in the Strategy: Workshop opportunities for adults, opportunities to connect with artists in the region, presenting workshops, working in the galleries or networking. Connections with regional galleries to host bigger exhibitions.	No Action - Issue addressed in 'The Organisation' Strategic Actions Develop and implement a program of professional development opportunities for artists and cultural organisations that includes workshops, internships, mentorships, business skills and training opportunities. Skills and training opportunities. The program of networking activities to connect local artists and arts organisations with each other and also with other community organisations, traders and Council areas.
				Foster wider networking connections for local artists within the region and across

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. 5	Chaffey Trail Reference Group	on Thursday 28.07.16	Would like to see reflected in the Strategy:	neighbouring municipalities and with other institutions. No action - Issue addressed in 'The People' Strategic Action Identify opportunities for major exhibitions that create local, national and international appeal and interest. Action - Addition into section 'How does arts, culture and heritage happen at Mildura Rural City Council, a chance to reflect and how to move forward'
		Trail Reference Group Bob provided documentation on both the Arts and Culture Strategy and Council's Heritage Strategy that provided advice on how their group could contribute to the implementation of actions	Consultation and involvement with the Chaffey Trail Reference Group on actions relating to: Education and public programs Interpretive signage Framework for fostering arts and cultural heritage practices Formal connections established between heritage related Council actions and heritage and historical societies, reference groups and family history groups	The Chaffey Trail Reference Group play an important consultative role with community and Council to document, preserve, and share the stories of the Chaffey Trail Experience – Australia's First Irrigation Colony. In partnership with other passionate local historical societies, reference groups and family history groups the Chaffey Trail Reference Group contributes to building awareness of these local stories and building the collections of local and regional stories to share with community and for generations to come. **Action** - Issue addressed in 'The Places' Goal Three** **Addition of two 'we will continue to commitments' ** Support the promotion and future sustainability of the Chaffey Trail Experience through the Chaffey Trail Reference Group. ** Build relationships with local historical societies, reference groups and family history groups to increase awareness and promotion of cultural heritage of the region. **Addition of Strategic Action:** Form a working group to bring together key components of Heritage associated with Council including Arts and Culture Development, Library Services, Strategic Planning-Events Development (Chaffey Trail Reference Group) and Councils Heritage Adviser. **Addition of Strategic Action:** Utilise community planning opportunities to progress heritage projects in small communities. **Addition of Strategic Action:** Develop a register of heritage organisations.

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				Action - Issue addressed in 'The Places' Strategic Action
				Develop and implement public programs that build on cultural landscapes in the region including: • Walking guides or tours of significant sites for example Cinemas, Arts Deco, Public Art, and (Addition of wording - Chaffey Trail). • Education Programs: Public Arts tours - curriculum links to education programs and workshops. • Connections to Tracks and Trails.
				<u>No Action</u> - Issue addressed in 'The People' Strategic Action
				Develop partnerships to present activities and programs (outreach) that extends to regional and remote communities in the municipality, including. The Roxy Inc., to deliver programs to Ouyen and surrounding districts.
				<u>No Action</u> - Issue addressed in 'The People' Strategic Action
				Develop initiatives and programs that celebrate arts and culture, and cultivate our socially inclusive society.
			Grants and strategic actions to encourage philanthropic donations and distribution there of	No Action - Issue addressed in 'The Organisation' Strategic Actions
				Explore funding opportunities through grants and philanthropic organisations to support acquisitions, programs, and capital developments.
				In collaboration with Mildura Arts and Culture Advisory Committee, identify key priorities for fundraising initiatives through the 444 Foundation.
				Foster and build the 444 Foundation as the resource to build financial support by community and corporate markets.
				Develop a process for receiving bequests and endowments.
				Maintain and expand Tax Deductible Gift Recipient Tax exemption status.
6	MRCC – Community Development Coordinator		Punctuation and grammar	Action - Amended where applicable.

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7	MRCC - Gallery & Heritage Team Leader		Punctuation and grammar	Action - Amended where applicable.
8	MRCC – Arts & Culture Development Manager		How does arts, culture and heritage happen at Mildura Rural cây Council, a change to reflect and move forward Addition of Visual Arts Program overview	Action - Inclusions within the section How does arts, culture and heritage happen at MRCC, a chance to reflect and how to move forward? The visual arts program responds to our unique social and geographic landscape that is exhibitions that embrace the permanent collection, supporting local and emerging artists and established artists. In addition to the blockburster exhibitions, the regional art gallery hosts many exhibitions over the year, from our permanent collection which is referred to as Victoria's best kept secret, to touring exhibitions, to showcasing the artists from our region, and primary and secondary school exhibitions.
9	MRCC – Councillor Forum 11 August 2016		Inclusion of heritage parks such as Millewa Pioneer Park.	Action - Amended action within 'The Places', Strategic Action: Encourage a partnerships approach between Council and local historical societies, reference groups, family history groups and heritage parks such as Kow Plains Homestead and Millewa Pioneer Park to increase awareness, joint projects, management of collections and long-term sustainability.

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Submissions Received to DRAFT – Mildura Arts Culture and Heritage Strategy 2016-2020

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13.4 ADOPTION OF USE OF COMMON SEAL POLICY

Summary

The purpose of this report is to present Council's Use of Common Seal Policy and seeks Council's resolution to adopt the updated policy.

2016/0159

Moved: Cr John Arnold Seconded: Cr Greg Brown

That Council adopt the Use of Common Seal Policy CP011 as presented.

CARRIED



Use of Common Seal Policy

Policy - CP011

Prepared	Reviewed	Approve	d	Date	Council Minute No.
Manager Corporate Administration	ELT	Council		25 August 2016	2016/0159
Trim File: 18/02/01			To be review	ved: July 2019	
Document Owner: Manager Corporate Administration			Review Fred	quency: Three years	

1. The purpose of the this policy is

To establish the circumstances under which the official Council (Common) Seal may be affixed to documents and allow for the signing of electronic documents without the Common Seal.

2. Policy Statement

- to ensure the Council Seal is only affixed to appropriate documents;
- to allow for electronic documents to be signed without the need for the Council Seal to be affixed
- to enable the Council seal to be affixed in accordance with the direction of Council as the need arises rather than waiting for the next Council meeting; and
- to minimise delays in dealing with urgent documentation requiring the Council Seal to be affixed.

3. Principles

- the Council Seal be affixed to any document deemed appropriate by the Chief Executive Officer (CEO) and duly signed in accordance with Part 12 of Local Law No 1 (Conduct of Council Meetings);
- the CEO will on a monthly basis compile and distribute to Councillors, a list of the documents sealed in accordance with this policy during the preceding month;
- if for any reason the Councillors refuse to execute a document under this
 policy then the CEO is to bring the matter to Council's attention at the next
 Ordinary meeting of Council;
- electronic documents do not require the seal to be affixed, however the CEO can deem it appropriate if they so choose. Signatories on electronic documents will be the CEO and one other Council Officer or the Mayor (Deputy Mayor if the Mayor is absent), this will be based on the financial delegations as approved by the CEO. Where the document exceeds the CEOs financial delegation it will be signed by the CEO and the Mayor (or Deputy Mayor if the Mayor is absent)

Use of Common Seal Policy

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CP011

4. Who is responsible for implementing this policy?

Rights and Responsibilities

 Pursuant to Clause 5(3)(c) of the Local Government Act 1989 and in accordance with Local Law No 1 Part 12, "The Common Seal may be used only with the authority of Council".

Also in accordance with the Local Law, Part 12 60(g), "Every document to which the seal is affixed must be signed by two Councillors and the Chief Executive Officer."

5. Definitions

Council or Common Seal Means the official Common Seal of

Council be it in embossed or printed form as approved by Council from time to time.

Document(s) Can mean maps, photographs, computer

printouts, agreements, contracts, letters,

etc.

Electronic document Means a document in electronic form to be

signed through Councils electronic system

(DocuSign)

6. Legislation and other references

6.1 Legislation

For further information related to this policy see:

- Local Government Act 1989; and
- Local Law 1 (Conduct of Council Meetings).

6.2 Documents

This Policy is implemented in conjunction with the following documents:

Execution of Documents process.

6.3 Risk Assessment Reference

Risk Category		Risk Category	~
Asset Management Committees Compliance – Legal & Regulatory Contract Management Contract Tendering & Procurement Corporate Governance Environmental Sustainability	✓	Financial Sustainability Human Resource Management Leadership & Organisational Culture Occupational Health & Safety Organisational Risk Management Project Management Public Image and Reputation	

Use of Common Seal Policy

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CP011

13.5 MILDURA AIRPORT ANNUAL BUSINESS PLAN 2016-2017

Summary

This report presents the Mildura Airport Proprietary Limited's (MAPL) Annual Business Plan 2016-2017 to Council for endorsement in accordance with the Airport Operations and Management Deed in place between Council and MAPL.

2016/0160

Moved: Cr Sharyon Peart Seconded: Cr Jill Joslyn

That Council endorses the Mildura Airport Proprietary Limited Annual Business Plan 2016-2017.

CARRIED

Cr Max Thorburn requested that his vote against the motion be recorded.



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- 1. OBJECTIVES AND ACTIONS
 - 1.1. Planning Year Ending 30 June 2017
 - 1.2. Approved Master Plan 2010 Actions & Progress
- 2. PROJECTED PASSENGER NUMBERS
- 3. FINANCIAL BUDGET
 - 3.1. Year Ending 30 June 2017
 - 3.2. Additional 3 years 2018 through 2020
 - 3.3. Financially Significant Events

NOTE: This Business Plan represents the objectives and budget for the 2017 financial year, with estimates for an additional 3 years, and should be read in conjunction with the Master Plan 2010.

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OBJECTIVES & ACTIONS 1.

Objectives & Actions for Year Ending June 2017

The 2017 budget period, has focused on the successful completion of the major overlay & extension of main runway 09/27, which is a significant project for the Airport and ensures an ongoing benefit to the surrounding community. As a result, general capital expenditure has been reduced and provision for the asset renewal fund continues for future upgrades.

Airside Pavement - Runways, Taxiways & Parking Aprons

- Overlay & Extension Main Runway 09/27
 - Design review on the feasibility, site assessment and planning to secure, stabilise, strengthen and extend runway - 09/27 will be confirmed by the end of the 2016 financial year.
 - The overlay and extension work is expected to be completed in the next reporting period.
- Minor remedial work during the budget period has been allowed for in the capital works budget for; Runway 18/36 & General Aviation (GA) Apron. Larger scale works have been deferred and runway conditions will continue to be carefully monitored. Apron 3 has been resealed during the previous reporting period.

Building Maintenance

- Allowance has been made to assess the structural stability of the two remaining WW2 buildings; the Bellman Hangar and the RAAF Museum Building.
- Building maintenance is an ongoing programme of continual improvement.
- The taxi stand area will be assessed for shade cover options and an appropriate plan developed.

Parking & Access Roads

· Allowance has been made for minor works to roads and parking areas, as required. Access roads and parking areas will be continuously assessed for required remedial work during the period.

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 The design and implementation of covered walkways will be investigated for future development.

Computer & Associated Hardware Equipment

- CCTV coverage will be broadened progressively.
- Replacement of outdated pc's and laptops will continue and has been provided for.
- The practice of data backup off site will remain in place.
- This is a continuing strategy of constant improvement.

Landscaping & Irrigation

- A comprehensive review of the total supply and delivery of irrigation water to
 the airport has been undertaken and will result in a renewed efficient plan for
 water use on the airport.
- A review of the landscaping program has been conducted and garden & irrigation works will be undertaken consistent with this master plan and undertaken progressively over the next few years.

Security Equipment

 An allowance has been made for additional security screening equipment, consistent with probable security mandates.

NOTE: Refer to page 13 of this document for the Capital works budget summary.

1.2 Master Plan 2010

A review of the current Master Plan 2010 in late 2014 considered the plan to be suitable to guide the Airport until a full rewrite of the master plan is required in 2 years.

Works projected by the Airport Master Plan 2010 included:

Upgrade and refit Terminal Cafe

Work Complete

Extension of Water Harvesting program.

Largely complete

Install New Emergency Power Generation Capability.

Work Complete

Relocation of existing Emergency Power Generator.

Work complete

Install Shade Sails over open air cafe area.

Not required due to Terminal Upgrade works

Upgrading of General Aviation Area.

Regular inspection of the pavement has allowed some works to be deferred. Apron 3 has been resealed during 2015/2016 reporting year and remedial work has been allowed for during the 2017 reporting year.

Preparation of Planning Scheme revision for Airport.

The Airport Master plan 2010 has been included in the MRCC Planning Scheme.

Replacement of Flight Information Display System (FIDS)

Work complete

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New Perimeter Fence.

A new chain-link security perimeter fence will be erected in stages, over the next 2-3 years. Stage 1 is allowed for in the 2017 financial year. The Office of Transport Security continues to have a high level of satisfaction with the airport management's approach to the control of potential security risk.

C.A.S.A (Civil Aviation Safety Authority) is satisfied with the Airports management of operational risk.

2017

2. PROJECTED PASSENGER NUMBERS

Passenger numbers have been forecast to increase by 1% for the 2017 financial year.

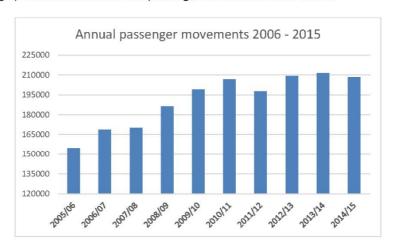
Existing services are demonstrating high load factors and passenger numbers will only increase with increased capacity through addittional services or larger aircraft being deployed on the sectors served.

Virgin Australia continues to schedule the B737-800 two days per week to replace the E190 and the high load factors for the daily jet service to & from Melbourne are expected to persist.

The expanded services introduced by Regional Express in July 2012 to Adelaide, Broken Hill and Sydney continue to experience good loads.

Qantaslink are continuing to sustain high load factors. The additional service to Melbourne, currently departing Thursday and Friday mid afternoon, continues to perform well.

The graph below illustrates annual passenger numbers from 2006 to 2015.



Passenger numbers declined slightly in 2014/15, after a peak of 211,000 passengers in 2013/2014. Current figures suggest a return to a slight upward trend going forward, with passenger numbers forecast to reach 210,000 at the end of the current 2016 financial year.

The 2016 financial forecasts are conservatively based on Scenario 2 – 1%.

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Scenario	Growth estimate	Projected pax nos 2016/17
1	0%	210,000
2	1%	212,100
3	2%	214,200

FINANCIAL FORECASTS 3.

3.1 Year Ending 30 June 2017

- Income Statement
- Balance Sheet
- Cash Flows
- Capital Expenditure

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2017 FORECAST INCOME STATEMENT													
	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	TOTA
INCOME													
Aeronautical Income	348,370	339,628	336,315	359,678	344,561	344,674	305,779	297,553	338,867	329,051	352,672	330,495	4,027,632
Car Farking Revenue	43,745	42,444	42,064	45,100	43,181	42,981	37,772	37,014	42,278	41,055	44,246	41,363	503,242
Cafe Sales	51,336	49,317	49,261	53,439	50,995	50,152	42,712	48,748	52,001	50,498	55,176	46,370	600,006
Rental & Leasing	19,700	19,700	26,000	19,700	19,700	26,000	21,700	21,700	28,000	21,700	21,700	28,000	273,600
Other Revenue	5,200	5,200	5,200	5,200	5,200	5,200	5,200	5,200	5,200	5,200	5,200	5,200	62,400
TOTALINCOME	468,351	456,289	458,840	483,117	463,636	469,007	413,163	410,215	466,346	447,504	478,995	451,418	5,466,881
EXPENDITURE												-	
Employee Benefits	205,135	205,135	198,760	205,135	198,760	205,135	205,135	186,010	205,135	198,760	205,135	198,760	2,416,998
Materials, Contracts and Services	79,991	79,991	79,991	82,491	87,491	79,991	79,991	79,991	79,991	79,991	79,991	79,991	969,888
Cost of Sales	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	21,000	252,000
Office Expenses	17,373	17,373	17,286	32,373	17,286	17,373	17,373	17,113	17,373	17,286	17,373	17,286	222,872
Utilities	13,051	15,381	12,336	14,263	11,456	12,648	10,972	12,763	13,868	16,777	21,359	15,339	170,213
Rates	15,624	15,624	15,624	15,624	15,624	15,624	15,624	15,624	15,624	15,624	15,624	15,624	187,485
TOTAL EXPENSES	352,174	354,504	344,998	370,886	351,618	351,771	350,095	332,500	352,991	349,438	360,482	348,000	4,219,456
NET OPERATING PROFIT (EBITDA)	116,177	101,785	113,842	112,231	112,019	117,236	63,068	77,715	113,355	98,066	118,513	103,418	1,247,424
Other Income and Expenses													
less Depreciation and Amortisation	79,294	79,294	79,294	79,294	79,294	79,294	79,294	79,294	79,294	79,294	79,294	79,294	951,531
less Interest Expense	11,823	11,808	11,800	11,791	11,782	11,774	22,432	22,423	22,414	22,405	22,397	22,388	205,237
add Grant Income										4,500,000			4,500,000
add MRCC Runway Contribution							4,000,000						4,000,000
add Interest Income	5,062	5,154	5,246	5,337	5,429	5,521	5,612	5,704	5,796	879	962	1,046	51,747
Total Comprehensive Result	30,122	15,836	27,994	26,483	26,371	31,689	3,966,955	-18,298	17,442	4,497,245	17,784	2,781	8,642,404

	2017 FORECAST BALANCE SHEET	
CURRENT ASSETS		
	Cash and Cash Equivalents	587,698
	Asset Renewal Fund	662,366
	Receivables	543,683
	Prepayments	56,662
		1,850,409
NON-CURRENT ASSETS		
	Property, Infrastructure, Plant & Equipment	51,254,915
		51,254,915
TOTAL ASSETS		53,105,324
CURRENT LIABILITIES		
	Trade & Other Payables	260,713
	Interest Bearing Loans & Borrowings	134,143
		394,855
NON-CURRENT LIABILITII	ES	
	Interest Bearing Loans & Borrowings	4,909,182
		4,909,182
TOTAL LIABILITIES		5,304,037
NET ASSETS		47,801,287
EQUITY & RESERVES		
	Share Issue	10
	MRCC Asset Transfer	17,410,852
	Retained Earnings	30,390,425
TOTAL EQUITY		47,801,287

2017 FORECAST CASH FLOWS													
	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	TOTAL
INFLOWS													
Net Forecast Income	30,122	15,836	27,994	26,483	26,371	31,689	-33,045	-18,298	17,442	-2,755	17,784	2,781	142,404
Add back non cash items	116,250	116,235	116,139	116,218	116,122	116,200	126,858	126,589	126,841	126,745	126,823	126,727	1,457,746
	146,371	132,071	144,133	142,700	142,493	147,889	93,813	108,290	144,283	123,990	144,607	129,509	1,600,150
Grant Income										4,500,000			4,500,000
MRCC Runway Contribution							4,000,000						4,000,000
Loan Funds									3,000,000				3,000,000
Asset Renewal Fund											1000000	2,000,000	3,000,000
TOTAL INFLOWS	146,371	132,071	144,133	142,700	142,493	147,889	4,093,813	108,290	3,144,283	4,623,990	1,144,607	2,129,509	16,100,150
OUTFLOWS													
MRCC:													
Insurance	62,027												62,027
\$2.5MLoan (prin from Jan 2015)						170,535							170,535
\$5m MRCC loan												242,768	242,768
Land rates			44,316		44,316			44,316			44,316		177,264
Loan (P & I) repayments	4,159	2,745	2,745	2,745	2,745	2,745	2,745	2,745	2,745	2,745	2,745	2,745	34,358
Asset Renewal Fund	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	600,000
General Capital Expenditure	45,000	55,000	39,500	70,000	42,000	15,000	87,000	10,000	15,000	22,000	15,000	10,000	425,500
Runway Project							1,000,000	2,000,000	3,000,000	3,500,000	2,500,000	2,000,000	14,000,000
TOTAL OUTFLOWS	161,186	107,745	136,561	122,745	139,061	238,281	1,139,745	2,107,061	3,067,745	3,574,745	2,612,061	2,305,514	15,712,452
Net increase/decrease in	-14,814	24,325	7,572	19,955	3,431	-90,392	2,954,068	-1,998,771	76,538	1,049,245	-1,467,454	-176,005	387,698
Opening Cash	200,000	185,186	209,511	217,083	237,038	240,469	150,078	3,104,145	1,105,374	1,181,912	2,231,157	763,703	
Forecast Closing Balance	185,186	209,511	217,083	237,038	240,469	150,078	3,104,145	1,105,374	1,181,912	2,231,157	763,703	587,698	587,498

2017 FORECAST CAPITAL EXPENDITURE		
GENERAL CAPEX		TOTAL
Irrigation & Landscaping		55,500
Buildings & Facilities		160,000
Plant & Equipment		85,000
Runways & Aprons:		
Repairs Runway 18/36, GA Apron	20,000	
Runway 09/27	14,000,000	
	14,020,000	14,020,000
Security Equipment		85,000
Computer Equipment		10,000
Parking & Access Roads		10,000
TOTAL GENERAL CAPEX		14,425,500

3.2 Additional 3 Years – 2018 through 2020

- Income Statement
- Balance Sheet
- Cash Flows

FORECAST INCOM	E STATEMENT 2	018 - 2020	
	2018	2019	2020
INCOME			
Aeronautical Income	4,229,014	4,482,755	4,706,893
Car Parking Revenue	533,437	565,443	599,370
Cafe Sales	636,007	674,167	714,617
Rental & Leasing	281,808	293,080	301,873
Other Revenue	64,272	66,200	68,186
TOTAL INCOME	5,744,537	6,081,645	6,390,938
EXPENDITURE			
Employee Benefits	2,489,508	2,564,193	2,641,119
Materials, Contracts and Services	998,984	1,028,954	1,059,822
Cost of Sales	259,560	267,347	275,367
Office Expenses	229,559	236,445	243,539
Utilities	153, 192	156,256	159,381
Rates	193,110	198,903	204,870
TOTAL EXPENSES	4, 323, 912	4,452,098	4,584,098
NET OPERATING PROFIT (EBITDA)	1,420,625	1,629,548	1,806,840
OTHER INCOME & EXPENSES			
add Grants Received	5,500,000		
add Interest Income	10,300	22,300	34,300
less Depreciation and Amortisatior	1,368,197	1,385,561	1,412,128
less Interest Expense	253,112	260,705	268,527
TOTAL COMPREHENSIVE RESULT	5,309,616	5,581	160,485

FORECAST BAL	ANCE SHEET 20	18 - 2020	
	2018	2019	2020
CURRENT ASSETS	4,369,617	1,335,483	2,634,859
NON-CURRENT ASSETS	55,869,354	54,657,226	54,857,226
TOTAL ASSETS	60,238,971	55,992,709	57,492,084
CURRENT LIABILITIES	519,304	482,362	379,733
NON-CURRENT LIABILITIES	4,959,830	4,627,468	4,217,735
TOTAL LIABILITIES	5,479,134	5,109,830	4,597,468
NET ASSETS	54,759,837	50,882,879	52,894,616
TOTAL EQUITY	54,759,837	50.882.879	52.894.616

FORECAST CA	ASH FLOWS 2018	- 2020	
	2018	2019	2020
INFLOWS			
Net Forecast Income	5,309,616	5,581	160,485
(Including) Grant Funds	5,500,000		
Add back non-cash items	1,368,197	1,385,561	1,412,128
TOTAL INFLOWS	6,677,813	1,391,142	1,572,613
OUTFLOWS			
Loan repayments (prin & int)	518,393	517,776	503,238
Asset Renewal Fund	600,000	600,000	600,000
Capital Expenditure	6,000,000	200,000	200,000
TOTAL OUTFLOWS	7,118,393	1,317,776	1,303,238
Net Cash Flow	-440, 580	73,366	269,375
Opening Cash	587,698	147,117	220,483
Forecast Closing Balance	147,117	220,483	489,859

3.3 **Financially Significant Events**

Forecast financial statements for the period July 2016 to June 2017 and for a subsequent three year period to year ending June 2020 have been prepared, as per the preceding pages.

The most financially significant event for the Airport is the overlay of the main runway; 09/27. The timing and cost of the project have been assumed to be during the 2017 financial year.

During 2014 an Asset Renewal Fund was created to make regular contributions from cash reserves towards future major development works. \$3M of this reserve will be used during the 2017 reporting period, to provide funding towards the main runway upgrade project. Contributions will continue to the reserve for future development works.

Total project budget is projected to be \$20M, with funding sources detailed as follows:

Federal Government - RDA \$10m Mildura Rural City Council \$4m Mildura Airport Pty Ltd <u>\$ 6m</u> TOTAL \$20M

No other financially significant events have been identified as at the date of this Business Plan.

13.6 COUNCILLORS EXPENSES REPORT 1 APRIL 2016-30 JUNE 2016

Summary

In accordance with Council's Councillor Support and Expenses Policy CP012, Councillor's expenses are to be reported quarterly to an Ordinary Council Meeting.

Figures for the period 1 April 2016-30 June 2016 are therefore provided within this report.

2016/0161

Moved: Cr Sharyon Peart Seconded: Cr Greg Brown

That Council note the contents of this report that addresses Councillors' Expenses for the period 1 April 2016 to 30 June 2016.

CARRIED

13.7 USE AND DEVELOPMENT OF LAND FOR A SERVICE STATION AND CONVENIENCE SHOP

Summary

D (D)	04 A "1 0040
Date Received:	21 April 2016
Subject Property:	409-411 Deakin Avenue, Mildura
	(Lot 1 TP 113843E Sec 24 Blk E)
Proposed Use/Development:	Use and Development of a Service Station and Convenience Shop, internally illuminated
	Electronic Pylon Sign, Business Identification
	Signage, Promotion Signage, Variation to the
	provisions of Clause 52.12 and Create access
	to a Road Zone Category 1
Zone:	Commercial 1 Zone
Overlays:	Design and Development Overlay Schedule 1
Applicant:	Fisher Planning
Application Triggers:	Clause 33.01-2 Use & Buildings and
	Works
	Clause 43.02 Buildings and Works
	Clause 52.05 Signage
	Clause 52.12 Variation to Service Station
	provisions
	Clause 52.29 Alteration to a Road in a Road
D	Zone
Relevant Provisions:	Clause 15.01-1 Urban Design
	Clause 15.01-2 Urban Design Principles
	Clause 17.01 Business
	Clause 18.02-5 Car Parking
	Clause 21.07-2 Deakin Avenue
	Clause 21.08-3 Retail/ Commercial
	Clause 21.10-1 Mildura
	Clause 34.01 Commercial 1 Zone
	Clause 43.02 Design and Development
	Overlay

	Clause 52.05 Advertising Signs Clause 52.06 Car parking Clause 52.07 Loading and Unloading of Vehicles Clause 52.12 Service Station Clause 52.29 Land adjacent to a Road Zone, Category 1, or a Public Acquisition Overlay for a Category 1 Road Clause 65 Decision Guidelines Clause 66 Referral and Notice Provisions
Objections Received	17

The development will include two buildings (duel tenancy), one of which will be used in association with the service station (payment of fuel, convenience shop) while the second building will be used as retail premises.

The proposed hours of operation will be 24 hours, 7 days per week for the Service Station.

The building associated with fuel sales will be located towards the north-west boundary of the site and will be setback 1 metre from the rear boundary of the site.

The associated fuel bowsers will be located under a canopy and will be setback 9 metres from Deakin Avenue. The canopy will be setback 2.82 metres from the adjoining motel boundary and 2.5 metres from the Muscat Court boundary.

2 car parking spaces will be located on the western boundary of the site while 11 spaces will be located adjacent to the sales Building (fuel) and second tenancy.

The application also proposes an internally illuminated pylon sign (6m x 1.8m) and numerous business identification signs.

Council has received 16 objections to date. The key issues that were raised in the objections are:

- Land is zoned residential
- Traffic congestion/hazards at the intersection of Muscat Court
- The development does not meet the provisions on Clause 52.12
- Proposal does not meet Urban Design Guidelines
- Proposal does not meet current DDO or proposed DDO
- Amenity issues including noise, lighting and odour
- Environmental issues in the case of a fuel spill

Moved: Cr Jill Joslyn

That this matter "lay on the table" and be the subject of a report to the next Ordinary meeting of Council scheduled for 22 September 2016.

LOST

Moved: Cr Judi Harris Seconded: Cr Mark Eckel

That Council having caused notice of Planning Application No. 005.2016.00000103.001 to be given under Section 52 of the Planning and Environment Act 1987 and having considered all the matters required under Section 60 of the Planning and Environment Act 1987 decides to Grant a Notice of Decision to Grant a Permit under the provisions of Clause 33.01-2, Clause 43.02, Clause 52.05, Clause 52.12 & Clause 52.29 of the Mildura Planning Scheme in respect of the land known and described as 409-411 Deakin Avenue MILDURA (Lot 1 TP 113843E Sec 24 Blk E) for the Use and Development of a Service Station and Convenience Shop, Internally Illuminated Electronic Pylon Sign, Business Identification Signage, Promotion Signage, Variation to the provisions of Clause 52.12 and Create Access to a Road Zone Category 1 in accordance with the endorsed plans, with the application dated 21 April 2016, subject to the following conditions:

- (1) Before the use and development starts, amended plans to the satisfaction of the responsible authority must be submitted to and approved by the responsible authority. When approved, the plans will be endorsed and will then form part of the permit. The plans must be drawn to scale with dimensions and three copies must be provided. The plans must be generally in accordance with the plans submitted with the application but modified to show:
 - (a) All car park sizes and aisle widths must be shown on the plan. Car parks must be to Australian Standards.
 - (b) Detailed Site Stormwater discharge and detention design plans must be submitted for approval. Plan must include proposed kerb levels/permeant levels so stored volumes and over land flow paths can be checked.
- (2) The use and development as shown on the endorsed plans must not be altered or modified in any way without the prior written consent of the Responsible Authority.
- (3) Prior to the use and development commencing an amended acoustic report from a qualified acoustic specialist must be submitted and approved by the Responsible Authority setting out recommendations required to mitigate noise impacts on surrounding land uses. The report must meet the requirements contained within Environment Protection Authority Victoria's publication Noise from industry in regional Victoria (Publication Number: 1411). The report must contain designs for all structures proposed to mitigate noise. When approved, the plan will be endorsed and will then form part of the permit.
- (4) Prior to the use and development commencing an amended landscaping plan must be submitted to and approved to the satisfaction of the Responsible Authority. The plans should be in accordance with those submitted however provide for a greater variety of vegetation to provide screening and soften the frontage of the site. When approved, the plan will be endorsed and will then form part of the permit. The landscaping shown on the endorsed plan

- must be planted prior to the use commencing and maintained to the satisfaction of the Responsible Authority. Any dead, diseased or damaged plants are to be replaced to the satisfaction of the Responsible Authority.
- (5) The location, details and size of the signs, shown on the endorsed plans including the actual advertisement, must not be altered.
- (6) All works required as per the endorsed drainage plan must be completed prior to commencement of use.
- (7) Existing driveway on Muscat Court not required must be removed and kerb and channel and nature strip reinstated to the satisfaction of the responsible authority prior to commencement of use
- (8) New concrete driveway must be constructed on Muscat Court prior to commencement of use. Driveway must be industrial type ie minimum 150min thick two layers of SL8 mesh 30mm top and bottom cover. Road Opening Permit must be obtained prior to driveway works commencing.
- (9) All internal access driveways and car parks must be constructed in an allweather sealed surface prior to commencement of use
- (10) All lighting must be provided with suitable baffles so that no direct light is emitted from the site.
- (11) The outdoor seating area must not be open to the public between the hours of 9pm and 7am the following day.
- (12) Unless otherwise approved by the Responsible Authority in writing, the delivery of fuel to the site must only take place between 7am and 9pm on any weekday or Saturday and 10am to 6pm on any Sunday or Public Holidays.
- (13) All loading and unloading of vehicles and delivery of goods to and from the premises must occur on site to the satisfaction of the Responsible Authority.
- 14) No articulated vehicles (including fuel delivery vehicles) may enter the site.
- (15) Prior to the commencement of the use the applicant/owner must install no entry signs at the Muscat Court exit from the site,
- (16) The above-mentioned planning permit expires if;
 - a) the development or any stage of it does not start within two years of the date of issue of the permit or;
 - b) the development or any stage of it is not completed within four years of the date of issue of the permit.
 - c) the use does not start within four years of the date of issue of the permit or;
 - d) the use is discontinued for a period of two years.

The permit time may be extended pursuant to Section 69 of the Planning and Environment Act 1987 if a written request is received by the Responsible Authority before the permit expires or;

- within 6 months of the expiry date if development has not commenced; or
- within 12 months of the expiry date if the development has commenced and was lawfully started before the expiry date.
- (17) The permit for signage expires fifteen years after the date it is issued.

EPA

- (18) Displaced fumes must be collected with a vapour recovery system.
- (19) Construction and post construction activities must be in accordance with EPA Publication 275 Construction Techniques for Sediment Pollution Control 1991 or as amended.

LOWER MURRAY WATER

- (20) The holder of this permit or authorised agent must consult with and meet the requirements and terms of Lower Murray Water in regard to water supply, sewerage services, trade waste agreements and/or any other services provided by the Corporation.
- (21) The owner/developer of 409 411 Deakin Avenue will be responsible for all costs of reconnecting the adjoining property (413 427 Deakin Avenue) to its own sewer connection in Deakin Avenue. The owner/developer and/or their plumbing contractor must liaise closely with the owners of 413 427 Deakin Avenue to ensure minimal disruption.

VICROADS

- (22) One point of access from the Sturt Highway to the subject land.
- (23) No advertisement may be displayed for less than 30 seconds (30 seconds is a 'standard' amount designed to capture most circumstances so that a road user is exposed to the sign only once during a traffic signal cycle this number may be increased or decreased depending on the particular intersection).
- (23) The transition from one advertisement to another must be instantaneous.
- (24) In relation to the images displayed on the sign:
 - i. sequences of images giving the illusion of continuous movement must not be displayed.
 - ii. images capable of being mistaken for traffic signals or traffic control devices because they, for example, contain red, amber or green circles, octagons, crosses or triangles must not be displayed.
 - iii. images or text capable of being mistaken as an instruction to a road user must not be displayed.
 - iv. flashing background, flashing text or flashing images must not be displayed

- (25) The luminance of the advertising sign must be such that it does not give a veiling luminance to the driver, of greater than 0.25 cd/m², throughout the driver's approach to the advertising sign.
- (26) In the event of an attack by a computer hacker or similar resulting in unauthorised display of visual images or any other display malfunction, the electronic sign is to shut down and cease any form of visual output until the malfunction is repaired.
- (27) This permit expires 15 years from the date of issue, at which time the sign and all supporting structures must be removed and the site made good to the satisfaction of the Responsible Authority.
- (28) The location and details of the sign shown on the appended plans must not be altered without the written consent of the Responsible Authority.
- (29) The sign must be contained within the property line; no part of the structure is permitted to protrude beyond the property line and into the road reserve.

LOST

13.8 REQUEST TO AMEND PLANNING PERMIT FOR USE AND DEVELOPMENT OF A MOTOR VEHICLE, BOAT, OR CARAVAN SALES AND ASSOCIATED MOTOR REPAIRS SIGNAGE

Cr John Arnold declared that he held an indirect interest by close association as he is a sponsor of the Mildura Country Music Festival Inc. and accordingly left the meeting and remained outside while the vote was taken, having taken no part in the debate, the time being 6.23pm.

Summary

Date Received:	21 April 2016			
Subject Property:	588 Fifteenth Street Mildura			
Proposed Use/Development:	Use and Development of a Motor Vehicle, Boat, or Caravan Sales and associated Motor Repairs, Signage (Internally Illuminated Sign), Variation to Clause 52.14 and Creation of access to Road Zone, Category 1			
Zone:	Special Use Zone Schedule 9 Abuts - Road Zone Category 1			
Overlays:	Dev Contributions Plan Overlay Sch 1 Dev Contributions Plan Overlay Sch 2 Dev Contributions Plan Overlay Sch 3 Design & Development Overlay Schedule 10 Public Acquisition Overlay 1			
Applicant: James Golsworthy Consulting				
Application Triggers:				
Relevant Provisions:	Clause 15.01-2 Urban design principles Clause 21.09-1 Urban and transport infrastructure Clause 21.10-2 Fifteenth Street and Mildura- Irymple urban transition area. Clause 37.01 Special Use Zone (Schedule 9) Clause 43.02 Design and Development Overlay (Schedule 10) Clause 45.01 Public Acquisition Overlay (Schedule) Clause 52.05 Advertising Signs Clause 52.29 Land Adjacent to a Road Zone, Category 1, or a Public Acquisition Overlay for a Category Road			
Objections Received	14			

The applicant, James Golsworthy Consulting has requested an amendment to planning permit 005.2015.00000248.001. The permit was issued on 29 February 2016 for the Use and Development of the land for a Motor Vehicle Dealership, erection of advertising signage, variation to the requirements of 52.14, creation/variation of access to a road in a Road zone, and associated buildings and works. Condition 1 of the permit states

Before the use and development starts, amended plans to the satisfaction of the Responsible Authority must be submitted to and approved by the responsible authority. When approved, the plans will be endorsed and will then form part of the permit. The plans must be drawn to scale with dimensions and three copies must be

provided. The plans must be generally in accordance with the plans submitted with the application but modified to show:

Development in accordance with Design Guidelines and Concept Plan contained within Design and Development Overlay Schedule 10, including;

- main building frontage be no more than 30m wide facing street
- different materials, finishes and colours along the side elevations to prevent long blank walls.
- vertical division to all elevations to provide visual interest to expansive elevations
- a mixture of building materials including masonry, timber, stone, some tilt concrete and contemporary lightweight materials
- signage no larger than 2 x 1 metre and no higher than 1.8 metres.
- Bicycle facilities in accordance with Clause 52.34 (Bicycle Facilities).
- Landscaping plan designed in consultation with Council's Building and Environmental Services Department.
- Stormwater discharge and detention plan designed in consultation with Council's Assets Services Department.
- Footpath plan designed in consultation with Council's Assets Services
 Department.

The applicant has requested an amendment to alter the wording of dot point 1 of condition 1a which currently reads:

"Main building frontage be no more than 30 metres wide facing street and dot point 5 of condition 1a, Signage no larger than 2 x 1 metre and no higher than 1.8 metres."

The amendment proposes a frontage of 36 metres and the erection of four 7 metre x 2.5 metre pole signs.

The application was notified to adjoining landowners and occupiers via registered post and a sign was placed on site. A total of 13 submissions were received in relation to the proposal during the notification period. A late submission was received from the Irymple Progress Association on 4 August 2016. The Progress Association support development in the area but feel strongly that any proposed works and signage should be in accordance with the approved guidelines.

Responding to community concern about maintaining distinction between Irymple and Mildura, Council adopted the Mildura-Irymple Interface Study 2006. This maintains a gradual transition of urban form between Irymple and Mildura replacing the former non-urban break. In addition, in response to community concerns that unfettered big box commercial development (as existing between San Mateo and Benetook Avenues) formed an unattractive formal entrance to Mildura, Council adopted the Urban Transition Area Guidelines in 2008. These guidelines stressed the importance of a higher standard of design and development in this precinct. The guidelines were then translated into two Special Use Zones and two Design and Development Overlays in the Mildura Planning Scheme to ensure development at the entrance to Mildura remains in accordance with Council's vision. It is important accordingly to ensure that development is in accordance with the Design and Development Overlay.

Cr Ali Cupper's time expired, as outlined in section 37 Time Limits of Local Law No 1 (Conduct of Meetings).

2016/0162

Moved: Cr Ali Cupper Seconded: Cr Judi Harris

That Cr Ali Cupper be granted an extension of time to complete her address to the Council.

CARRIED

2016/0163

Moved: Cr Sharyon Peart Seconded: Cr Max Thorburn

That Council having caused notice of Planning Permit No. 005.2015.00000248.001 to be given under Section 52 of the Planning and Environment Act 1987 and having considered all the matters required under Section 60 of the Planning and Environment Act 1987 decides to Grant a Notice of Decision to Grant a Permit to:

- alter condition 1(a) first point to read "the frontage of the building is to be generally consistent with the plans prepared by GSD Architects, Revision C 21 March 2015 regarding the building width; and
- alter the wording of condition 1(a) fifth point to read "Freestanding signage at the front of the site being consistent with the plans prepared by GSD Architects, Revision C 21 March 2015."

DIVISION

The motion was put and pursuant to Section 41 of Local Law 1 - Conduct of Meeting, Councillor Judi Harris called for a division.

The Mayor called for a show of hands for votes in the affirmative to the motion and received the following:

Councillors Mark Eckel, Max Thorburn, Sharyon Peart, Greg Brown and Jill Joslyn

The Mayor then called for a show of hands for votes in the negative and received the following:

Councillors Judi Harris and Ali Cupper

The motion was declared

CARRIED

13.9 NEIGHBOURHOOD SAFER PLACE - MURRAYVILLE

Summary

The purpose of this report is to seek Council's endorsement of the proposal to replace the Murrayville Community College with the Murrayville Swimming Pool as the Neighbourhood Safer Place (NSP) for Murrayville.

2016/0164

Moved: Cr Greg Brown Seconded: Cr Jill Joslyn

That Council:

- (i) endorse the Murrayville Swimming Pool as the new Neighbourhood Safer Place for Murrayville
- (ii) advise the Municipal Association of Victoria, Murrayville community and other relevant organisations.

CARRIED

14 URGENT BUSINESS

Nil.

15 OTHER MATTERS

15.1 PETITION - WAVES MOBILE POOL RAMP

Summary

A petition has been received requesting the installation of a mobile pool ramp at Mildura Waves.

The petition contains 83 signatures.

A copy of both correspondence and attached petitions has been distributed directly to Councillors because of privacy issues that prevent inclusion within the Agenda.

2016/0165

Moved: Cr Sharyon Peart Seconded: Cr Mark Eckel

That Council note the petition and that this matter be considered within the September Ordinary Council Meeting.

CARRIED

16 PUBLIC QUESTIONS

Nil.

CONFIDENTIAL BUSINESS

6.54pm

2016/0166

Moved: Cr Greg Brown Seconded: Cr Mark Eckel

The meeting move into Confidential to deal with:

Contractual matters;

CARRIED

17 CONFIDENTIAL REPORTS

- 17.1 SECTION 89(2)(D) (CONTRACTUAL MATTERS)
 - FUNDING FOR A MAJOR EVENT
- 17.2 SECTION 89(2)(D) (CONTRACTUAL MATTERS)
 - TENDER AWARD PROVISION OF STABILISATION WORKS PANEL CONTRACT 1617/8
- 18.3 SECTION 89(2)(D) (CONTRACTUAL MATTERS)
 - TENDER AWARD HIRE OF CONSTRUCTION PLANT AND EQUIPMENT PANEL - CONTRACT 1617/7
- 19.4 SECTION 89(2)(D) (CONTRACTUAL MATTERS)
 - TENDER AWARD SUPPLY OF ROAD CONSTRUCTION MATERIALS PANEL CONTRACT 1617/10

20.5 SECTION 89(2)(D) - (CONTRACTUAL MATTERS)

- TENDER AWARD PROVISION OF ASPHALT SERVICES PANEL CONTRACT 1617/9
- 17.6 SECTION 89(2)(D) (CONTRACTUAL MATTERS)
 - TENDER AWARD ALFRED DEAKIN CENTRE AIR CONDITIONING UPGRADES - CONTRACT 1617/6
- 17.7 SECTION 89(2)(D) (CONTRACTUAL MATTERS)
 - TENDER VARIATION CLEANING OF COUNCIL BUILDINGS, PUBLIC TOILETS AND BBQS CONTRACT 1314/1

18 CLOSURE

There being no further business the meeting closed at 7.05pm.

Date of Confirmation: 22 September 2016

Signed: _____Chairperson