

Purpose

Mildura Rural City Council is reviewing the Alfresco Dining and Street Trader policies.

There is a changing street trading environment with new outdoor smoking regulations, increased interest in liquor service, and the growing popularity of street dining opportunities such as Feast Street Parklets, Langtree Mall and food trucks.

This review is required to ensure Council policies are up to date and provide guidance for the look, feel and operation of these areas.

What we've heard so far

In June 2017, the community and traders were engaged through workshops and a survey to better understand the issues and opportunities within the existing policies.

Key themes from this included:

- Clearer combined policies that better reflect Mildura's unique local character
- Improved design for fixtures and fittings used in public open spaces leading to enhanced use of the space
- Higher amenity, comfort, service and features for users of the space.

Key Issues

Operation, Management and Compliance

Key Issues:

- Clearer policies and fee structures
- Clearer definition of responsibilities and enforcement
- Better enforcement tools and processes for revised policies.

Impacts of other Legislation and Regulations

Key Issues:

- Smoking regulations (Tobacco Act 1987)
- Dining regulations (Liquor Licensing)
- Regulations to allow more food carts/vans into the Mall or elsewhere.

Design and Access

Key Issues and Comments:

- Designated trading areas (delineation from footpath area)
- Consider examples of vibrant places like Amsterdam, Madrid and Melbourne
- Provision and ownership of fixed and non-fixed urban furniture
- Mildura character and climate
- Clearer regulations for participating street traders and food trucks.

Get Involved

Community, traders and business owners are invited to share your ideas and feedback.

Business owners, traders and community drop-in session

Drop-in for a one-on-one discussion.

Date: Tuesday 19 September 2017

Time: 4pm to 6pm

Venue: 63a Langtree Mall, Mildura
(Mildura City Heart Office)

Business owners, traders and community workshop

Date: Tuesday 19 September 2017

Time: 6:30pm to 7:30pm

Venue: Benetook Room – Alfred Deakin Centre, 190 Deakin Avenue, Mildura

Can't make a session?

Complete the online survey

This survey is available on Council's website (www.mildura.vic.gov.au) and at Customer Service Centres. Responses are encouraged until Friday 6 October 2017.

<https://www.surveymonkey.com/r/TQMDKT9>



Next Steps

Feedback received will be used to inform the revised Alfresco Dining and Street Trader policies.

The draft policy will be on public exhibition for comment.

Contact Details

If you have any further questions, please contact Mildura Rural City Council's Strategic Planning Team on:

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Website: www.mildura.vic.gov.au

Email: planning.services@mildura.vic.gov.au

Mildura Alfresco Dining and Street Traders Policy Review



Mildura Rural City Council